LABOR MARKET BRIEFING
SOUTHERN TIER

April 2024

WE ARE YOUR DOL

NEW YORK STATE Department of Labor

Southern Tier Jobs

» In April 2024, there were 215,400 private sector jobs and 272,000 nonfarm (private + government) jobs in the region.

» Four industry sectors make up 72% of total nonfarm jobs:

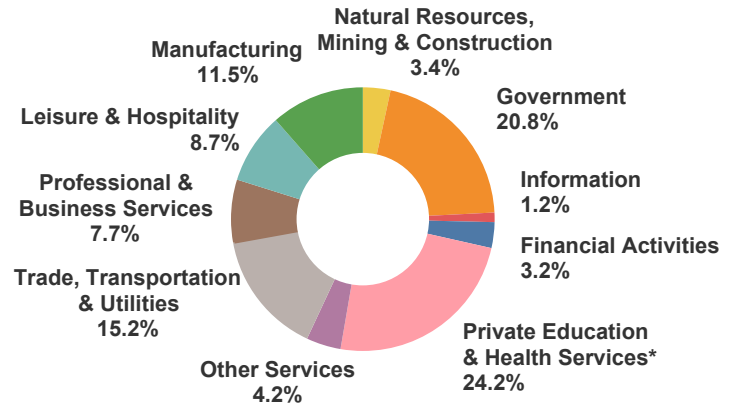|	
Private Education & Health Services*	65,800
Government	56,600
Trade, Transportation & Utilities	41,400
Manufacturing	31,200

Job Gains

» The region gained 1,400 nonfarm jobs over the past year, including a gain of 2,000 government jobs and a loss of 600 private sector jobs.

» 2,900 of the recent job gains occurred in Government & Leisure and Hospitality.

The region's most significant industry is Private Education & Health Services*
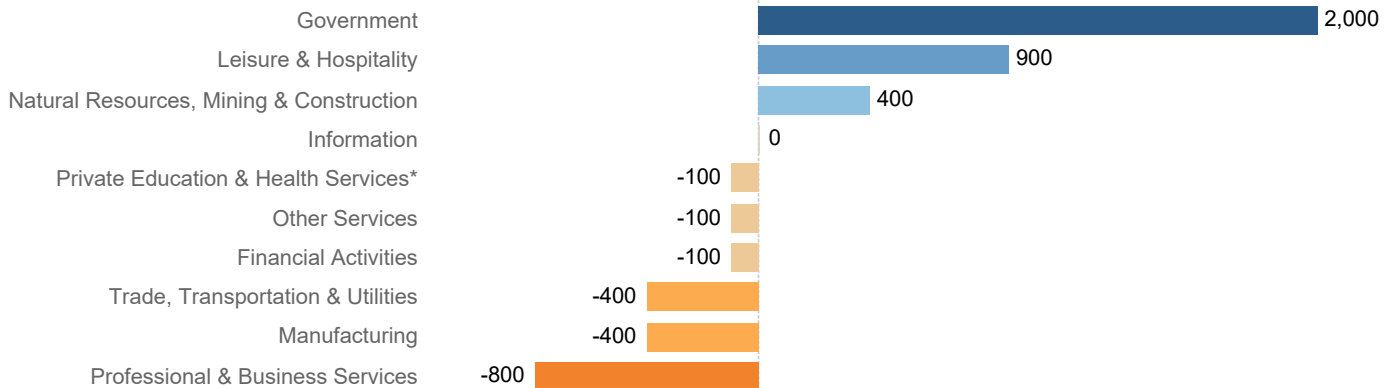
Regional Industry Mix, April 2024

- Natural Resources, Mining & Construction 3.4%
- Manufacturing 11.5%
- Leisure & Hospitality 8.7%
- Professional & Business Services 7.7%
- Trade, Transportation & Utilities 15.2%
- Other Services 4.2%
- Government 20.8%
- Information 1.2%
- Financial Activities 3.2%
- Private Education & Health Services* 24.2%

Private sector employment decreased by 0.3% over the past year

Over-the-Year Change in Jobs, April 2024

	April 2024	Net Change	% Change
Total Nonfarm	272,000	1,400	0.5%
Total Private	215,400	-600	-0.3%
Government	56,600	2,000	3.7%

Most job gains have occurred in Government

Over-the-Year Change in Jobs, April 2024

Government	2,000
Leisure & Hospitality	900
Natural Resources, Mining & Construction	400
Information	0
Private Education & Health Services*	-100
Other Services	-100
Financial Activities	-100
Trade, Transportation & Utilities	-400
Manufacturing	-400
Professional & Business Services	-800

*Private education & health services is in the private sector. Government includes public education and public health services.

