

# THE TABLES HAVE TURNED: USFSM'S INAUGURAL REVERSE-CAREER FAIR

**On November 8 from 2 to 4 p.m., 25+ select students will break the mold of the traditional career fair.**

## Will your star candidate be there?

Traditional college career fairs produce similar outcomes for both employers and students: a lot of time spent with minimal, if any, results. If you walked away with one or two resumes from exceptional candidates, that's a good day, right?

How about **25+ exceptional candidates**? In one location. Trained, ready and excited to be your new employee.

This is return-on-investment on a totally new level. We are excited to invite you to USF Sarasota-Manatee's first-ever reverse-career fair – the event where you visit students at their tables, not the other way around.



**Ready to RSVP and learn about the candidates?  
Visit [usfsm.edu/employer](https://usfsm.edu/employer) or contact Ben Heins  
at [heins@sar.usf.edu](mailto:heins@sar.usf.edu) or 941-359-4357 with any questions.**

## EMPLOYER QUALIFICATIONS

### REQUIRED

- Your organization must be offering at least one internship or full-time job during late 2018 or any time in 2019.

### RECOMMENDATIONS

- Bring business cards, job/internship descriptions and any other materials that will help sell your organization's brand.
- Post your job/internship descriptions on Handshake in advance of the event. ([usfsm.joinhandshake.com](https://usfsm.joinhandshake.com))
- Plan your route, and bring more than one representative from your organization. All employer RSVPs will receive bios of all 25+ student finalists in advance of the event.
- Know your calendar so you can schedule interviews with students during the event.