

# LABOR MARKET BRIEFING SOUTHERN TIER

September 2024

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## Southern Tier Jobs

➤ In September 2024, there were 216,900 private sector jobs and 271,800 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 71% of total nonfarm jobs:

Private Education & Health Services*	65,600
Government	54,900
Trade, Transportation & Utilities	41,200
Manufacturing	31,400

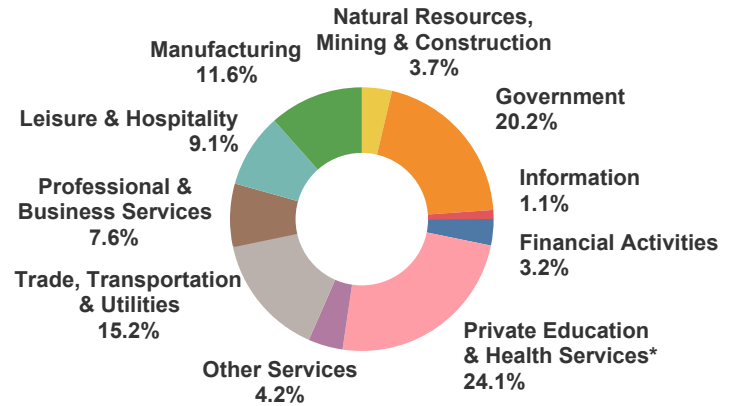
## Job Gains

➤ The region gained 1,600 nonfarm jobs over the past year, including 600 private sector jobs and 1,000 government jobs.

➤ 2,000 of the recent job gains occurred in Private Education & Health Services and Government.

## The region's most significant industry is Private Education & Health Services\*

Regional Industry Mix, September 2024



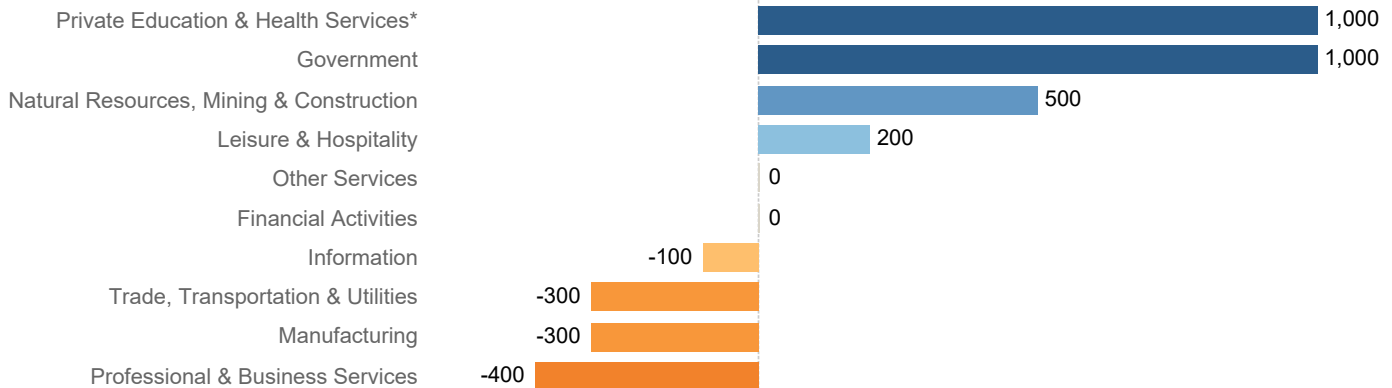
## Private sector employment increased by 0.3% over the past year

Over-the-Year Change in Jobs, September 2024

	September 2024	Net Change	% Change
Total Nonfarm	271,800	1,600	0.6%
Total Private	216,900	600	0.3%
Government	54,900	1,000	1.9%

## Most job gains have occurred in Private Education & Health Services\* and Government

Over-the-Year Change in Jobs, September 2024



\*Private education & health services is in the private sector. Government includes public education and public health services.

