

# LABOR MARKET BRIEFING SOUTHERN TIER

November 2024

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## Southern Tier Jobs

➤ In November 2024, there were 216,500 private sector jobs and 274,200 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 72% of total nonfarm jobs:

Private Education & Health Services*	66,600
Government	57,700
Trade, Transportation & Utilities	41,800
Manufacturing	31,200

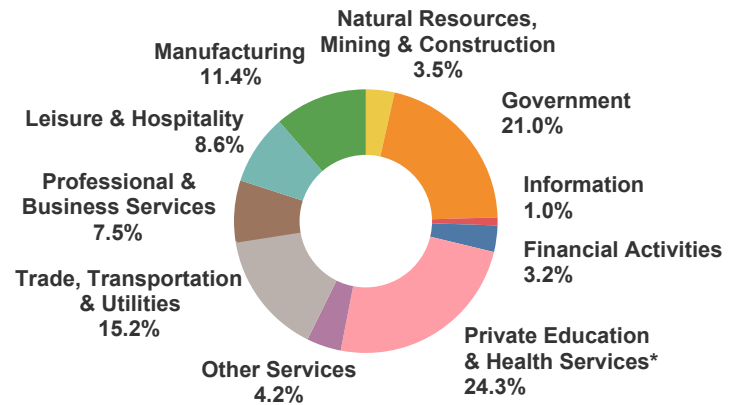
## Job Gains

➤ The region gained 500 nonfarm jobs over the past year, with a gain of 1,700 government jobs offset by a loss of 1,200 private sector jobs.

➤ 2,100 of the recent job gains occurred in Government & Natural Resources, Mining, and Construction.

## The region's most significant industry is Private Education & Health Services\*

Regional Industry Mix, November 2024



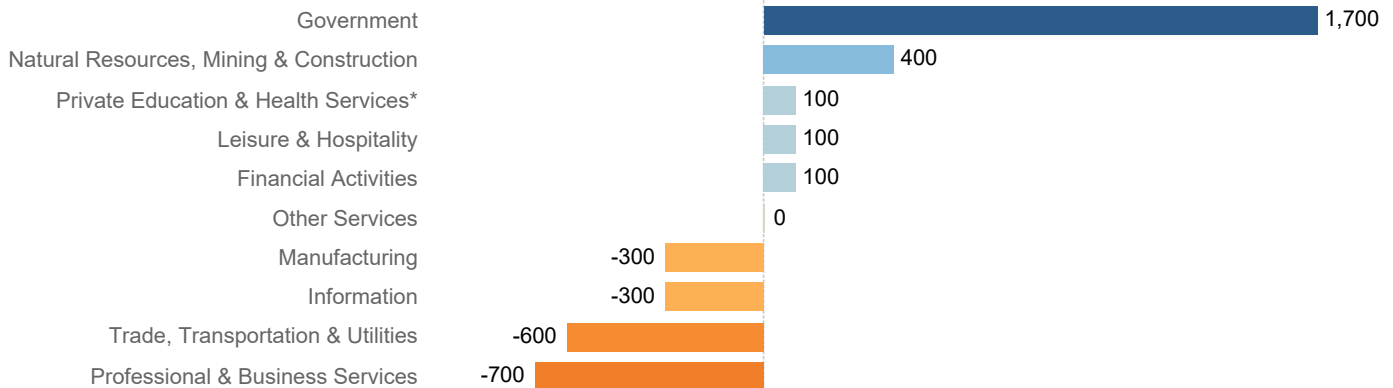
## Private sector employment decreased by 0.6% over the past year

Over-the-Year Change in Jobs, November 2024

	November 2024	Net Change	% Change
Total Nonfarm	274,200	500	0.2%
Total Private	216,500	-1,200	-0.6%
Government	57,700	1,700	3.0%

## Most job gains have occurred in Government

Over-the-Year Change in Jobs, November 2024



\*Private education & health services is in the private sector. Government includes public education and public health services.

