New York Regional Census Center
Geography Update

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• New York Regional Census Center Geography Department is involved with:
  – Outreach for the Geographic Partnership Programs
    • Multiple programs to improve the accuracy and completeness of our geographic data and boundaries
    • Support for these programs, including technical support, training, and outreach
  – Area Census Office geographic support
    • Reviewing collection geographies, including BCUs, TEA, Field Management Areas, and ACO boundaries
    • ACO departmental geographic support
Purpose:
Assess and Update MAF (Master Address File) in preparation for survey dissemination

A complete and accurate address list is the cornerstone of a successful census.
Ad Can: In-Office Canvassing

• Comparing aerial imagery over the past decade to determine where the MAF is accurate and where it requires updating
• Identifying missing roads, misaligned roads and boundaries
• Assessing likelihood of future change, i.e current construction zone or well-established industrial park?
• Addresses/areas that cannot be resolved in-office are sent to In-Field Canvassing.
Ad Can: In-Field Canvassing

• Census workers around the nation conduct a massive operation to look for every place where people live to update the nation’s 145 million addresses

• Listers compare what they see on the ground to what is shown on the Census Bureau’s address list.

• Listers also update maps so they accurately reflect what is on the ground. They will knock on doors to verify addresses and inquire about additional living quarters on the premises.
In-field Data Collection

LiMA: Listing and Mapping Application

This document contains no Title 13 data or Personally Identifiable Information (PII). Examples do not contain real names, real addresses, or other real data.
New York State
Wave 2 Area Census Offices

Wave 2 Area Census Office Territory
(New York City offices not labeled)
Wave 2 Area Census Offices

• Peak Operations
  – Update Leave
  – Update Enumerate
  – Early Non-Response Follow-Up
  – Non-Response Follow-Up
  – Group Quarters Enumeration
  – Enumeration of Transitory Locations
Geographic Partnership Programs

- LUCA (Local Update of Census Addresses)
- PSAP (Participant Statistical Areas Program)
- BAS (Boundary Annexation Survey)
- NC (New Construction)
Local Update of Census Addresses (LUCA)

- Once a decade, voluntary opportunity for tribal, state, and local governments to:
  - Review Census Bureau address lists.
  - Provide new and correct existing addresses.

https://www.census.gov/programs-surveys/decennial-census/about/luca.html
### 2020 Census LUCA Schedule

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 15, 2017</td>
<td>✓ 2020 LUCA registration deadline.</td>
</tr>
<tr>
<td>February - April 2018*</td>
<td>✓ Participants receive their 2020 LUCA materials.</td>
</tr>
<tr>
<td>Thanksgiving 2018</td>
<td>✓ LUCA closeout deadline.</td>
</tr>
<tr>
<td>August – September 2019</td>
<td>Census Bureau delivers LUCA feedback.</td>
</tr>
<tr>
<td></td>
<td>• LUCA feedback materials offered to participants with</td>
</tr>
<tr>
<td></td>
<td>the results of address canvasing.</td>
</tr>
</tbody>
</table>
LUCA Feedback

• Each address is validated
• Materials sent out in summer of 2019 and participants will have 45 days to review feedback.
• Participants have the opportunity to appeal Census Bureau actions.
LUCA Feedback

• Agree with feedback materials, then participation ends.
  o Send D-2012 to confirm destruction, or if choose to return materials, do so quickly.

• Notify OMB LUCA Appeals office of disagreement with feedback materials.
  o Appeals Office works with participant and Census Bureau to resolve disagreement.
  o Once appeals process concludes, participants must destroy or return materials and submit signed _Destruction or Return of Title 13 Materials_ Form (D-2012) that includes signatures from liaison and all reviewers.

• Filing an appeal is optional.
LUCA Feedback Materials

• Materials will include
  – Feedback Address Summary Report
  – Detailed Feedback Address List
  – Feedback Address Count List
  – Password Letter
  – Respondent & Quick Start Guides
  – Closeout information
Participant Statistical Areas Program (PSAP)

- Once a decade, voluntary opportunity for participants to:
  - Review and update selected Census Bureau statistical geographies, including tracts, block groups, and Census Designated Places (CDPs)
  - Coordinate with interested stakeholders.

https://www.census.gov/programs-surveys/decennial-census/about/psap.html
Participant Statistical Areas Program (PSAP)

- PSAP is a county-based program. Participants review and submit updates for a whole county, or counties.

- Designated participants have the opportunity to review and suggest changes to the boundaries and names for statistical geographic areas, based on U.S. Census Bureau criteria and guidelines.

