**Will your star candidate be there?**

Traditional college career fairs produce similar outcomes for both employers and students: a lot of time spent with minimal, if any, results. If you walked away with one or two resumes from exceptional candidates, that would be a good day, right?

How about XX+ exceptional candidates? In one location. Trained, ready and excited to be your new employee.

This is return-on-investment on a totally new level. We are excited to invite you to [name of institution]’s reverse-career fair – the event where you visit students at their tables, not the other way around.

**REQUIRED FOR EMPLOYERS:**

- Your organization must be offering at least one job/internship during late XXXX or any time in XXXX.

**RECOMMENDATIONS FOR EMPLOYERS:**

- Bring business cards, job/internship descriptions and any other materials that will help sell your organization’s brand.

- Post your job/internship descriptions on [name of recruitment platform] in advance of the event: [Include link here.]

- Plan your route, and bring more than one representative from your organization. All employer RSVPs will receive bios of all XX+ student finalists in advance of the event.

- Know your calendar so you can schedule interviews with students during the event.

**CAREER INTERESTS OF THE STUDENT FINALISTS**

- [create a bulleted list of all student finalists’ career interests]