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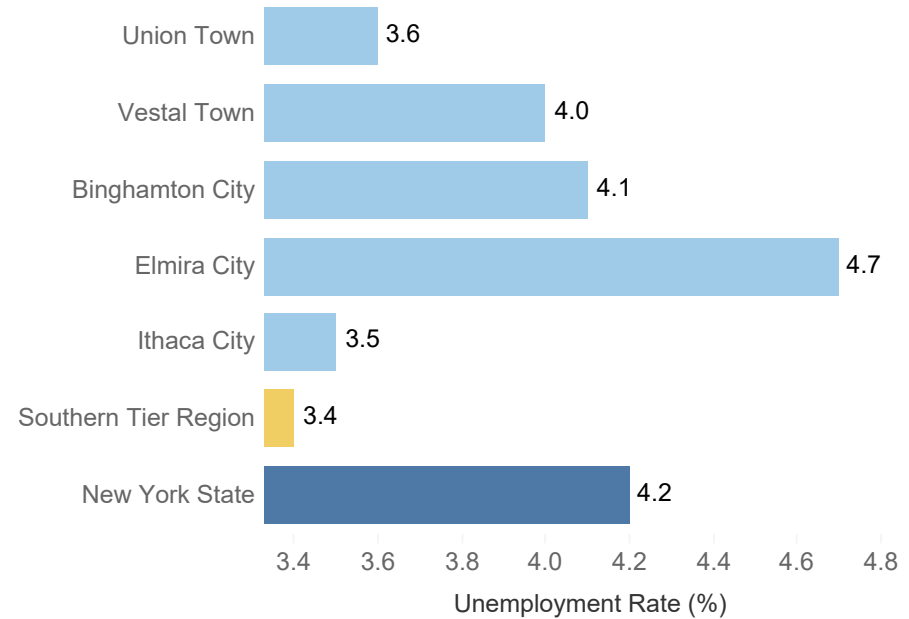
### Unemployment Rate

➤ All of the largest labor force areas in the Southern Tier Region, except the city of Elmira, had unemployment rates below the State's unemployment rate in November 2024.

➤ The State's unemployment rate (4.2%) exceeds the region's unemployment rate (3.4%) by 0.8 percentage points.

The unemployment rate in the Southern Tier decreased over the past year

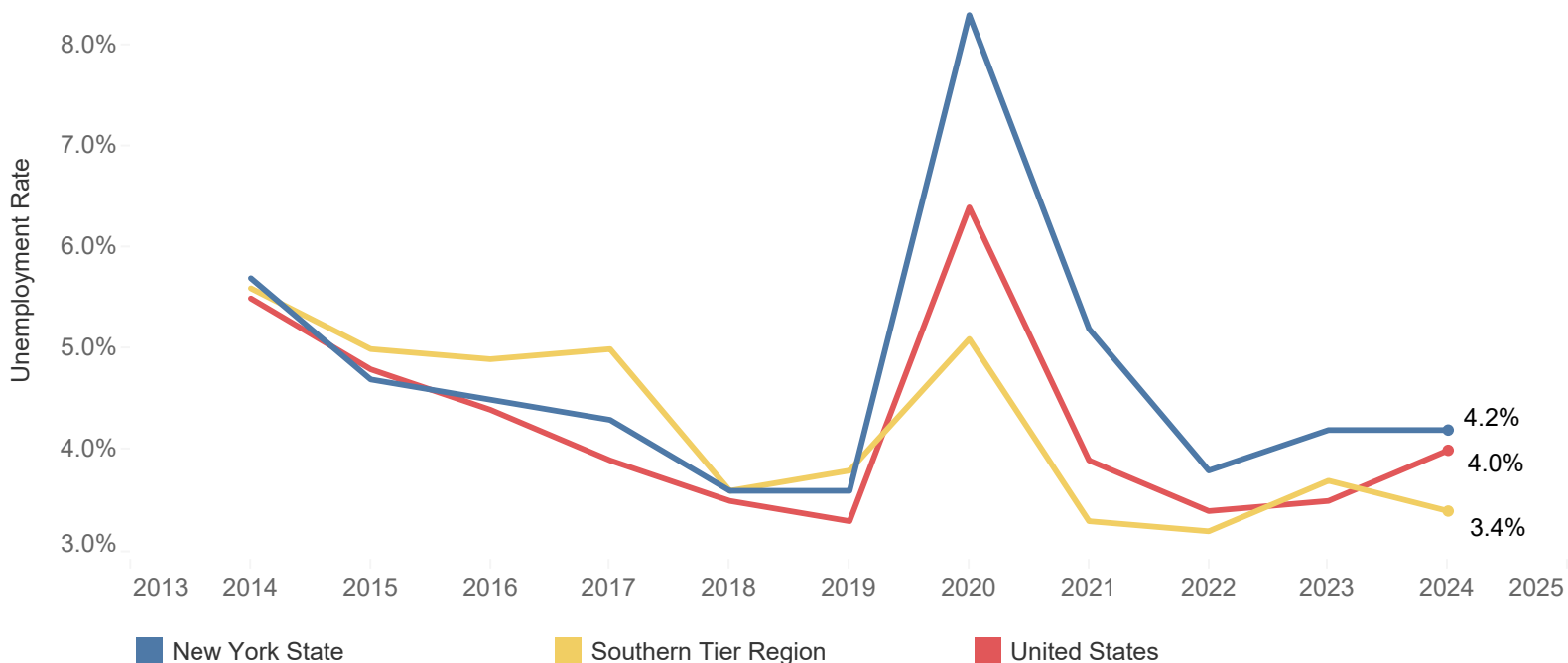
Unemployment Rate by Place, November 2024



### Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Southern Tier, New York State, United States

November Unemployment Rates, 2014 to 2024



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### Employment

#### Southern Tier employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	November 2023	November 2024	November 2023	November 2024	November 2023	November 2024
Southern Tier Region	270,100	265,300	10,500	9,400	3.7%	3.4%
Broome County	80,100	79,200	3,300	3,000	4.0%	3.6%
Chemung County	33,600	32,700	1,400	1,200	4.1%	3.6%
Chenango County	21,100	21,000	800	600	3.6%	3.0%
Delaware County	17,800	17,700	700	600	4.0%	3.4%
Schuyler County	7,700	7,600	300	300	4.2%	3.7%
Steuben County	39,300	38,400	1,600	1,500	3.9%	3.7%
Tioga County	21,700	21,600	800	700	3.3%	3.1%
Tompkins County	48,900	47,200	1,500	1,500	3.0%	3.0%
Binghamton Metro Area	101,800	100,800	4,100	3,700	3.8%	3.5%
Elmira Metro Area	33,600	32,700	1,400	1,200	4.1%	3.6%
Ithaca Metro Area	48,900	47,200	1,500	1,500	3.0%	3.0%
New York State	9,335,900	9,239,500	407,600	404,100	4.2%	4.2%
United States	162,149,000	161,456,000	5,827,000	6,708,000	3.5%	4.0%

