

**NEW YORK STATE DEPARTMENT OF LABOR  
WARN UNIT**

**Business Information**

**Reason For Layoff:** Economic

**Reason Stated for Filing:** Plant Layoff

**Company:**

Deutsch Inc.  
387 Park Avenue South  
New York, NY, 10016

**FEIN NUM:** 13-4941247

**Industry Type:** 54: Professional, Scientific, and Technical Services

**Business Type:** Full-service ad agency creative, interactive, media buying and planning, CRM, account planning, design, PR, and production.

**Counties:** New York | **WDB Name:** New York City | **Region:** New York City

**Contact:** Maya Gill, Director, Human Resources

**Contact Phone:** (212) 981-7600

**Number Affected:** 41

**Total Number of Employees:** ----

**Layoff Date:** December 31, 2023

**Closing Date:** ----

**Impacted Site(s):**

**Date of Notice:** September 28, 2023

**Event Number:** 2023-0096

**Address:** 387 Park Avenue South, New York NY, 10016

**DOL Rapid Response Coordinator:** Stuart Goldberg

**Local Workforce Development Board Name:** NYC Mayor's Office of Talent and Workforce Development

**Union:** The employees were not represented by a union.