

# LABOR MARKET BRIEFING SOUTHERN TIER

October 2024

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## Southern Tier Jobs

➤ In October 2024, there were 217,700 private sector jobs and 274,600 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 71% of total nonfarm jobs:

Private Education & Health Services*	66,400
Government	56,900
Trade, Transportation & Utilities	41,400
Manufacturing	31,400

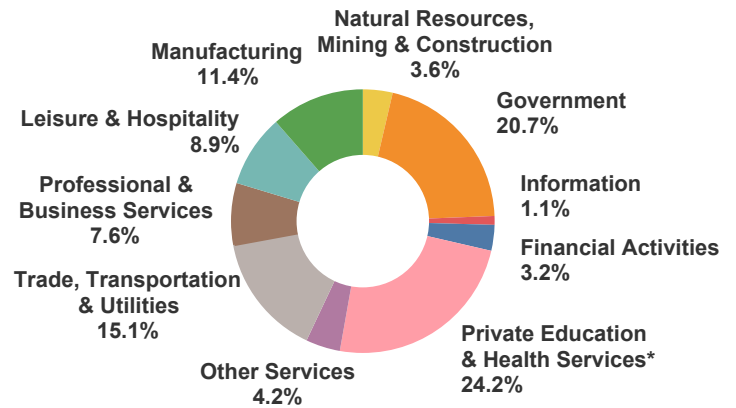
## Job Gains

➤ The region gained 700 nonfarm jobs over the past year, with a gain of 1,200 government jobs offset by a loss of 500 private sector jobs.

➤ 1,600 of the recent job gains occurred in Government & Mining, Logging and Construction.

## The region's most significant industry is Private Education & Health Services\*

Regional Industry Mix, October 2024



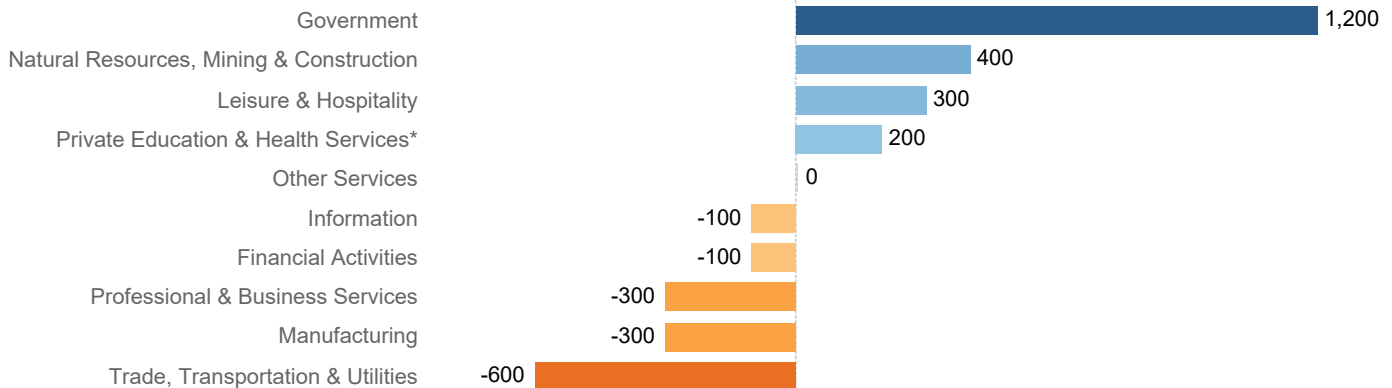
## Private sector employment decreased by 0.2% over the past year

Over-the-Year Change in Jobs, October 2024

	October 2024	Net Change	% Change
Total Nonfarm	274,600	700	0.3%
Total Private	217,700	-500	-0.2%
Government	56,900	1,200	2.2%

## Most job gains have occurred in Government

Over-the-Year Change in Jobs, October 2024



\*Private education & health services is in the private sector. Government includes public education and public health services.