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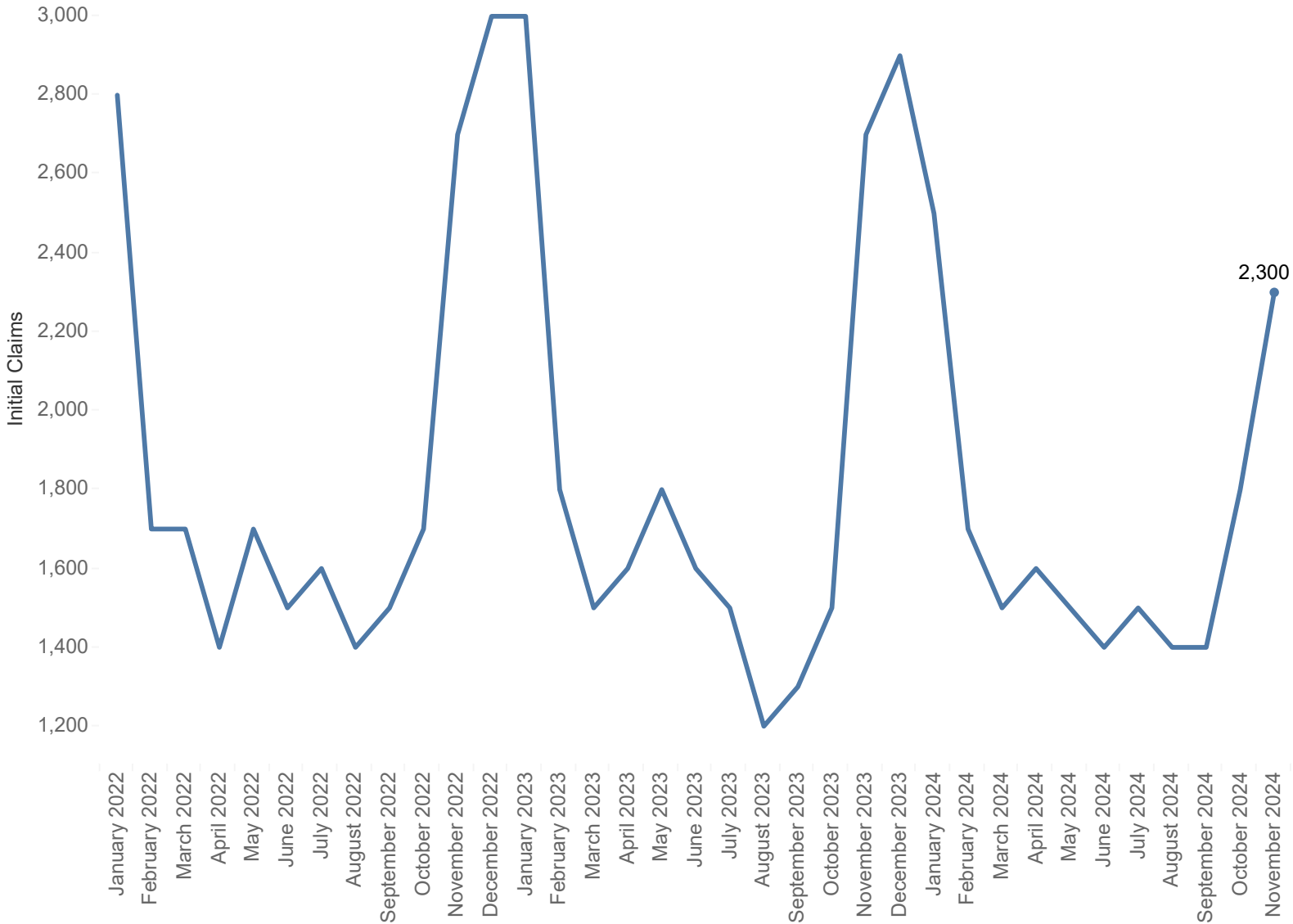
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### Initial claims increased in November 2024

Initial Claims for Regular UI, Southern Tier Region



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### Unemployment Insurance

#### Initial claims decreased or remained constant in all counties over the year

Initial Claims for Regular UI, Southern Tier Region

County	November 2024	October 2024	November 2023	OTY Net Change	OTY % Change
Broome	700	600	900	-200	-22.2%
Chemung	300	200	300	0	0.0%
Chenango	200	100	300	-100	-33.3%
Delaware	100	100	200	-100	-50.0%
Schuyler	200	100	200	0	0.0%
Steuben	500	400	600	-100	-16.7%
Tioga	200	100	200	0	0.0%
Tompkins	200	100	200	0	0.0%
Southern Tier	2,300	1,800	2,700	-400	-14.8%
New York State	58,600	54,600	65,100	-6,500	-10.0%

#### Initial claims decreased or remained constant in all industries over the year

Initial Claims for Regular UI, Southern Tier Region

Industry	November 2024	October 2024	November 2023	OTY Net Change	OTY % Change
Financial Activities	100	0	100	0	0.0%
Government	100	100	100	0	0.0%
Information	0	0	0	0	
Leisure & Hospitality	300	300	400	-100	-25.0%
Manufacturing	300	300	300	0	0.0%
Natural Resources, Mining & Construction	700	300	800	-100	-12.5%
Other Services	0	0	0	0	
Private Education & Health Services	100	200	100	0	0.0%
Professional & Business Services	400	400	500	-100	-20.0%
Trade, Transportation & Utilities	200	200	200	0	0.0%
Unclassified	0	0	100	-100	-100.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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### Unemployment Insurance

#### The number of unemployment insurance beneficiaries increased in Steuben County over the year

UI Beneficiaries by County, Southern Tier Region, All Programs\*

County	November 2024	October 2024	November 2023	Net Change	% Change
Broome	1,200	1,000	1,300	-100	-7.7%
Chemung	500	500	600	-100	-16.7%
Chenango	300	200	400	-100	-25.0%
Delaware	200	200	300	-100	-33.3%
Schuyler	200	100	200	0	0.0%
Steuben	800	700	700	100	14.3%
Tioga	300	200	300	0	0.0%
Tompkins	400	300	400	0	0.0%
Southern Tier	4,000	3,300	4,200	-200	-4.8%
New York State	148,800	143,000	165,500	-16,700	-10.1%