Unemployment Rate

The unemployment rate in the Southern Tier increased over the past year

Unemployment Rate by Place, April 2024

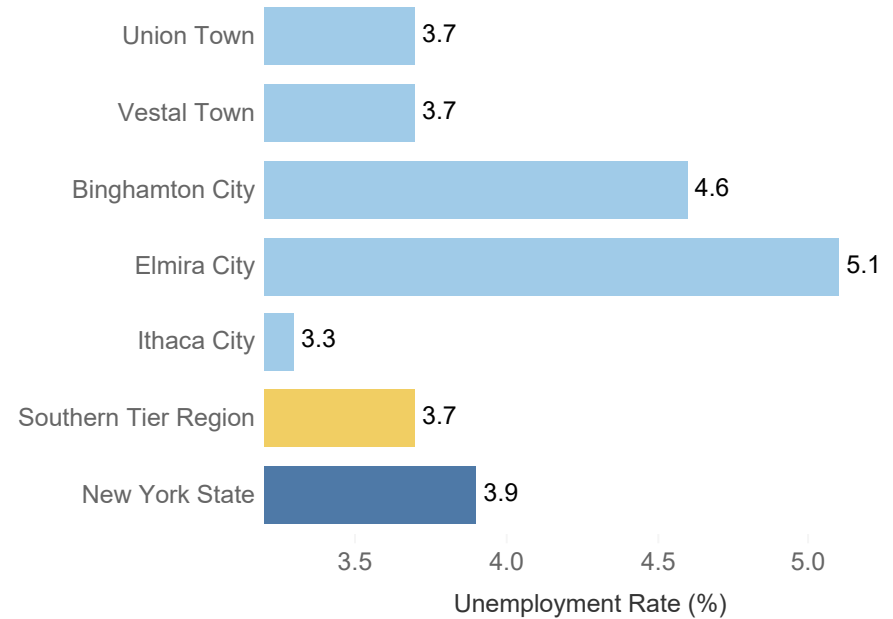»» All of the largest labor force areas in the Southern Tier Region, except the cities of Elmira and Binghamton, had unemployment rates below the State's unemployment rate in April 2024.

»» The State's unemployment rate (3.9%) exceeds the region's unemployment rate (3.7%) by 0.2 percentage points.

Place	Unemployment Rate (%)
Union Town	3.7
Vestal Town	3.7
Binghamton City	4.6
Elmira City	5.1
Ithaca City	3.3
Southern Tier Region	3.7
New York State	3.9

Unemployment Rates(Not Seasonally Adjusted), 2014-2024
Southern Tier, New York State, United States

April Unemployment Rates, 2014 to 2024

- New York State — 3.9%
- Southern Tier Region — 3.7%
- United States — 3.5%
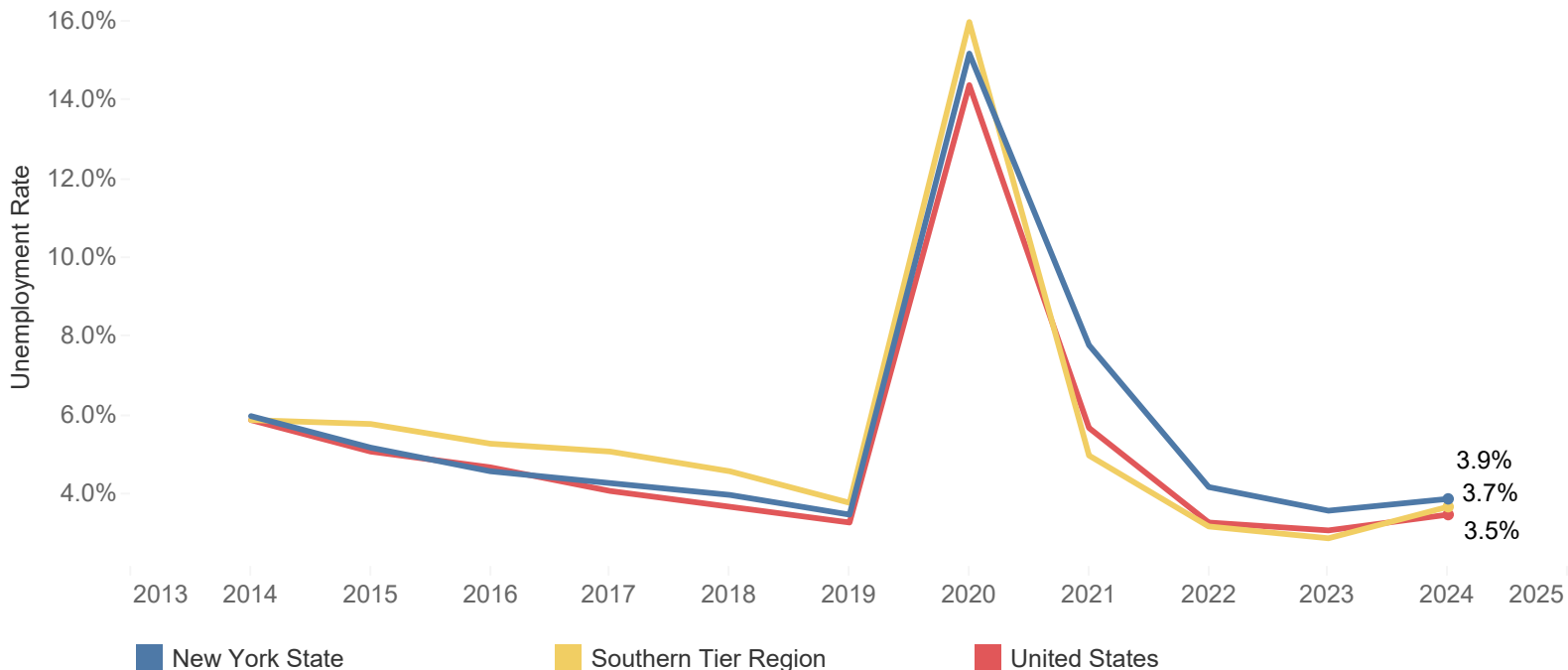
Employment