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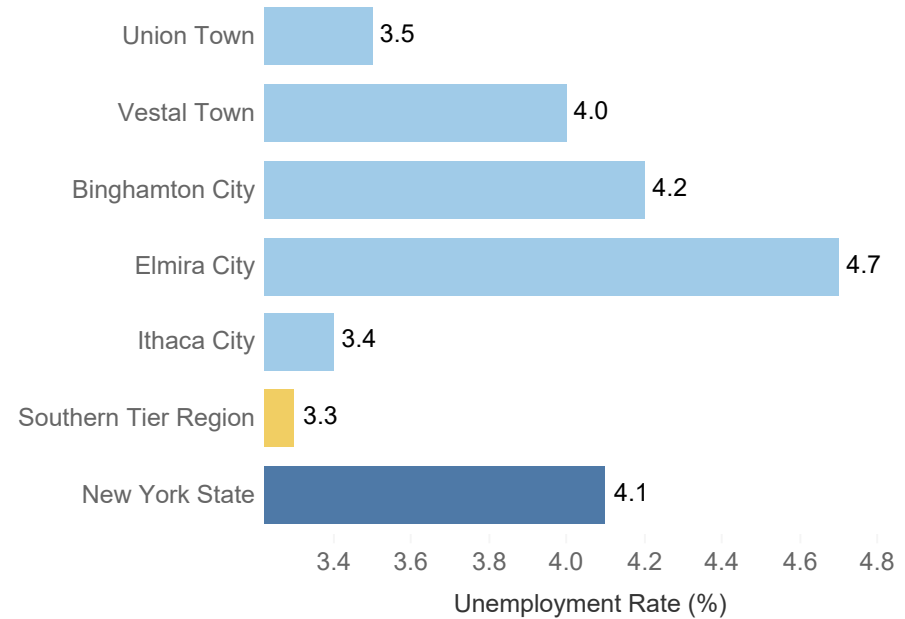
### Unemployment Rate

➤ All of the largest labor force areas in the Southern Tier Region, except the cities of Elmira and Binghamton, had unemployment rates below the State's unemployment rate in October 2024.

➤ The State's unemployment rate (4.1%) exceeds the region's unemployment rate (3.3%) by 0.8 percentage points.

The unemployment rate in the Southern Tier decreased over the past year

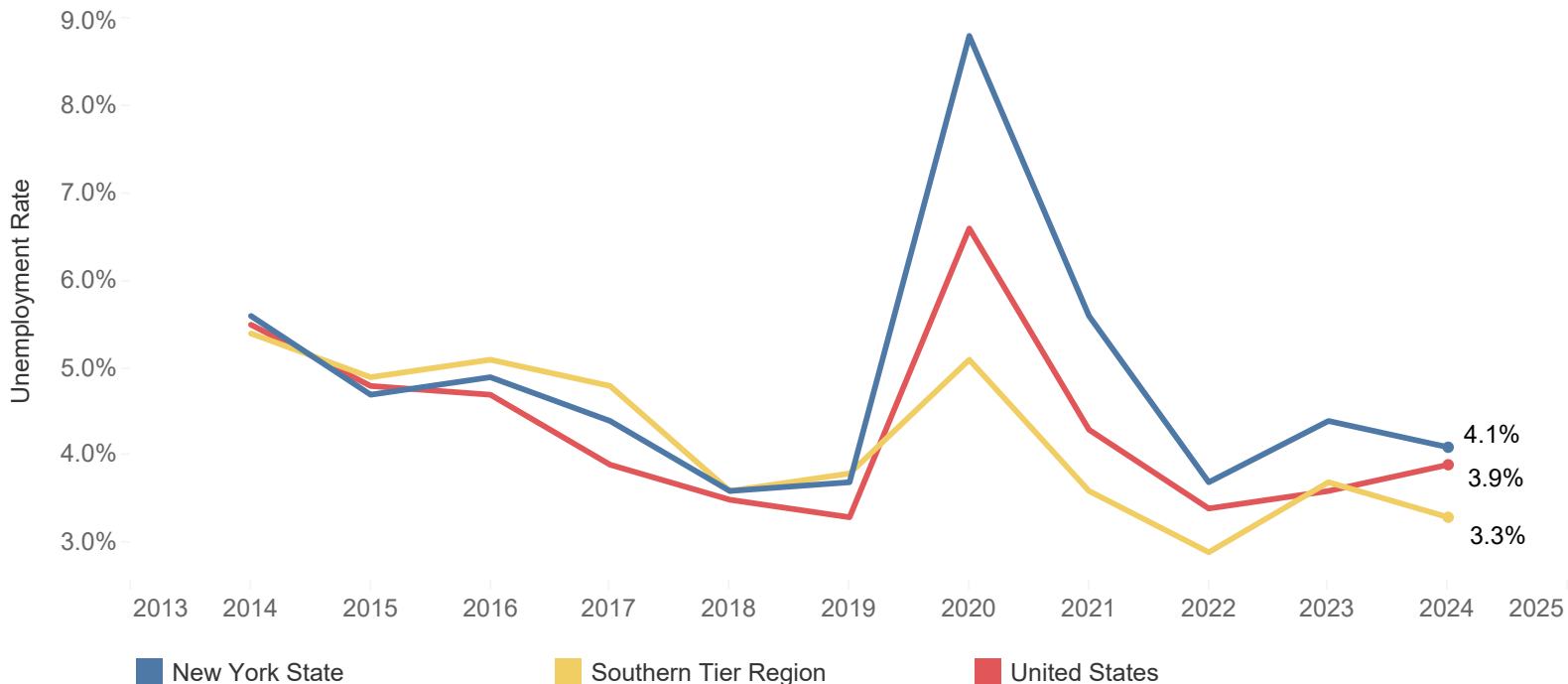
Unemployment Rate by Place, October 2024



### Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Southern Tier, New York State, United States

October Unemployment Rates, 2014 to 2024



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### Employment

#### Southern Tier employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	October 2023	October 2024	October 2023	October 2024	October 2023	October 2024
Southern Tier Region	270,600	267,300	10,500	9,100	3.7%	3.3%
Broome County	79,800	79,300	3,300	2,900	4.0%	3.6%
Chemung County	33,400	32,800	1,400	1,200	4.0%	3.6%
Chenango County	21,300	21,300	700	600	3.3%	2.8%
Delaware County	18,200	18,100	700	600	3.9%	3.2%
Schuyler County	8,000	7,900	300	300	3.3%	3.1%
Steuben County	39,500	38,900	1,600	1,500	3.8%	3.6%
Tioga County	21,700	21,600	800	700	3.3%	3.0%
Tompkins County	48,700	47,300	1,700	1,400	3.4%	2.9%
Binghamton Metro Area	101,500	100,900	4,000	3,600	3.8%	3.4%
Elmira Metro Area	33,400	32,800	1,400	1,200	4.0%	3.6%
Ithaca Metro Area	48,700	47,300	1,700	1,400	3.4%	2.9%
New York State	9,310,000	9,282,000	427,000	397,900	4.4%	4.1%
United States	161,676,000	161,938,000	6,098,000	6,631,000	3.6%	3.9%