\*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)  
Details may not add to total due to rounding

#### The number of unemployment insurance beneficiaries increased in private education and health services over the year

UI Beneficiaries by Industry, Southern Tier Region, All Programs\*

Industry	November 2024	October 2024	November 2023	Net Change	% Change
Financial Activities	100	100	100	0	0.0%
Government	200	200	200	0	0.0%
Information		100	100		
Leisure & Hospitality	500	300	500	0	0.0%
Manufacturing	600	600	600	0	0.0%
Natural Resources, Mining & Construction	900	500	900	0	0.0%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	400	400	300	100	33.3%
Professional & Business Services	800	600	800	0	0.0%
Trade, Transportation & Utilities	500	400	600	-100	-16.7%
Unclassified	100				
Southern Tier	4,000	3,300	4,200	-200	-4.8%

\*Data only include Regular Unemployment Insurance  
Details may not add to total due to rounding

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### Demographics

#### The Southern Tier's population is decreasing and has become more diverse

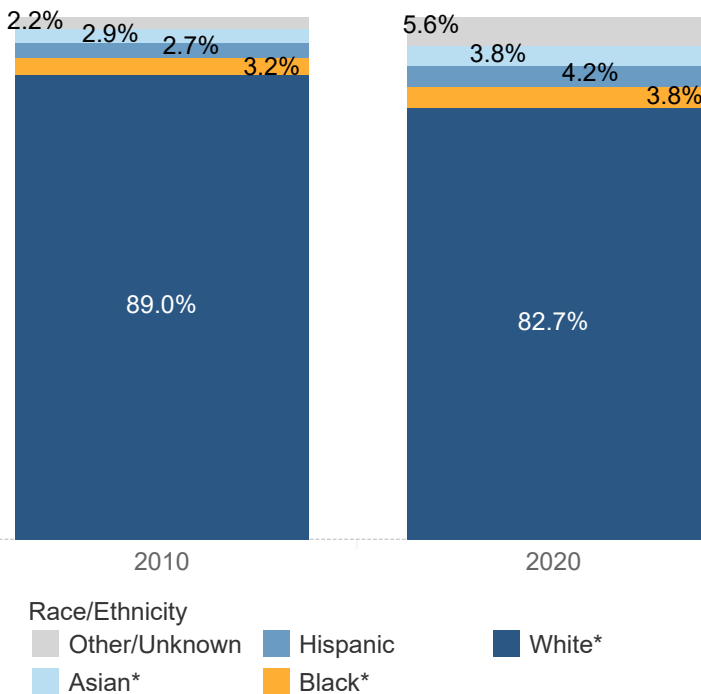
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Broome	200,600	198,683	-1,917	-1.0%	86.3%	4.4%	3.5%	3.4%	78.6%	5.8%	4.7%	5.2%
Chemung	88,830	84,148	-4,682	-5.3%	87.4%	6.2%	1.2%	2.5%	82.7%	6.0%	1.7%	3.5%
Chenango	50,477	47,220	-3,257	-6.5%	95.6%	0.6%	0.4%	1.8%	91.4%	0.7%	0.5%	2.4%
Delaware	47,980	44,308	-3,672	-7.7%	93.2%	1.4%	0.8%	3.3%	87.6%	2.3%	1.1%	4.5%
Schuyler	18,343	17,898	-445	-2.4%	96.2%	0.8%	0.3%	1.3%	92.8%	0.5%	0.6%	1.8%
Steuben	98,990	93,584	-5,406	-5.5%	94.4%	1.5%	1.2%	1.4%	90.1%	1.5%	1.7%	1.8%
Tioga	51,125	48,455	-2,670	-5.2%	96.0%	0.7%	0.7%	1.4%	91.2%	0.9%	0.8%	2.3%
Tompkins	101,564	105,740	4,176	4.1%	80.2%	3.7%	8.5%	4.2%	72.6%	4.0%	9.9%	6.7%
Southern Tier	657,909	640,036	-17,873	-2.7%	89.0%	3.2%	2.9%	2.7%	82.7%	3.8%	3.8%	4.2%