Southern Tier employment decreased over the past year
Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	April 2023	April 2024	April 2023	April 2024	April 2023	April 2024
Southern Tier Region	271,200	264,800	8,000	10,100	2.9%	3.7%
Broome County	80,100	78,900	2,500	3,200	3.0%	4.0%
Chemung County	33,100	32,800	1,100	1,300	3.2%	3.9%
Chenango County	21,300	20,800	600	700	2.7%	3.4%
Delaware County	18,000	17,400	600	700	3.2%	4.1%
Schuyler County	7,800	7,500	300	400	3.3%	4.4%
Steuben County	39,700	38,400	1,400	1,600	3.3%	3.9%
Tioga County	21,800	21,500	600	800	2.6%	3.4%
Tompkins County	49,500	47,500	1,100	1,400	2.2%	2.9%
Binghamton Metro Area	101,900	100,400	3,000	4,000	2.9%	3.8%
Elmira Metro Area	33,100	32,800	1,100	1,300	3.2%	3.9%
Ithaca Metro Area	49,500	47,500	1,100	1,400	2.2%	2.9%
New York State	9,302,400	9,283,100	347,900	379,300	3.6%	3.9%
United States	161,075,000	161,590,000	5,146,000	5,894,000	3.1%	3.5%

Initial claims increased in April 2024

Initial Claims for Regular UI, Southern Tier Region
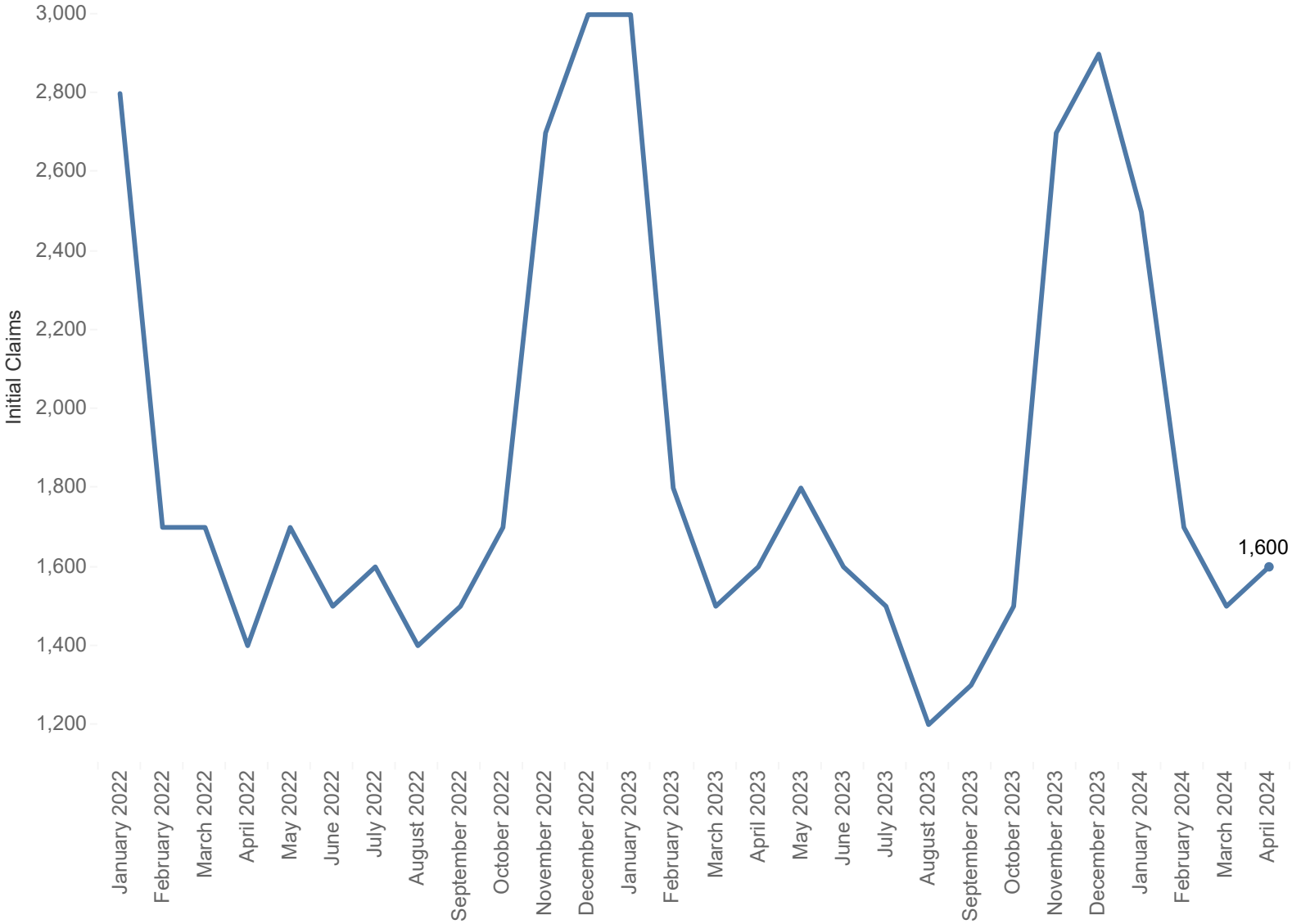
Unemployment Insurance

Initial claims increased in Steuben County over the year
Initial Claims for Regular UI, Southern Tier Region

County	April 2024	March 2024	April 2023	OTY Net Change	OTY % Change
Broome	600	600	600	0	0.0%
Chemung	200	200	200	0	0.0%
Chenango	100	100	100	0	0.0%
Delaware	100	100	100	0	0.0%
Schuyler	0	0	0	0	
Steuben	400	300	300	100	33.3%
Tioga	100	100	100	0	0.0%
Tompkins	100	100	100	0	0.0%
Southern Tier	1,600	1,500	1,600	0	0.0%