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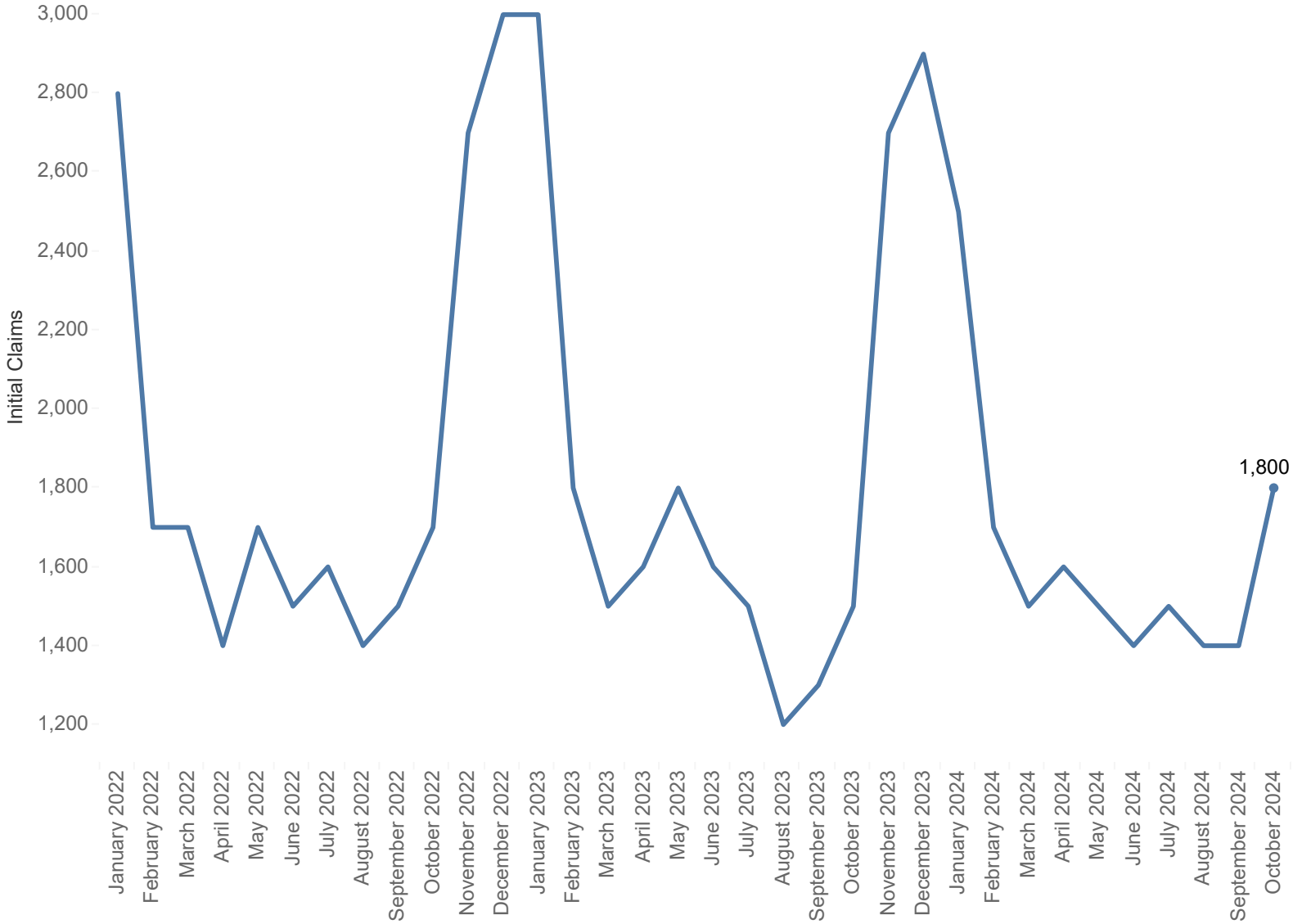
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### Initial claims increased in October 2024

Initial Claims for Regular UI, Southern Tier Region





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### Unemployment Insurance

#### Initial claims increased or remained constant in all counties over the year

Initial Claims for Regular UI, Southern Tier Region

County	October 2024	September 2024	October 2023	OTY Net Change	OTY % Change
Broome	600	400	500	100	20.0%
Chemung	200	200	200	0	0.0%
Chenango	100	100	100	0	0.0%
Delaware	100	100	100	0	0.0%
Schuyler	100	100	100	0	0.0%
Steuben	400	400	300	100	33.3%
Tioga	100	100	100	0	0.0%
Tompkins	100	100	100	0	0.0%
Southern Tier	1,800	1,400	1,500	300	20.0%
New York State	54,600	50,100	52,600	2,000	3.8%

#### Initial claims increased or remained constant in all classified industries over the year

Initial Claims for Regular UI, Southern Tier Region

Industry	October 2024	September 2024	October 2023	OTY Net Change	OTY % Change
Financial Activities	0	0	0	0	
Government	100	0	100	0	0.0%
Information	0	0	0	0	
Leisure & Hospitality	300	100	200	100	50.0%
Manufacturing	300	200	200	100	50.0%
Natural Resources, Mining & Construction	300	300	300	0	0.0%
Other Services	0	0	0	0	
Private Education & Health Services	200	200	100	100	100.0%
Professional & Business Services	400	400	300	100	33.3%
Trade, Transportation & Utilities	200	100	100	100	100.0%
Unclassified	0	100	100	-100	-100.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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### Unemployment Insurance

#### The number of unemployment insurance beneficiaries increased in Steuben County over the year

UI Beneficiaries by County, Southern Tier Region, All Programs\*

County	October 2024	September 2024	October 2023	Net Change	% Change
Broome	1,000	1,000	1,000	0	0.0%
Chemung	500	500	500	0	0.0%
Chenango	200	200	300	-100	-33.3%
Delaware	200	100	200	0	0.0%
Schuyler	100	100	100	0	0.0%
Steuben	700	700	500	200	40.0%
Tioga	200	200	300	-100	-33.3%
Tompkins	300	300	300	0	0.0%
Southern Tier	3,300	3,200	3,100	200	6.5%
New York State	143,000	164,400	155,600	-12,600	-8.1%

