

LABOR MARKET BRIEFING FINGER LAKES

April 2024

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Finger Lakes Jobs

➤ In April 2024, there were 485,300 private sector jobs and 578,700 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 68% of total nonfarm jobs:

Private Education & Health Services*	142,700
Government	93,400
Trade, Transportation & Utilities	91,200
Professional & Business Services	64,900

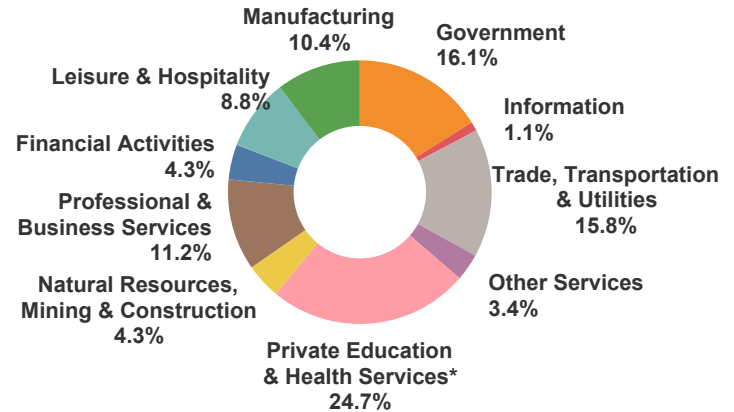
Job Gains

➤ The region gained 10,600 nonfarm jobs over the past year, including 6,700 private sector jobs and 3,900 government jobs.

➤ 8,700 of the recent job gains occurred in Private Education and Health Services & Government.

The region's most significant industry is Private Education & Health Services*

Regional Industry Mix, April 2024



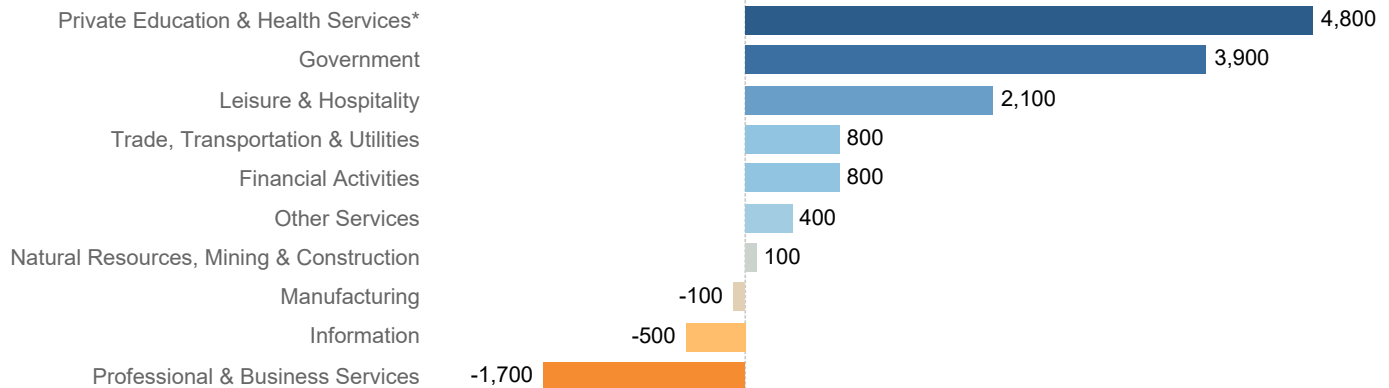
Private sector employment increased by 1.4% over the past year

Over-the-Year Change in Jobs, April 2024

	April 2024	Net Change	% Change
Total Nonfarm	578,700	10,600	1.9%
Total Private	485,300	6,700	1.4%
Government	93,400	3,900	4.4%

Most job gains have occurred in Private Education & Health Services*

Over-the-Year Change in Jobs, April 2024



*Private education & health services is in the private sector. Government includes public education and public health services.