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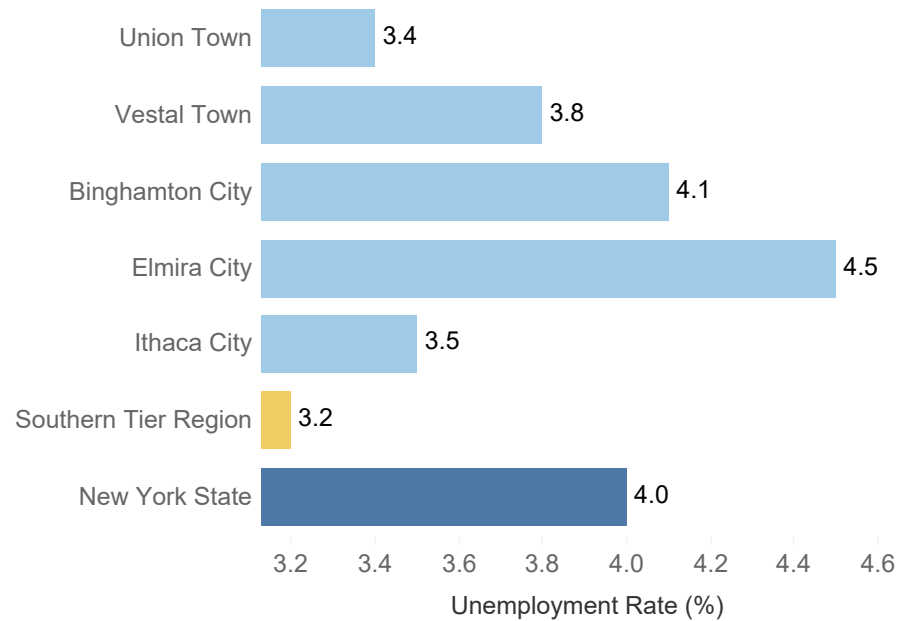
### Unemployment Rate

➤ All of the largest labor force areas in the Southern Tier Region, except the cities of Elmira and Binghamton, had unemployment rates below the State's unemployment rate in September 2024.

➤ The State's unemployment rate (4.0%) exceeds the region's unemployment rate (3.2%) by 0.8 percentage points.

The unemployment rate in the Southern Tier decreased over the past year

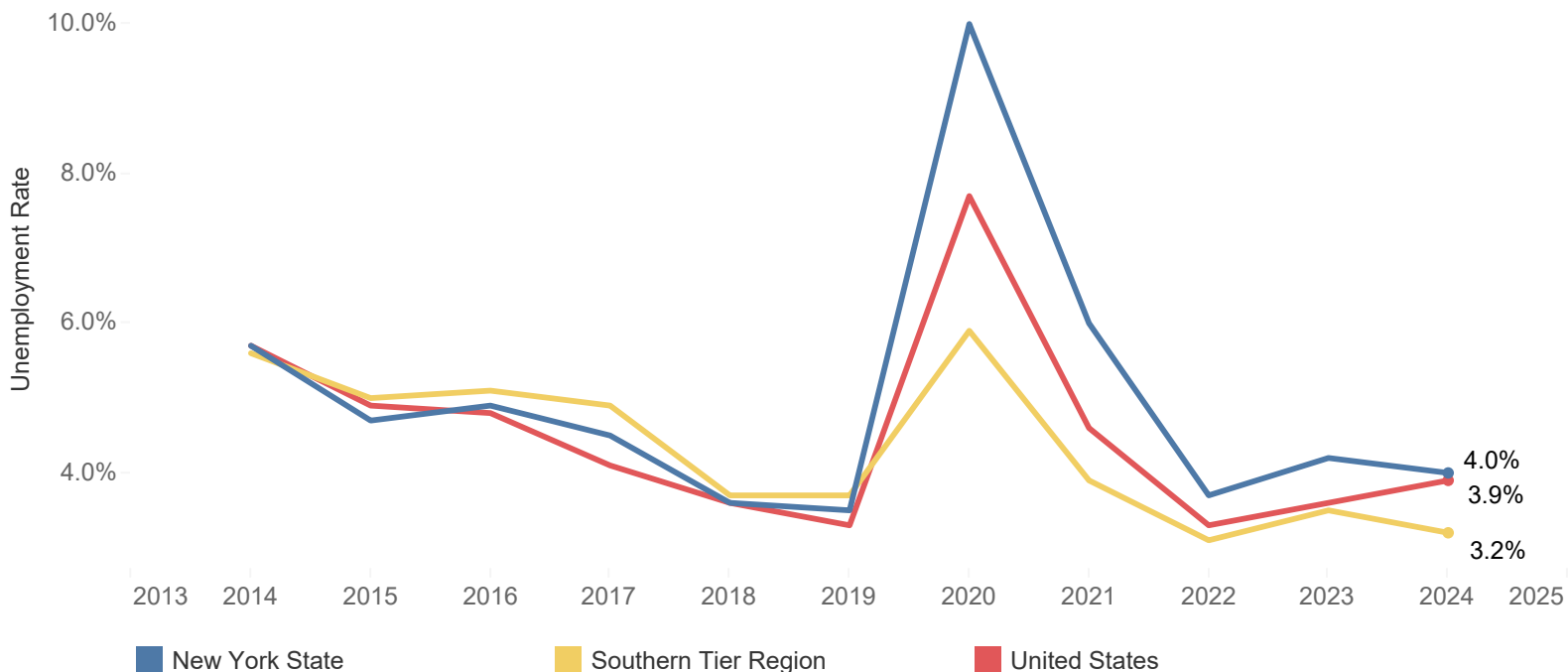
Unemployment Rate by Place, September 2024



### Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Southern Tier, New York State, United States

September Unemployment Rates, 2014 to 2024



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### Employment

#### Southern Tier employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	September 2023	September 2024	September 2023	September 2024	September 2023	September 2024
Southern Tier Region	271,900	267,600	10,000	8,800	3.5%	3.2%
Broome County	80,200	79,600	3,100	2,800	3.7%	3.4%
Chemung County	33,700	32,900	1,400	1,200	3.9%	3.5%
Chenango County	21,400	21,400	700	600	3.2%	2.7%
Delaware County	18,200	18,100	700	600	3.7%	3.2%
Schuyler County	8,200	8,000	300	200	3.1%	2.9%
Steuben County	40,000	39,200	1,500	1,300	3.6%	3.2%
Tioga County	21,800	21,700	700	600	3.3%	2.9%
Tompkins County	48,300	46,900	1,600	1,400	3.2%	2.9%
Binghamton Metro Area	102,100	101,200	3,800	3,500	3.6%	3.3%
Elmira Metro Area	33,700	32,900	1,400	1,200	3.9%	3.5%
Ithaca Metro Area	48,300	46,900	1,600	1,400	3.2%	2.9%
New York State	9,334,800	9,299,900	406,100	390,500	4.2%	4.0%
United States	161,669,000	162,046,000	6,049,000	6,524,000	3.6%	3.9%