\*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)  
Details may not add to total due to rounding

#### The number of unemployment insurance beneficiaries decreased in trade, transportation, and utilities over the year

UI Beneficiaries by Industry, Southern Tier Region, All Programs\*

Industry	October 2024	September 2024	October 2023	Net Change	% Change
Financial Activities	100	100	100	0	0.0%
Government	200	100	100	100	100.0%
Information	100	100	100	0	0.0%
Leisure & Hospitality	300	300	300	0	0.0%
Manufacturing	600	500	500	100	20.0%
Natural Resources, Mining & Construction	500	400	400	100	25.0%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	400	400	300	100	33.3%
Professional & Business Services	600	600	600	0	0.0%
Trade, Transportation & Utilities	400	500	500	-100	-20.0%
Unclassified					
Southern Tier	3,300	3,200	3,100	200	6.5%

\*Data only include Regular Unemployment Insurance  
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### Demographics

#### The Southern Tier's population is decreasing and has become more diverse

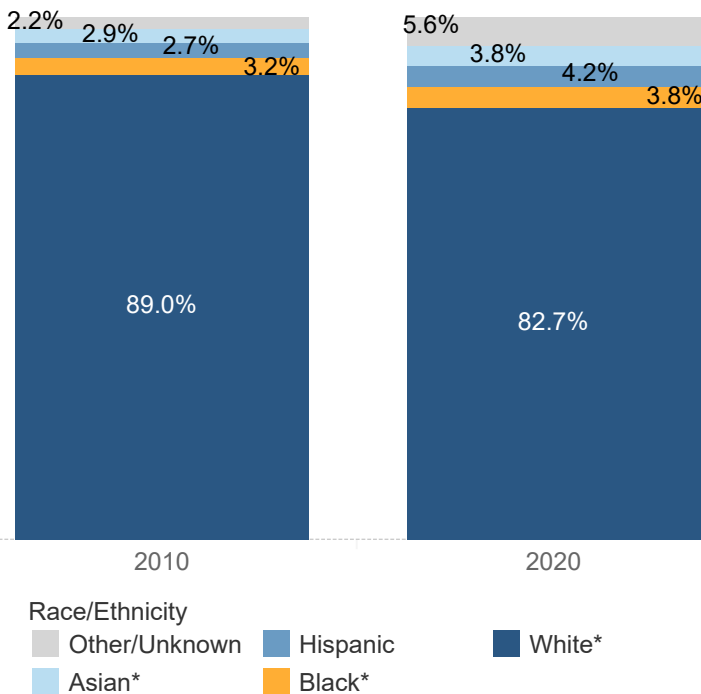
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Broome	200,600	198,683	-1,917	-1.0%	86.3%	4.4%	3.5%	3.4%	78.6%	5.8%	4.7%	5.2%
Chemung	88,830	84,148	-4,682	-5.3%	87.4%	6.2%	1.2%	2.5%	82.7%	6.0%	1.7%	3.5%
Chenango	50,477	47,220	-3,257	-6.5%	95.6%	0.6%	0.4%	1.8%	91.4%	0.7%	0.5%	2.4%
Delaware	47,980	44,308	-3,672	-7.7%	93.2%	1.4%	0.8%	3.3%	87.6%	2.3%	1.1%	4.5%
Schuyler	18,343	17,898	-445	-2.4%	96.2%	0.8%	0.3%	1.3%	92.8%	0.5%	0.6%	1.8%
Steuben	98,990	93,584	-5,406	-5.5%	94.4%	1.5%	1.2%	1.4%	90.1%	1.5%	1.7%	1.8%
Tioga	51,125	48,455	-2,670	-5.2%	96.0%	0.7%	0.7%	1.4%	91.2%	0.9%	0.8%	2.3%
Tompkins	101,564	105,740	4,176	4.1%	80.2%	3.7%	8.5%	4.2%	72.6%	4.0%	9.9%	6.7%
Southern Tier	657,909	640,036	-17,873	-2.7%	89.0%	3.2%	2.9%	2.7%	82.7%	3.8%	3.8%	4.2%