New York State	66,200	56,700	69,800	-3,600	-5.2%

Initial claims decreased in leisure & hospitality over the year
Initial Claims for Regular UI, Southern Tier Region

Industry	April 2024	March 2024	April 2023	OTY Net Change	OTY % Change
Financial Activities	0	0	0	0	
Government	100	0	100	0	0.0%
Information	0	0	0	0	
Leisure & Hospitality	100	300	300	-200	-66.7%
Manufacturing	200	200	200	0	0.0%
Natural Resources, Mining & Construction	300	400	300	0	0.0%
Other Services	0	0	0	0	
Private Education & Health Services	200	100	200	0	0.0%
Professional & Business Services	300	200	300	0	0.0%
Trade, Transportation & Utilities	200	200	200	0	0.0%
Unclassified	100	100	100	0	0.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

Unemployment Insurance

The number of unemployment insurance beneficiaries increased in Broome County & Schuyler County over the year

UI Beneficiaries by County,Southern Tier Region, All Programs*

County	April 2024	March 2024	April 2023	Net Change	% Change
Broome	1,600	1,800	1,500	100	6.7%
Chemung	600	600	600	0	0.0%
Chenango	500	500	500	0	0.0%
Delaware	300	400	300	0	0.0%
Schuyler	300	300	200	100	50.0%
Steuben	900	1,000	900	0	0.0%
Tioga	400	500	400	0	0.0%
Tompkins	400	400	400	0	0.0%
Southern Tier	5,000	5,500	4,900	100	2.0%
New York State	188,700	187,300	172,800	15,900	9.2%

Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)
Details may not add to total due to rounding

The number of unemployment insurance beneficiaries decreased in professional & business services and leisure & hospitality over the year