\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

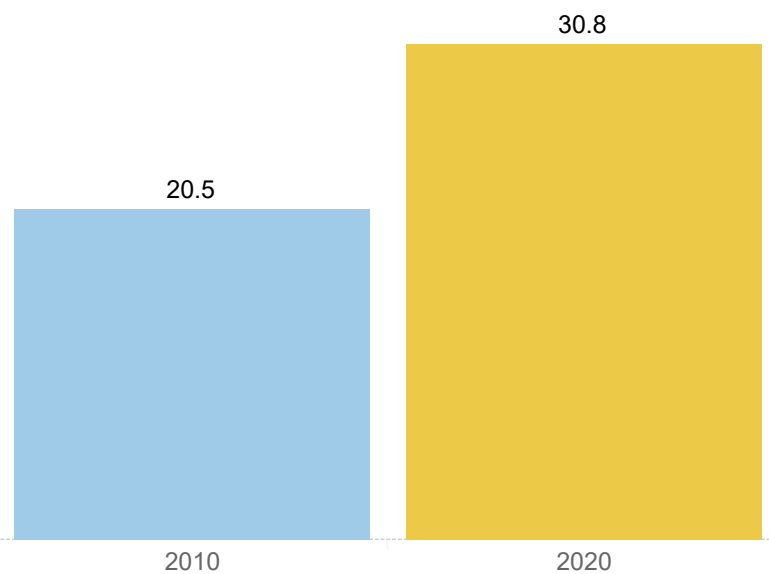
#### The Southern Tier has become more diverse

Distribution of Southern Tier Population by Race/Ethnicity, 2010 and 2020



#### Southern Tier's Diversity Index increased by 50% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

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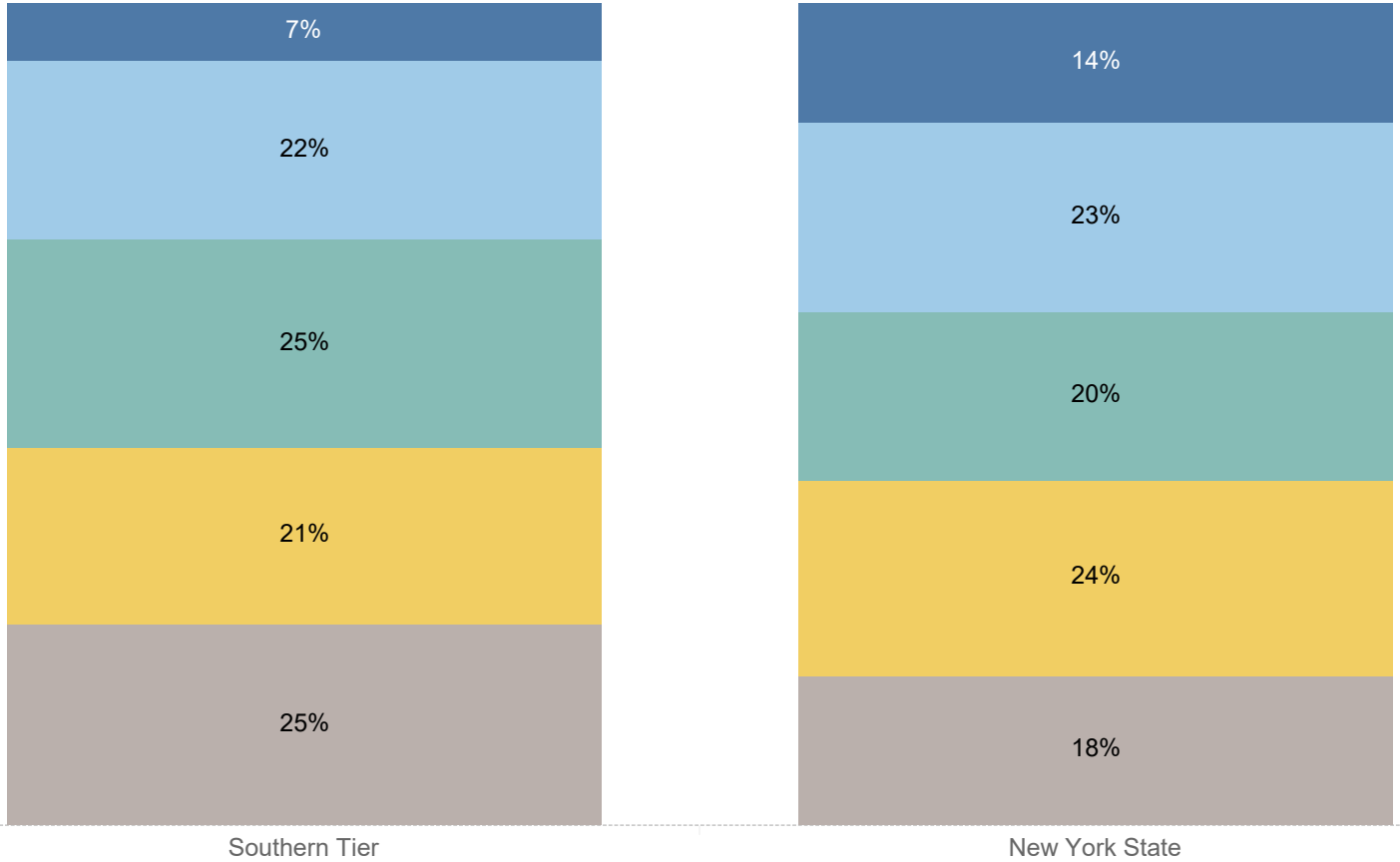
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### On average, educational attainment in the Southern Tier is higher than New York State