\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

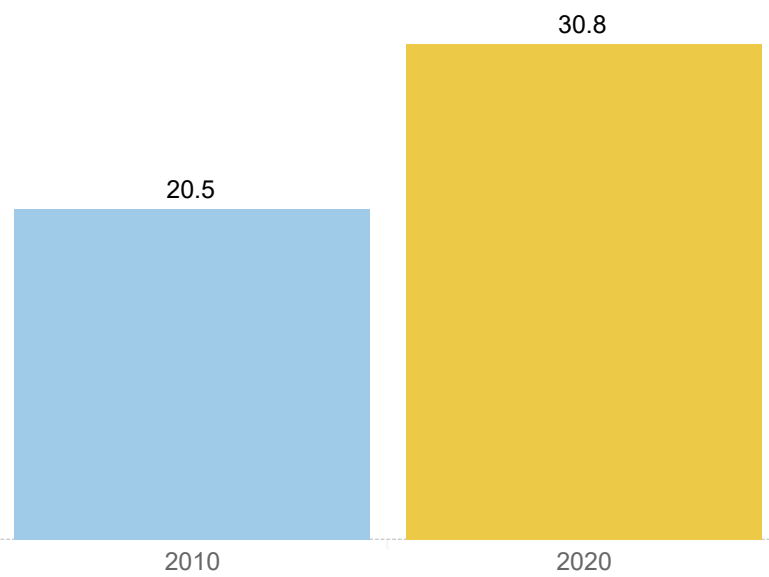
#### The Southern Tier has become more diverse

Distribution of Southern Tier Population by Race/Ethnicity, 2010 and 2020



#### Southern Tier's Diversity Index increased by 50% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

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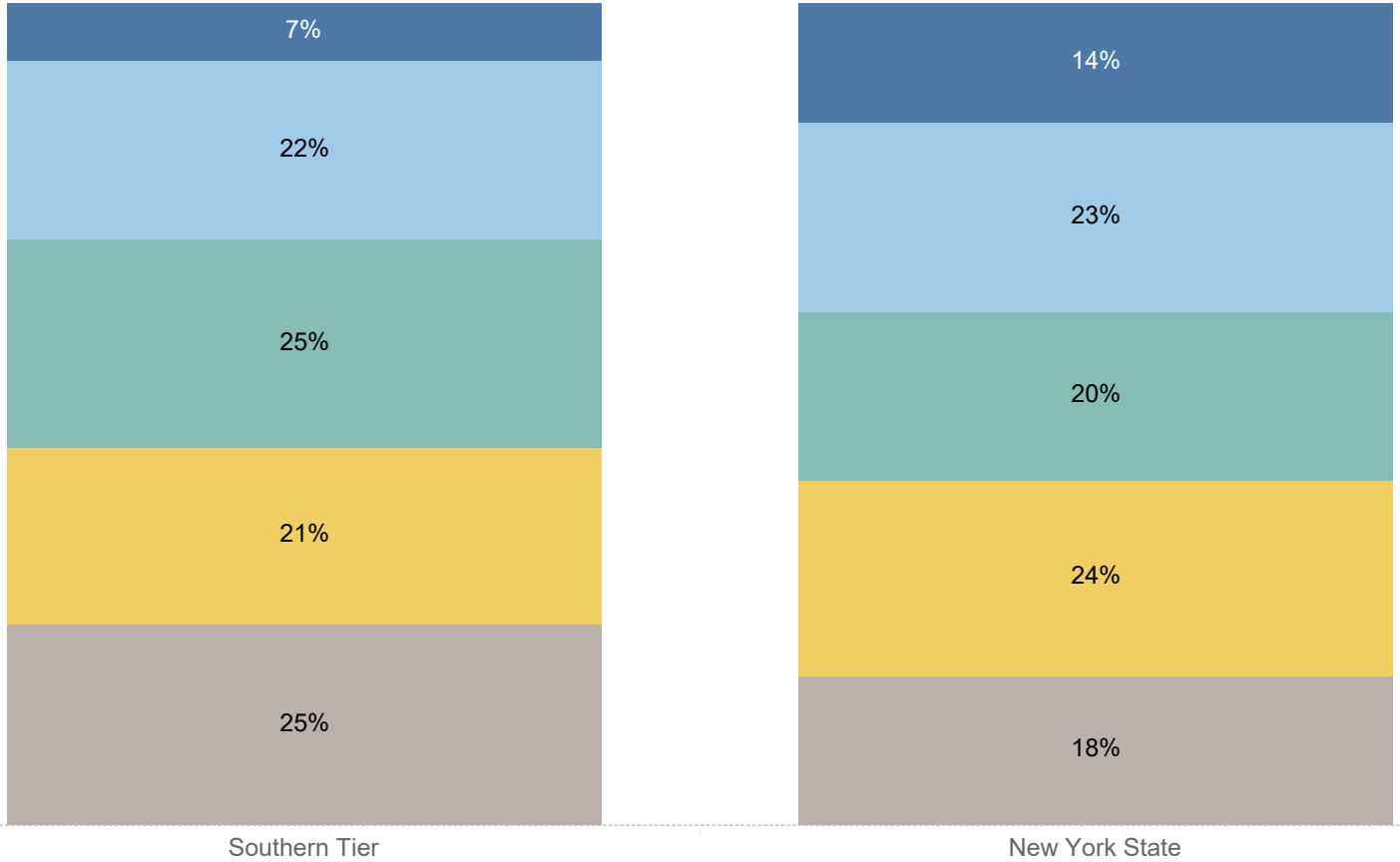
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### On average, educational attainment in the Southern Tier is higher than New York State