UI Beneficiaries by Industry, Southern Tier Region, All Programs*

Industry	April 2024	March 2024	April 2023	Net Change	% Change
Financial Activities	100	100	100	0	0.0%
Government	200	200	100	100	100.0%
Information	100	100			
Leisure & Hospitality	600	800	700	-100	-14.3%
Manufacturing	700	700	600	100	16.7%
Natural Resources, Mining & Construction	1,500	1,700	1,400	100	7.1%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	300	300	300	0	0.0%
Professional & Business Services	800	800	900	-100	-11.1%
Trade, Transportation & Utilities	600	600	600	0	0.0%
Unclassified	100	100			
Southern Tier	5,000	5,500	4,900	100	2.0%

Data only include Regular Unemployment Insurance
Details may not add to total due to rounding

Unemployment Insurance

The number of unemployment insurance beneficiaries increased slightly
UI Beneficiaries by Race/Ethnicity, Southern Tier Region, All Programs

	April 2024	April 2023	April 2024					April 2023				
			White*	Black*	Asian*	Hispanic	Unknown	White*	Black*	Asian*	Hispanic	Unknown
Southern Tier	5,000	4,900	81%	6%	2%	5%	7%	82%	5%	2%	4%	7%
Broome	1,600	1,500	72%	10%	3%	7%	9%	74%	9%	3%	5%	9%
Chemung	600	600	79%	10%	2%	5%	5%	80%	8%	2%	3%	7%
Chenango	500	500	89%	2%		2%	7%	92%			4%	4%
Delaware	300	300	82%	3%		6%	9%	86%	3%		6%	6%
Schuyler	300	200	92%			4%	4%	96%				4%
Steuben	900	900	90%	2%	1%	2%	4%	87%	3%	1%	3%	5%
Tioga	400	400	90%	3%		3%	5%	94%			3%	3%
Tompkins	400	400	77%	7%	2%	5%	9%	77%	6%	3%	3%	11%

Note: Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Race/ethnicity is self-reported.
Unknown includes American Indian, Hawaiian Native and Unknown
*Refers to Non-Hispanic Population
Details may not add to total due to rounding

Demographics

The Southern Tier's population is decreasing and has become more diverse
Population by Race/Ethnicity, 2010 and 2020

Geography	Population 2010	2020	Net Change	% Change	2010 Population Breakdown White*	Black*	Asian*	Hispanic	2020 Population Breakdown White*	Black*	Asian*	Hispanic
Broome	200,600	198,683	-1,917	-1.0%	86.3%	4.4%	3.5%	3.4%	78.6%	5.8%	4.7%	5.2%
Chemung	88,830	84,148	-4,682	-5.3%	87.4%	6.2%	1.2%	2.5%	82.7%	6.0%	1.7%	3.5%
Chenango	50,477	47,220	-3,257	-6.5%	95.6%	0.6%	0.4%	1.8%	91.4%	0.7%	0.5%	2.4%
Delaware	47,980	44,308	-3,672	-7.7%	93.2%	1.4%	0.8%	3.3%	87.6%	2.3%	1.1%	4.5%
Schuyler	18,343	17,898	-445	-2.4%	96.2%	0.8%	0.3%	1.3%	92.8%	0.5%	0.6%	1.8%
Steuben	98,990	93,584	-5,406	-5.5%	94.4%	1.5%	1.2%	1.4%	90.1%	1.5%	1.7%	1.8%
Tioga	51,125	48,455	-2,670	-5.2%	96.0%	0.7%	0.7%	1.4%	91.2%	0.9%	0.8%	2.3%
Tompkins	101,564	105,740	4,176	4.1%	80.2%	3.7%	8.5%	4.2%	72.6%	4.0%	9.9%	6.7%
Southern Tier	657,909	640,036	-17,873	-2.7%	89.0%	3.2%	2.9%	2.7%	82.7%	3.8%	3.8%	4.2%