Distribution of Population 25 years and over by Educational Attainment, 2023



Source: American Community Survey 2023 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's



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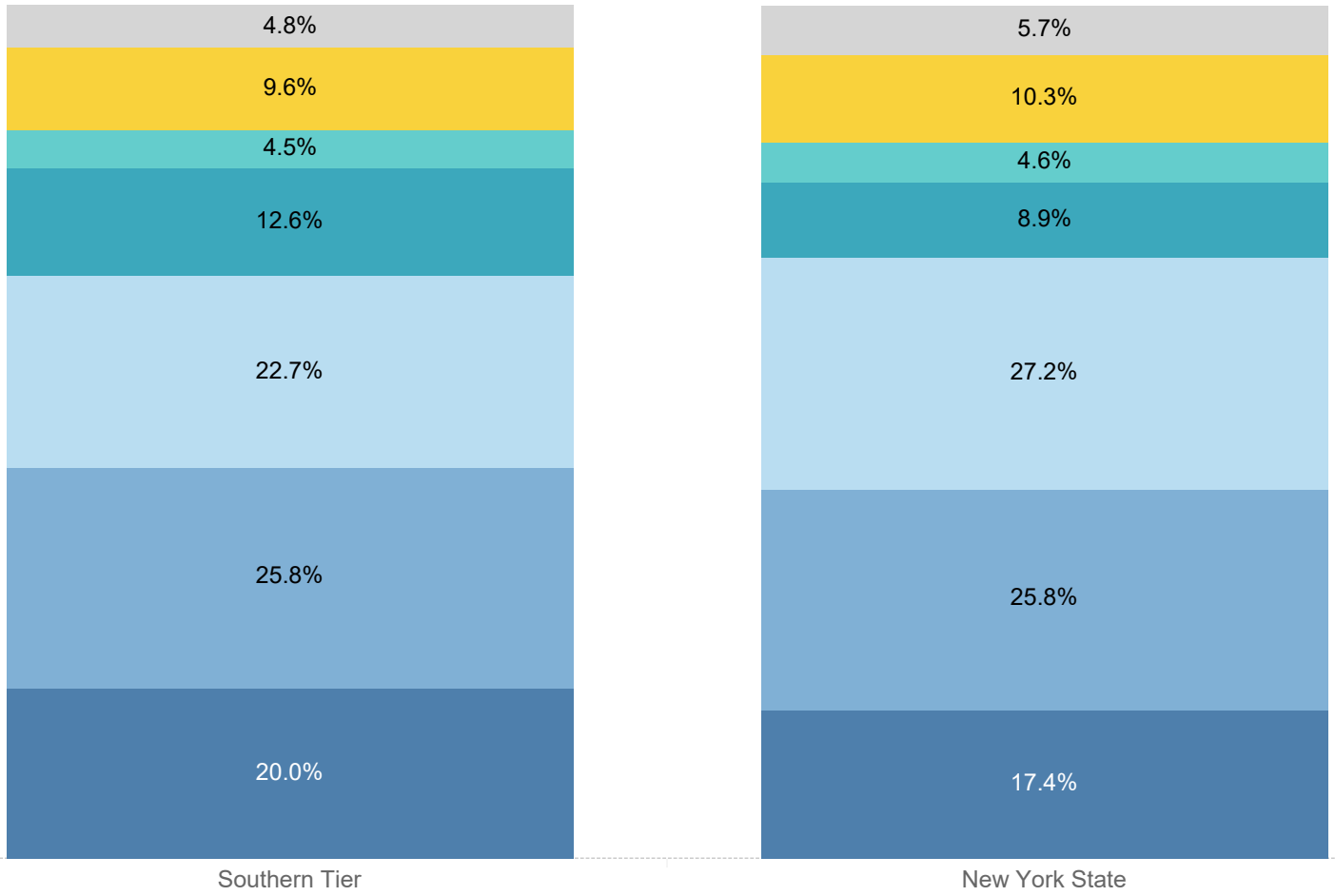
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### The Southern Tier is older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