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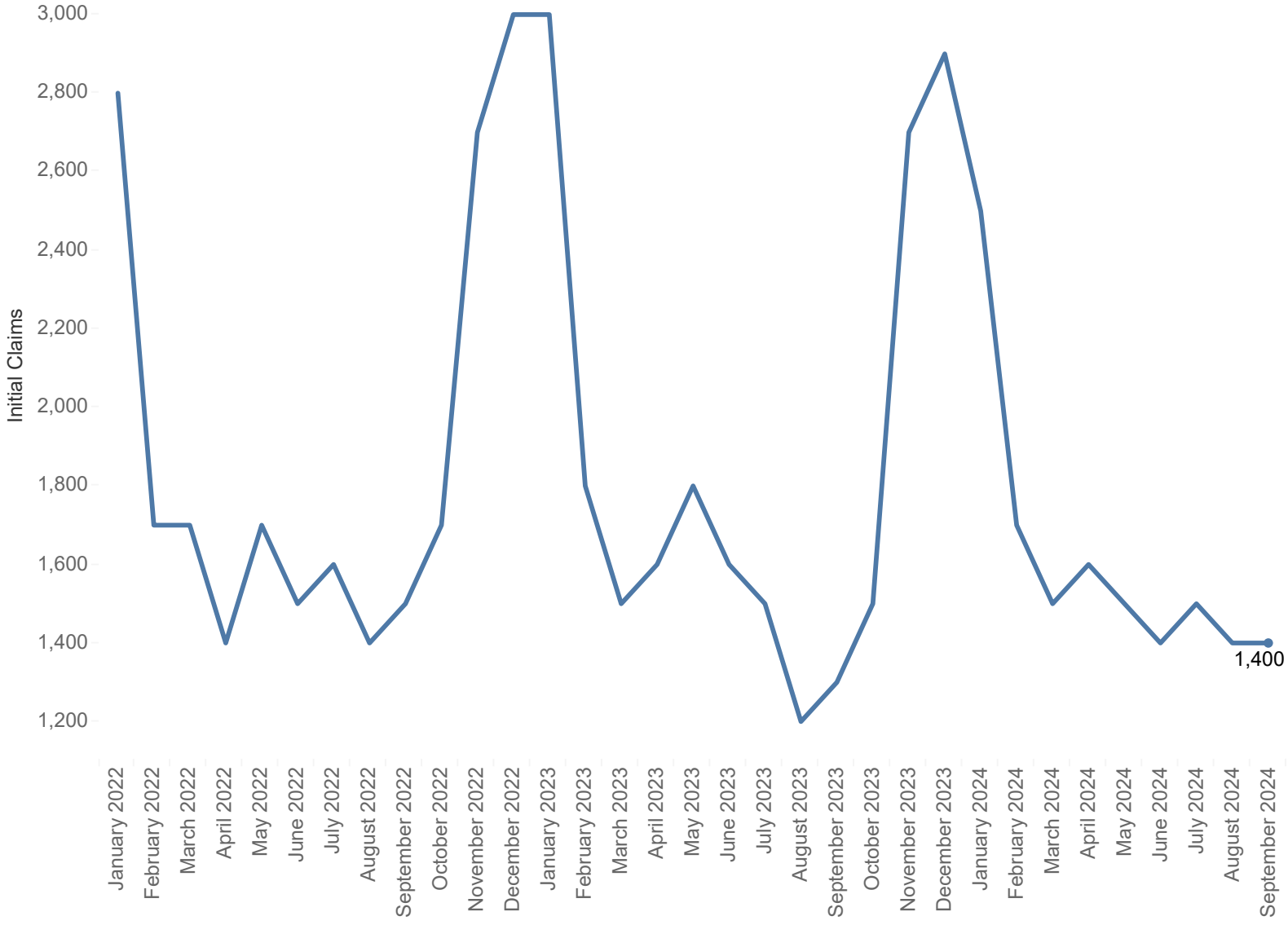
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### Initial claims were unchanged in September 2024

Initial Claims for Regular UI, Southern Tier Region



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### Unemployment Insurance

#### Initial claims increased or remained constant in all counties over the year

Initial Claims for Regular UI, Southern Tier Region

County	September 2024	August 2024	September 2023	OTY Net Change	OTY % Change
Broome	400	400	400	0	0.0%
Chemung	200	200	200	0	0.0%
Chenango	100	100	100	0	0.0%
Delaware	100	100	100	0	0.0%
Schuyler	100	0	0	100	
Steuben	400	300	400	0	0.0%
Tioga	100	100	100	0	0.0%
Tompkins	100	200	100	0	0.0%
Southern Tier	1,400	1,400	1,300	100	7.7%
New York State	50,100	56,900	46,000	4,100	8.9%

#### Initial claims increased or remained constant in all industries over the year

Initial Claims for Regular UI, Southern Tier Region

Industry	September 2024	August 2024	September 2023	OTY Net Change	OTY % Change
Financial Activities	0	0	0	0	
Government	0	100	0	0	
Information	0	0	0	0	
Leisure & Hospitality	100	100	100	0	0.0%
Manufacturing	200	200	200	0	0.0%
Natural Resources, Mining & Construction	300	200	200	100	50.0%
Other Services	0	0	0	0	
Private Education & Health Services	200	300	100	100	100.0%
Professional & Business Services	400	200	400	0	0.0%
Trade, Transportation & Utilities	100	100	100	0	0.0%
Unclassified	100	100	100	0	0.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.