*Refers to Non-Hispanic Population
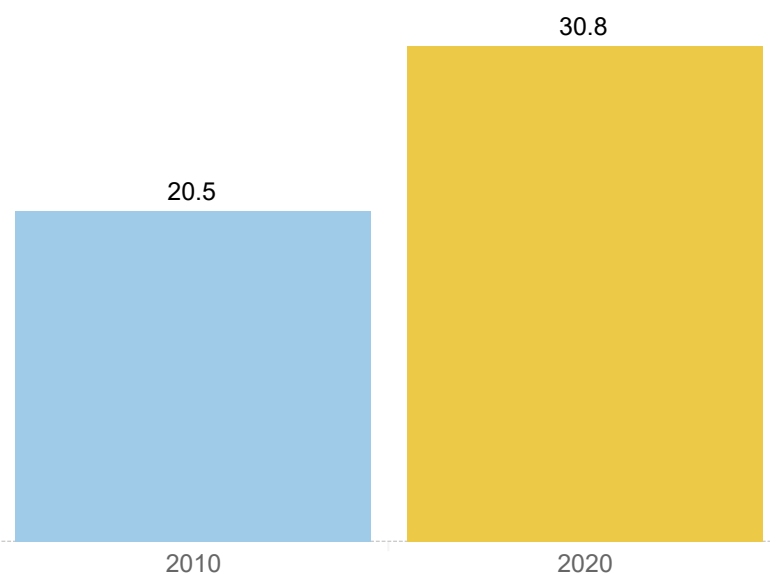Does not include all racial/ethnic categories

The Southern Tier has become more diverse
Distribution of Southern Tier Population by Race/Ethnicity, 2010 and 2020
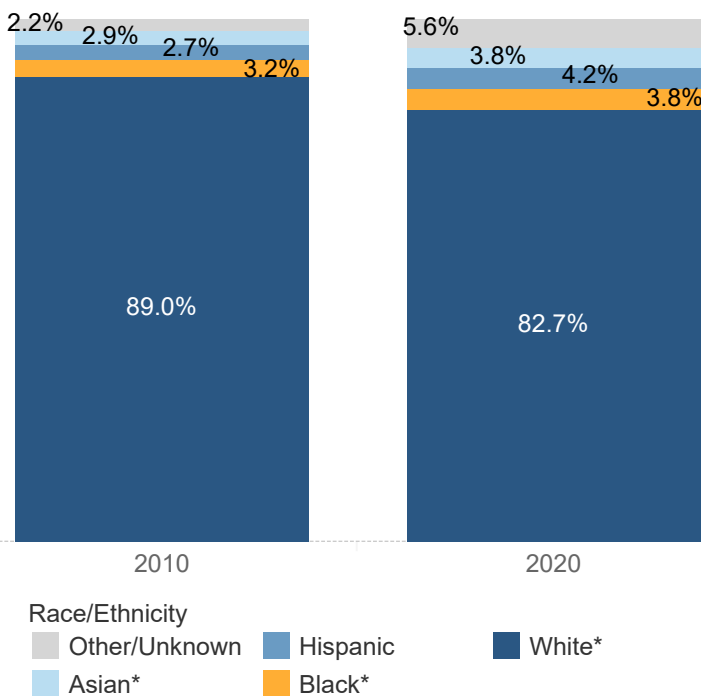
Southern Tier's Diversity Index increased by 50% from 2010 to 2020
US Census Bureau Diversity Index Scores, 2010 and 2020

*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories
Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020
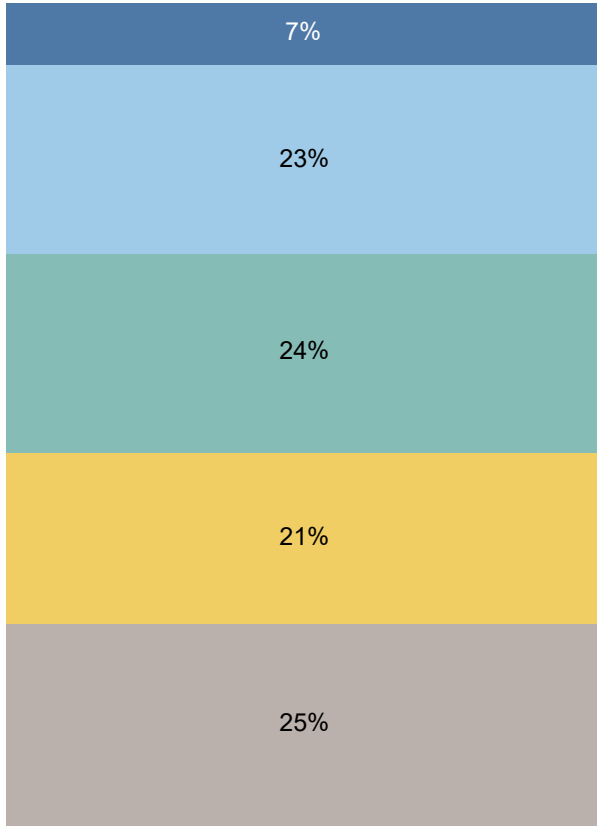
8

