

WE ARE YOUR DOL



Department
of Labor

A proud partner of the American Job Center network

NYS DOL VIRTUAL CAREER FAIRS

A Resource for Businesses

WHAT IS A VIRTUAL CAREER FAIR?

A virtual career fair is a dynamic solution to help businesses break free from the limitations of traditional hiring events. By providing an online platform, the New York State Department of Labor has made it possible for businesses and job seekers to connect in a virtual setting in real time, while keeping the familiar feel and positive outcomes of a physical event.

THE ONLINE PLATFORM

The New York State Department of Labor is excited to introduce this branded digital environment that allows you to find top talent while facilitating a better job hunt experience for potential candidates.

Features include:

- Mobile-friendly design with unlimited user capability
- Customizable exhibitor booths
- Ability to hold a webcast during the live event

HOW IT WORKS:

Sign up! Register for the event using invitation link

Set up! Set up your Virtual Booth ahead of the event using logos, images, job descriptions, videos, links, and more!

Exhibit! Join the event on the live day by logging into the chat feature

- Engage customers who stop by your booth
- Receive a copy of any resumes of visitors who stopped by your booth

PREVIEW DAY

The preview day takes place the day before the event and goes until the start of the live event. On the preview day, job seekers can browse the exhibitor booths and various job opportunities ahead of the live event to become familiar with the live site.

LIVE DAY

The live event is when job seekers can browse the exhibitor booths and various job opportunities, and businesses and job seekers can chat with one another.

BENEFITS

- Review candidate resumes ahead of live day
- Chat one-on-one with candidates to discuss qualifications and job details
- Have multiple recruiters for your company logged in the event to chat!
- Option to video chat candidates
- Review chat conversations and resumes after the event and star select candidates
- Save money and valuable time by eliminating the need to leave your worksite all day to travel and stand at a booth
- You can continue working while meeting with candidates from the comfort of your own workspace.

TECHNICAL SUPPORT

NYS DOL staff will provide oversight throughout the entire process and provide technical support for setting up your virtual booth and navigating the live site.

GOOGLE CHROME WEB BROWSER

Google Chrome is the recommended web browser for both the backend site and the live site. Other web browsers may have difficulty connecting to the chat or fully connecting to the backend site.

*Business Internet Firewall Notification: If your business has internet firewall policies in place, these can negatively impact entry, use and functionality of the site.

CONTACT

For more information or to register for an upcoming virtual career fair, contact our Virtual Events Team at VirtualJobFairs@labor.ny.gov.