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### Unemployment Insurance

**The number of unemployment insurance beneficiaries decreased in Delaware County over the year**

UI Beneficiaries by County, Southern Tier Region, All Programs\*

County	September 2024	August 2024	September 2023	Net Change	% Change
Broome	1,000	1,200	900	100	11.1%
Chemung	500	500	500	0	0.0%
Chenango	200	200	200	0	0.0%
Delaware	100	200	200	-100	-50.0%
Schuyler	100	100	100	0	0.0%
Steuben	600	600	600	0	0.0%
Tioga	200	200	200	0	0.0%
Tompkins	300	300	300	0	0.0%
Southern Tier	3,100	3,500	3,000	100	3.3%
New York State	164,400	166,600	172,700	-8,300	-4.8%

\*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)  
Details may not add to total due to rounding

**The number of unemployment insurance beneficiaries increased most rapidly in leisure and hospitality over the year**

UI Beneficiaries by Industry, Southern Tier Region, All Programs\*

Industry	September 2024	August 2024	September 2023	Net Change	% Change
Financial Activities	100	100	100	0	0.0%
Government	100	100	100	0	0.0%
Information	100	100	100	0	0.0%
Leisure & Hospitality	300	500	200	100	50.0%
Manufacturing	500	600	500	0	0.0%
Natural Resources, Mining & Construction	400	300	300	100	33.3%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	400	600	400	0	0.0%
Professional & Business Services	600	600	700	-100	-14.3%
Trade, Transportation & Utilities	500	500	600	-100	-16.7%
Unclassified					
Southern Tier	3,100	3,500	3,000	100	3.3%

\*Data only include Regular Unemployment Insurance  
Details may not add to total due to rounding

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### Demographics

#### The Southern Tier's population is decreasing and has become more diverse

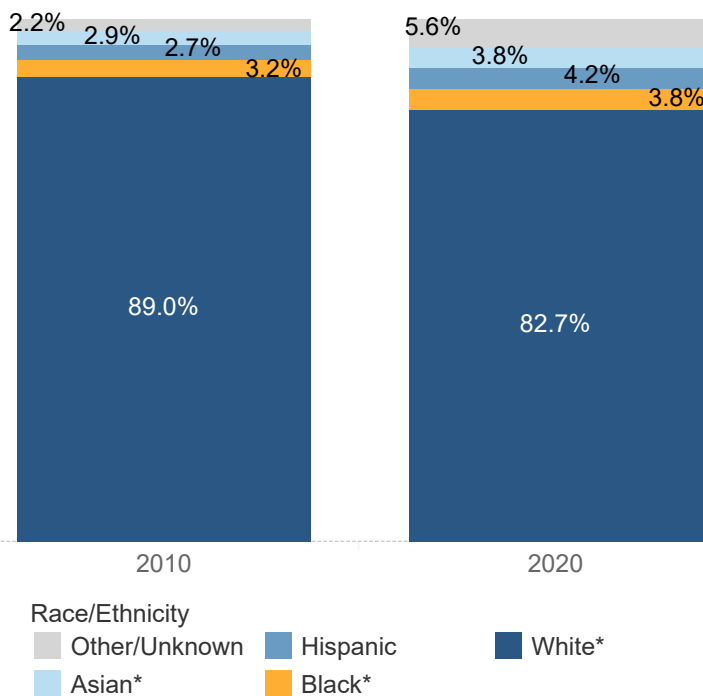
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Broome	200,600	198,683	-1,917	-1.0%	86.3%	4.4%	3.5%	3.4%	78.6%	5.8%	4.7%	5.2%
Chemung	88,830	84,148	-4,682	-5.3%	87.4%	6.2%	1.2%	2.5%	82.7%	6.0%	1.7%	3.5%
Chenango	50,477	47,220	-3,257	-6.5%	95.6%	0.6%	0.4%	1.8%	91.4%	0.7%	0.5%	2.4%
Delaware	47,980	44,308	-3,672	-7.7%	93.2%	1.4%	0.8%	3.3%	87.6%	2.3%	1.1%	4.5%
Schuyler	18,343	17,898	-445	-2.4%	96.2%	0.8%	0.3%	1.3%	92.8%	0.5%	0.6%	1.8%
Steuben	98,990	93,584	-5,406	-5.5%	94.4%	1.5%	1.2%	1.4%	90.1%	1.5%	1.7%	1.8%
Tioga	51,125	48,455	-2,670	-5.2%	96.0%	0.7%	0.7%	1.4%	91.2%	0.9%	0.8%	2.3%
Tompkins	101,564	105,740	4,176	4.1%	80.2%	3.7%	8.5%	4.2%	72.6%	4.0%	9.9%	6.7%
Southern Tier	657,909	640,036	-17,873	-2.7%	89.0%	3.2%	2.9%	2.7%	82.7%	3.8%	3.8%	4.2%