- The Census Bureau uses these statistical geographies to tabulate and disseminate data for the Decennial Census, Economic Census, and the American Community Survey (ACS) for the next decade.

https://www.census.gov/programs-surveys/decennial-census/about/psap.html
Importance of PSAP Participation

• Data needs not always met by legal areas alone.
  • CDPs are used to create boundaries for a concentration of population where no legal boundaries exist.
  • Tribal statistical areas
  • Tract and block group data
• Data for these statistical geographies are often used as criteria in grant applications or programs (e.g., Opportunity Zones Program).
## 2020 Census PSAP Schedule

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</tr>
</thead>
<tbody>
<tr>
<td>March – May 2018</td>
<td>✓ Contact 2010 Census PSAP participants to inquire about 2020 Census PSAP participation.</td>
</tr>
<tr>
<td>July 2018</td>
<td>✓ Invitation materials sent to 2020 PSAP participants.</td>
</tr>
</tbody>
</table>
| January 2019       | ✓ 2020 PSAP delineation phase begins. **Participants have 120 calendar days to submits updates.**  
                        2020 PSAP webinar trainings begin. |
| July 2019          | Delineation phase closeout                                               |
| January 2020       | 2020 PSAP verification phase begins. **Participants have 90 calendar days to review updates.** |
Boundary and Annexation Survey (BAS)

- Annual opportunity for invited governments to:
  - Review legal boundaries, names, and governmental status.
  - Make corrections and updates to these boundaries, names, and status.

https://www.census.gov/programs-surveys/bas.html
## BAS Schedule and Deadlines

<table>
<thead>
<tr>
<th>Timeframe</th>
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</tr>
</thead>
<tbody>
<tr>
<td>January 2019 ✓</td>
<td>Annual response information is emailed to participants.</td>
</tr>
<tr>
<td>January 1, 2019 ✓</td>
<td><strong>Boundary updates must be legally in effect on or before January 1, to be reported in the current survey year.</strong></td>
</tr>
<tr>
<td>February 2019 ✓</td>
<td>Non-Response email and telephone follow-up begins.</td>
</tr>
<tr>
<td>March 1, 2019 ✓</td>
<td>BAS boundary updates submitted by this date will be reflected in the ACS and PEP (Pop Estimates Program) published data and in next year’s BAS materials.</td>
</tr>
<tr>
<td>March/April 2019 ✓</td>
<td><strong>State Data Center non-response follow up.</strong></td>
</tr>
<tr>
<td>May 31, 2019</td>
<td>BAS boundary updates submitted by this date will be reflected in next year’s BAS materials.</td>
</tr>
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New Construction Program

• Once a decade, voluntary opportunity for governments* to:
  o Submit addresses with city style mailing addresses for units constructed after LUCA that will be closed to the elements (i.e., basic construction completed) by census day.
  o Eligible Governments include: Federally Recognized Tribes, States, Counties, Cities, and towns (and townships).

* This applies to governments with areas that will receive decennial census questionnaires by mail.
### 2020 Census New Construction Schedule

<table>
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<tr>
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<tbody>
<tr>
<td>April - May 2019</td>
<td>New Construction invitation materials are sent to participants.</td>
</tr>
<tr>
<td>June 14, 2019</td>
<td><strong>Deadline to register</strong></td>
</tr>
<tr>
<td>September 2019</td>
<td>New Construction Program review and response materials sent to participants. <strong>Participants have 45 calendar days to complete review.</strong></td>
</tr>
<tr>
<td>September 2019</td>
<td>New Construction Program webinars are provided by the Census Bureau.</td>
</tr>
<tr>
<td>November 22, 2019</td>
<td><strong>Deadline for returning submissions.</strong></td>
</tr>
</tbody>
</table>

[https://www.census.gov/programs-surveys/decennial-census/about/new-construction.html](https://www.census.gov/programs-surveys/decennial-census/about/new-construction.html)
TEA: Type of Enumeration Area

• The Type of Enumeration Area (TEA) value represents the approach to conducting the 2020 Census for a given geographic area

• TEA assignment is based on area characteristics to maximize respondent participation
  – In our region, four types of enumeration area:
    • TEA 1 – Self-Response: residents receive mail from the Census and can respond via internet, telephone, or mail
    • TEA 2 – Update Enumerate: an enumerator updates addresses and map information and enumerates households in person.
    • TEA 5 – Military
    • TEA 6 – Update Leave: an enumerator updates addresses and map information and leaves an invitation at each household to participate in the Census.
Conclusion

• My interactions with our partners in state and local governments working on the Census Bureau’s Geographic Partnership Programs have been fantastic!
2020 Census Jobs

2020Census.gov/jobs

Earn extra income while helping your community.

The U.S. Census Bureau is recruiting thousands of people across the country to assist with the 2020 Census count.
Connect with us

Sign up for and manage alerts:
https://public.govdelivery.com/accounts/USCENSUS/subscriber/new

More information on the 2020 Census Memorandum Series:

More information on the 2020 Census:
https://www.census.gov/2020census

More information on the American Community Survey:
https://www.census.gov/programs-surveys/acs/

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