Distribution of Population 25 years and over by Educational Attainment, 2023



Source: American Community Survey 2023 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's



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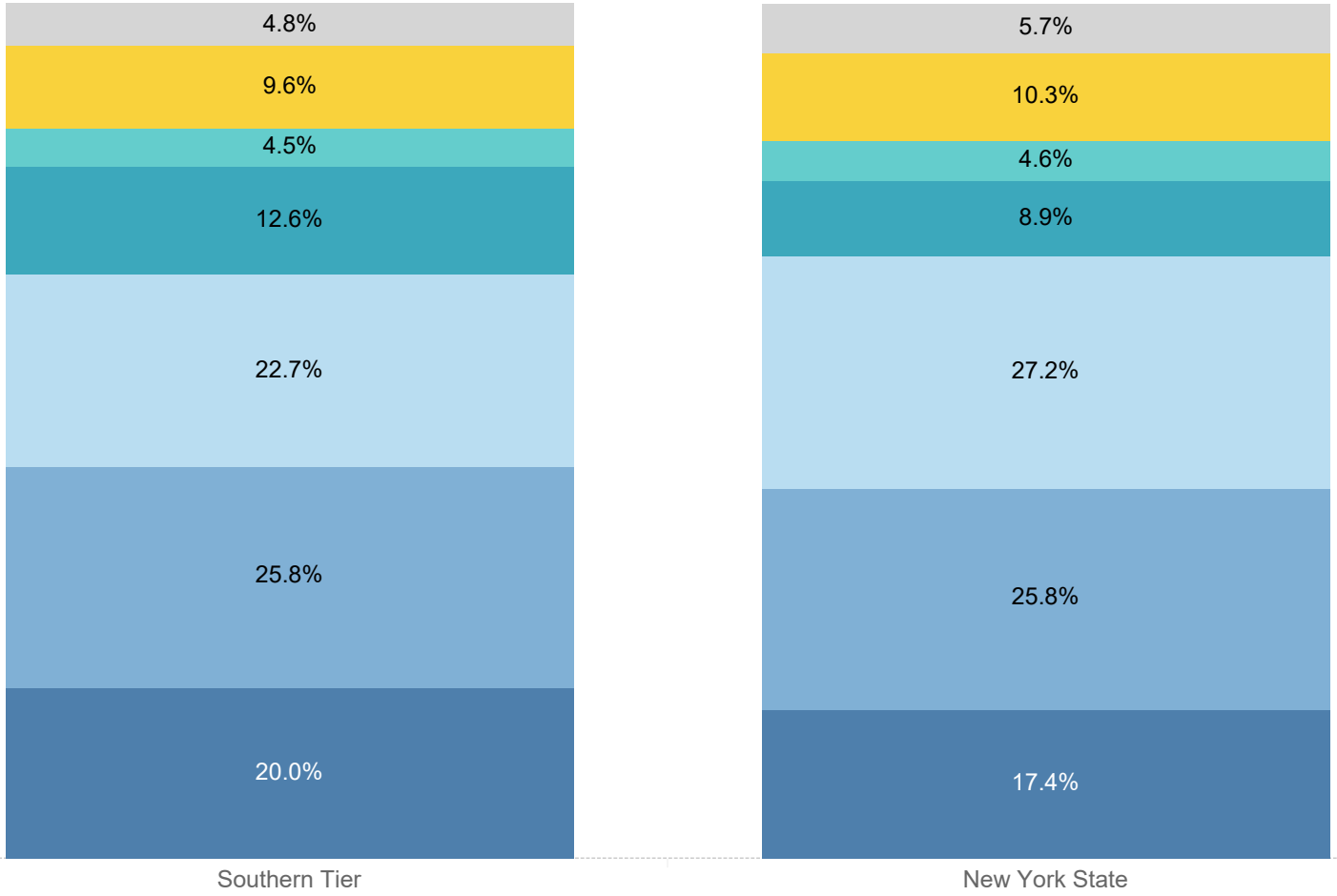
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### The Southern Tier is older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