\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

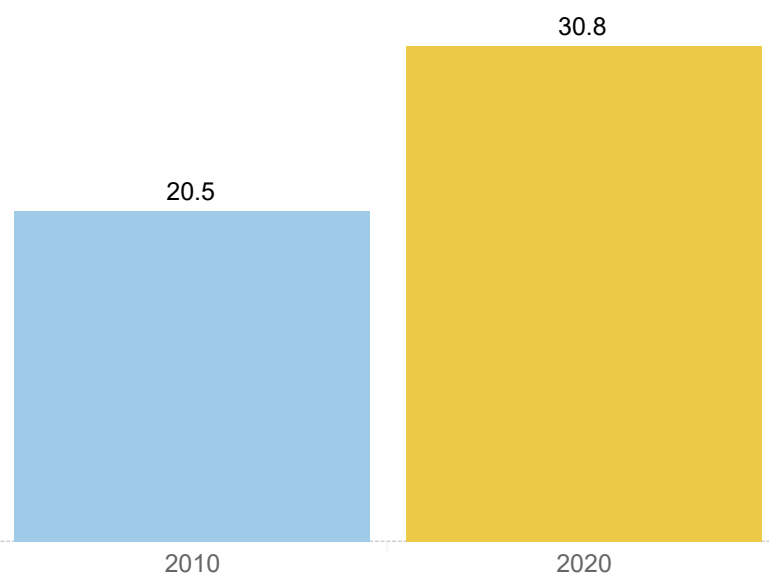
#### The Southern Tier has become more diverse

Distribution of Southern Tier Population by Race/Ethnicity, 2010 and 2020



#### Southern Tier's Diversity Index increased by 50% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

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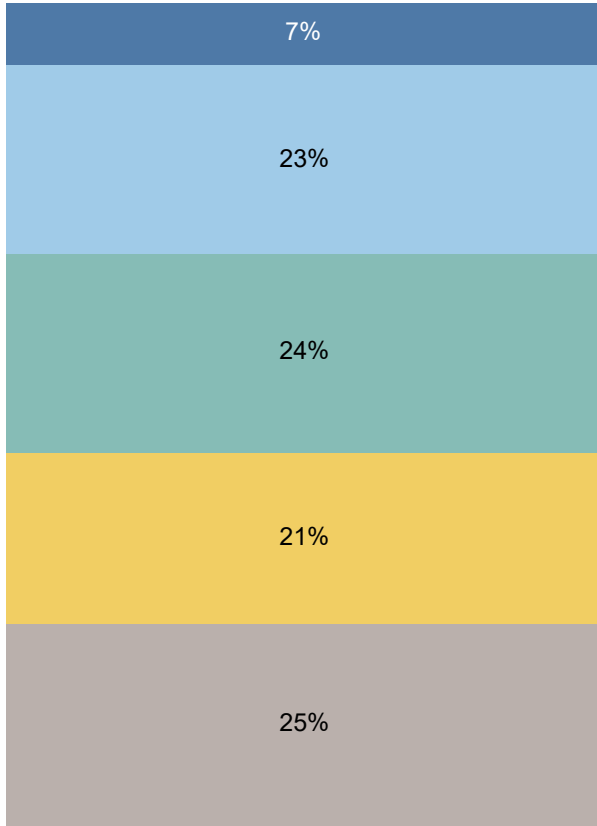
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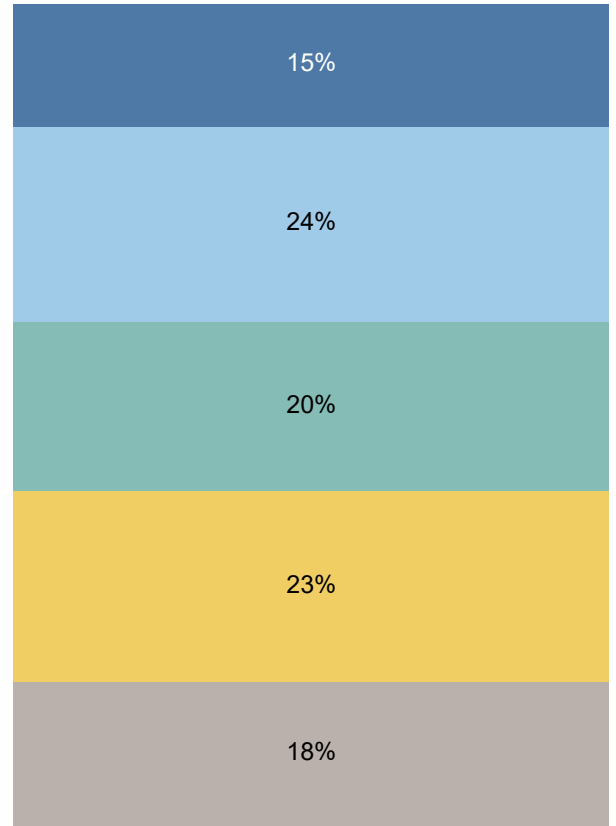
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**On average, educational attainment in the Southern Tier is slightly lower than New York State**  
Distribution of Population 25 years and over by Educational Attainment, 2022