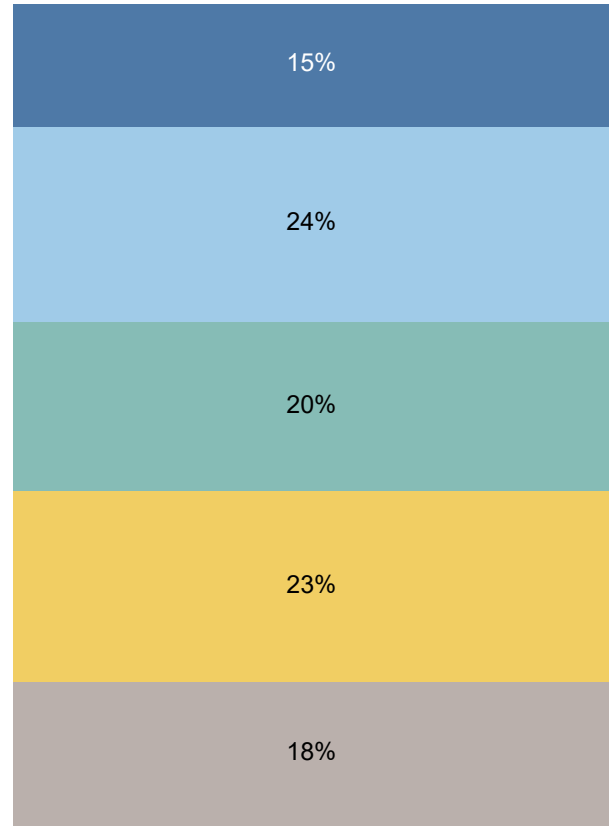**On average, educational attainment in the Southern Tier is slightly lower than New York State**
Distribution of Population 25 years and over by Educational Attainment, 2022

Southern Tier:
- 7%
- 23%
- 24%
- 21%
- 25%

New York State:
- 15%
- 24%
- 20%
- 23%
- 18%

Source: American Community Survey 2022 One-Year Estimates, Table B15002

Legend:
- Less Than High School
- High School Diploma
- Some College/Associate's
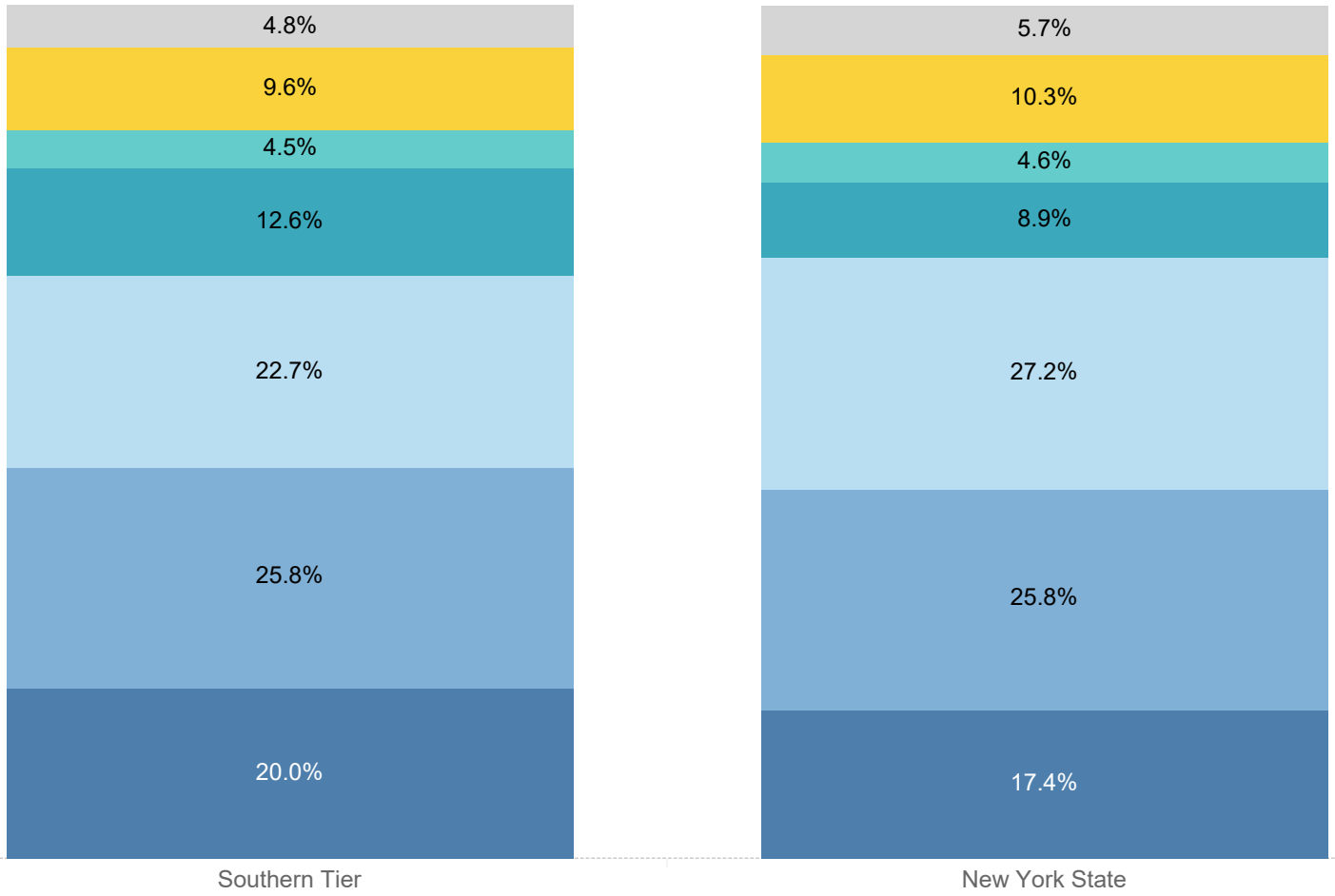- Bachelor's Degree
- Higher Than Bachelor's