- Under 5 Years
- 14 to 17 Years
- 25 to 44 Years
- 65 Years and Over
- 5 to 13 Years
- 18 to 24 Years
- 45 to 64 Years

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### More than half of businesses in the Southern Tier have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2019	2024	2019	2024	2019	2024	2019	2024
1-4	5,030	5,140	51.1%	52.7%	10,130	10,350	5.0%	5.3%
5-9	2,050	1,960	20.8%	20.1%	13,420	13,030	6.6%	6.6%
10-19	1,220	1,200	12.4%	12.3%	16,570	16,330	8.1%	8.3%
20-49	940	880	9.5%	9.0%	28,090	26,810	13.8%	13.7%
50-99	300	290	3.0%	3.0%	20,790	20,200	10.2%	10.3%
100-249	190	190	1.9%	1.9%	29,060	28,740	14.2%	14.6%
250-499	70	60	0.7%	0.6%	23,410	20,250	11.5%	10.3%
500-999	30	20	0.3%	0.2%	15,660	13,510	7.7%	6.9%
1000+	20	20	0.2%	0.2%	47,010	47,090	23.0%	24.0%

Source: Quarterly Census of Employment and Wages, 2019 Q1 and 2024 Q1

\*Size class 1-4 includes firms that have average employment that is >0 but <1

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## Regional Labor Market Developments

### *Good news*

Corning Inc., with headquarters in Corning, NY (Steuben County), entered into a sizeable agreement with multinational telecommunications company AT&T. According to a joint business media release, the multi-year agreement, valued at around \$1 billion, calls for Corning Inc. to deliver next-generation fiber, cable and connectivity solutions to support the expansion of AT&T's fiber network and help bring high-speed internet to more Americans.

Corning Museum of Glass (CMoG) celebrated the opening of its state-of-the-art glassmaking facility in Corning (Steuben County). The 60,000-square-foot space took two and a half years to complete and came with a \$55.3 million price tag. The money for the project came from a years-long capital campaign. CMoG's president and CEO stated that the project created the only facility in North America that can support the creation of large-scale works in cast glass, while expanding glassmaking education programs, creating more and longer residency opportunities and adding the capacity to serve twice as many museum visitors.

A partnership between Alstom, Norfolk Southern Railway, and Binghamton University's New Energy New York consortium has been created to explore the potential of hybrid, battery-powered trains. Sixteen million dollars in federal funds have been earmarked for the project. The federal funds will be coming from the U.S. Department of Transportation's Consolidated Rail Infrastructure and Safety Improvements program. The Binghamton Press and Sun Bulletin reports that two hybrid battery-diesel locomotives will be produced in the Southern Tier as a result of the arrangement. They will be tested at Alstom's Kanona facility in Bath (Steuben County).

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## Southern Tier Region

*Includes Broome, Chemung, Chenango, Delaware, Schuyler, Steuben, Tioga and Tompkins counties*

### **Christian Harris**

NYS Department of Labor

2001 Perimeter Road E., Suite 3

Endicott, NY 13760

Phone: (607) 741-4480

Fax: (607) 741-4527

Email: [Christian.Harris@labor.ny.gov](mailto:Christian.Harris@labor.ny.gov)