Southern Tier



New York State

Source: American Community Survey 2022 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's



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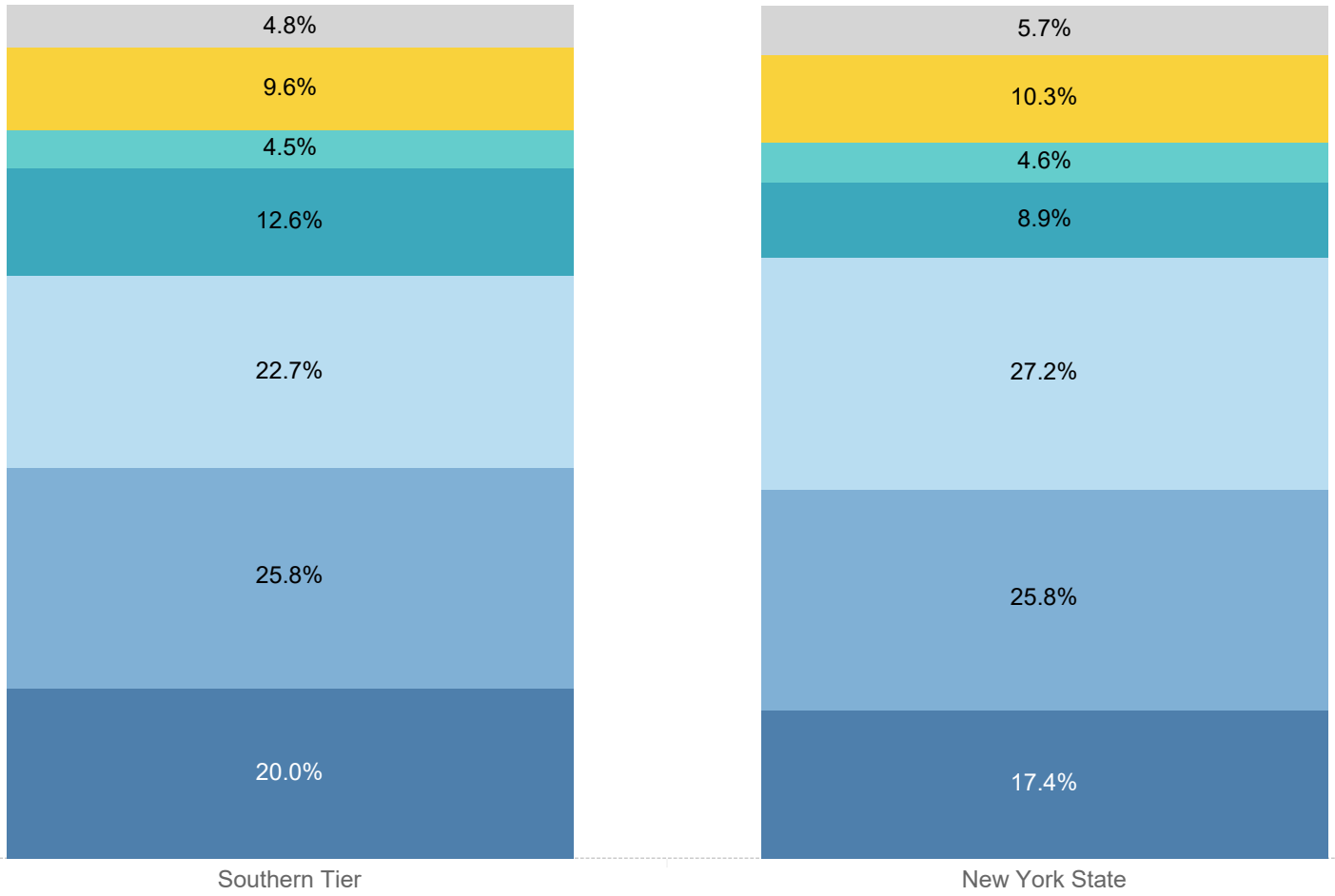
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### The Southern Tier is older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