The Southern Tier is older than New York State as a whole
Distribution of Population by Age Group, 2020

Southern Tier

Age Group	Percentage
Under 5 Years	4.8%
5 to 13 Years	9.6%
14 to 17 Years	4.5%
18 to 24 Years	12.6%
25 to 44 Years	22.7%
45 to 64 Years	25.8%
65 Years and Over	20.0%

New York State

Age Group	Percentage
Under 5 Years	5.7%
5 to 13 Years	10.3%
14 to 17 Years	4.6%
18 to 24 Years	8.9%
25 to 44 Years	27.2%
45 to 64 Years	25.8%
65 Years and Over	17.4%

Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

Legend:
- Under 5 Years
- 5 to 13 Years
- 14 to 17 Years
- 18 to 24 Years
- 25 to 44 Years
- 45 to 64 Years
- 65 Years and Over

Half of businesses in the Southern Tier have fewer than 5 employees
Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2018	2023	2018	2023	2018	2023	2018	2023
1-4*	5,130	5,130	49.9%	50.6%	10,560	10,380	5.0%	5.2%
5-9	2,210	2,160	21.5%	21.3%	14,550	14,330	6.8%	7.1%
10-19	1,320	1,280	12.8%	12.6%	17,950	17,380	8.4%	8.6%
20-49	970	950	9.4%	9.4%	29,710	28,730	13.9%	14.3%
50-99	340	330	3.3%	3.3%	23,260	22,180	10.9%	11.0%
100-249	200	180	1.9%	1.8%	30,220	27,190	14.2%	13.5%
250-499	70	60	0.7%	0.6%	24,270	20,930	11.4%	10.4%
500-999	20	20	0.2%	0.2%	15,550	13,380	7.3%	6.6%
1000+	20	20	0.2%	0.2%	47,010	46,920	22.1%	23.3%

Source: Quarterly Census of Employment and Wages, 2018 Q3 and 2023 Q3
*Size class 1-4 includes firms that have average employment that is >0 but <1

Regional Labor Market Developments

Good news

Aerospace, defense and transportation system manufacturer Lockheed Martin entered into a 10-year contract with the U.S. Navy to upgrade a digital receiver and legacy defense messaging systems. Work on the approximately $88.4 million contract will be done at Lockheed's Owego (Tioga County) facility and is expected to continue through April 2034.

The Greater Binghamton Airport (Broome County) has received a $3 million infusion of federal funds to offset the cost of a significant facility upgrade. The funding comes from the Infrastructure Investment and Jobs Act Airport Terminal Program. This monetary windfall comes on the heels of a $32 million award given in 2023 through New York State's Upstate Airport Economic Development and Revitalization Competition. Renovations started at the beginning of 2024 and are slated to be finished in 2025.

The Raymond Corporation in Greene (Chenango County) is expanding its business presence into Broome County. The leading global provider of electric forklifts and intralogistics solutions has purchased two buildings in Kirkwood which will provide added warehouse space and an area for limited forklift manufacturing. The company has experienced great success since joining Toyota Industry Corporation in 2000.

Southern Tier Region

Includes Broome, Chemung, Chenango, Delaware, Schuyler, Steuben, Tioga and Tompkins counties

Christian Harris
NYS Department of Labor
2001 Perimeter Road E., Suite 3
Endicott, NY 13760
Phone: (607) 741-4480
Fax: (607) 741-4527
Email: Christian.Harris@labor.ny.gov