- Under 5 Years
- 5 to 13 Years
- 14 to 17 Years
- 18 to 24 Years
- 25 to 44 Years
- 45 to 64 Years
- 65 Years and Over

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### More than half of businesses in the Southern Tier have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2019	2024	2019	2024	2019	2024	2019	2024
1-4	5,030	5,140	51.1%	52.7%	10,130	10,350	5.0%	5.3%
5-9	2,050	1,960	20.8%	20.1%	13,420	13,030	6.6%	6.6%
10-19	1,220	1,200	12.4%	12.3%	16,570	16,330	8.1%	8.3%
20-49	940	880	9.5%	9.0%	28,090	26,810	13.8%	13.7%
50-99	300	290	3.0%	3.0%	20,790	20,200	10.2%	10.3%
100-249	190	190	1.9%	1.9%	29,060	28,740	14.2%	14.6%
250-499	70	60	0.7%	0.6%	23,410	20,250	11.5%	10.3%
500-999	30	20	0.3%	0.2%	15,660	13,510	7.7%	6.9%
1000+	20	20	0.2%	0.2%	47,010	47,090	23.0%	24.0%

Source: Quarterly Census of Employment and Wages, 2019 Q1 and 2024 Q1

\*Size class 1-4 includes firms that have average employment that is >0 but <1

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## Regional Labor Market Developments

### *Good news*

Binghamton University (BU) will attempt to bridge the gap in mental health care in Chenango County, thanks to a \$4.5 million grant from the U.S. Department of Education. The grant money will be distributed through the Binghamton University Community Schools (BUCS) group over a five-year period and is earmarked to provide social work support to those in the Norwich and Oxford school districts in Chenango County. BUCS intends to serve 2,310 students and their families, according to an article posted on [binghamtonhomepage.com](http://binghamtonhomepage.com). These services are sorely needed in these communities as demand far outpaces organizational supply. BUCS expects to roll out the mental health programming in 2025.

Broome County and the City of Elmira (Chemung County) are taking advantage of New York State-offered funds to expand their stock of affordable housing. As stated in the Elmira StarGazette, these communities are tapping into Vacant Rental Improvement Program funds, which were designed to restore vacant units and underutilized buildings into affordable housing for income-eligible tenants in communities across the state, outside of New York City. The effort is anticipated to bring 36 additional apartments to market in the targeted geographies.

A one-time powerplant in Binghamton (Broome County) is being turned into a high efficiency building panel production plant. Firomar is moving its operation from Connecticut to New York to be closer to the expanding market for its products. The increasing demand for clean energy building components coincides closely with New York State's carbon release reduction goals. The business expects to employ around 40 people as it comes online in early 2025 and hopes to grow to a 100-person workforce once the plant relocation process is completed. Firomar is anticipated to invest a total of \$4.6 million in the project, largely associated with refurbishing the standing structure and purchasing new production equipment.

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## Southern Tier Region

*Includes Broome, Chemung, Chenango, Delaware, Schuyler, Steuben, Tioga and Tompkins counties*

### **Christian Harris**

NYS Department of Labor

2001 Perimeter Road E., Suite 3

Endicott, NY 13760

Phone: (607) 741-4480

Fax: (607) 741-4527

Email: [Christian.Harris@labor.ny.gov](mailto:Christian.Harris@labor.ny.gov)