- Under 5 Years
- 5 to 13 Years
- 14 to 17 Years
- 18 to 24 Years
- 25 to 44 Years
- 45 to 64 Years
- 65 Years and Over

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### More than half of businesses in the Southern Tier have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2019	2024	2019	2024	2019	2024	2019	2024
1-4	5,030	5,140	51.1%	52.7%	10,130	10,350	5.0%	5.3%
5-9	2,050	1,960	20.8%	20.1%	13,420	13,030	6.6%	6.6%
10-19	1,220	1,200	12.4%	12.3%	16,570	16,330	8.1%	8.3%
20-49	940	880	9.5%	9.0%	28,090	26,810	13.8%	13.7%
50-99	300	290	3.0%	3.0%	20,790	20,200	10.2%	10.3%
100-249	190	190	1.9%	1.9%	29,060	28,740	14.2%	14.6%
250-499	70	60	0.7%	0.6%	23,410	20,250	11.5%	10.3%
500-999	30	20	0.3%	0.2%	15,660	13,510	7.7%	6.9%
1000+	20	20	0.2%	0.2%	47,010	47,090	23.0%	24.0%

Source: Quarterly Census of Employment and Wages, 2019 Q1 and 2024 Q1

\*Size class 1-4 includes firms that have average employment that is >0 but <1

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## Regional Labor Market Developments

### *Good news*

New fiber optic infrastructure is planned across a great swath of the Southern Tier Region. The funding came from Empire State Development's ConnectALL Municipal Infrastructure Program which was designed to increase broadband access in rural areas of New York State. According to a Binghamton Press & Sun Bulletin media release, Corning-based nonprofit Southern Tier Network will use the \$18.2 million in grant funding to build more than 200 miles of fiber optic infrastructure across underserved parts of Steuben, Schuyler, Chemung, Tioga and Tompkins counties.

Binghamton University (BU) provided its annual construction project update detailing developments nearing completion and those on the horizon at its Vestal (Broome County) campus. The school's \$38.7 million renovation of the third floor of the Glen G. Bartle Library will be completed in January 2025. Aside from study areas of various sizes, the upgraded space will feature a digital scholarship center, a data studio and a maker lab. Looking forward, BU intends to construct a new \$60 million lecture hall, expand its east gymnasium by 75,000 square feet and wrap up its Science 3 and sports field house projects that are current underway.

Hospice care provider Mercy House of the Southern Tier held a groundbreaking ceremony at its Endicott (Broome County) location to mark a \$2 million expansion project. The added space will expand Mercy House's ability to assist families in comforting loved ones experiencing their final days.

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## Southern Tier Region

*Includes Broome, Chemung, Chenango, Delaware, Schuyler, Steuben, Tioga and Tompkins counties*

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