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FINGER LAKES

April 2024

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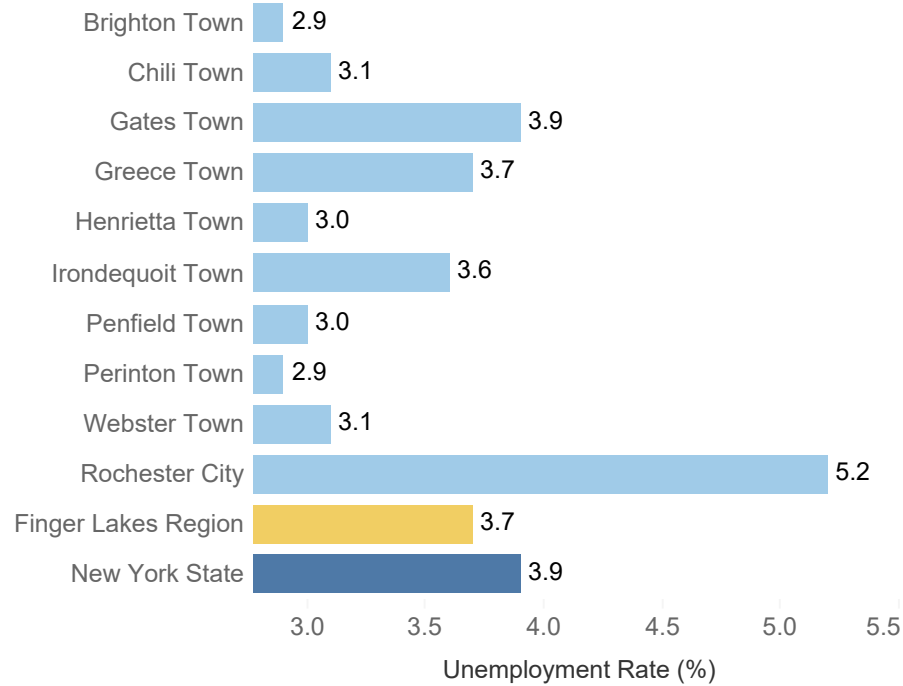
Unemployment Rate

➤ All of the largest labor force areas in the Finger Lakes Region, except the city of Rochester, had unemployment rates at or below the State's unemployment rate in April 2024.

➤ The State's unemployment rate (3.9%) exceeds the region's unemployment rate (3.7%) by 0.2 percentage points.

The unemployment rate in the Finger Lakes Region increased over the past year

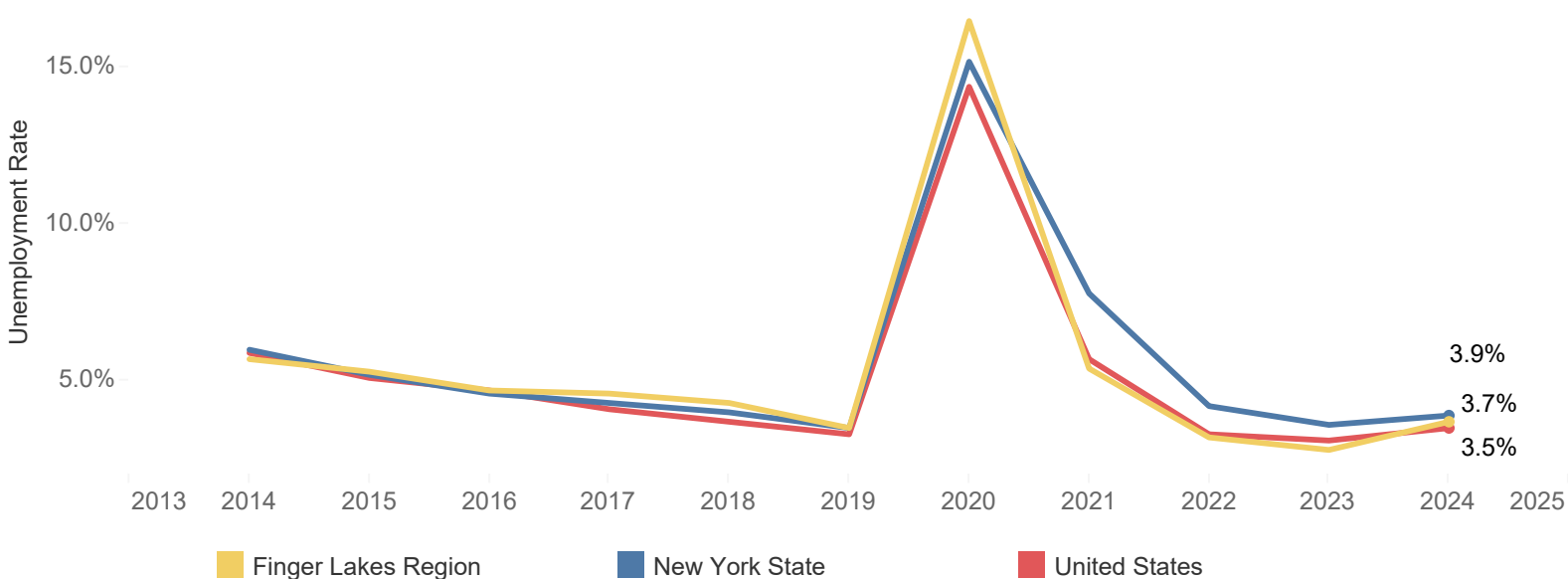
Unemployment Rate by Place, April 2024



Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Finger Lakes, New York State, United States

April Unemployment Rates, 2014 to 2024



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FINGER LAKES

April 2024

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Employment

Finger Lakes employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	April 2023	April 2024	April 2023	April 2024	April 2023	April 2024
Finger Lakes Region	567,400	559,400	16,200	21,400	2.8%	3.7%
Genesee County	28,800	28,200	700	1,000	2.5%	3.5%
Livingston County	29,400	28,900	800	1,100	2.8%	3.8%
Monroe County	354,000	350,100	10,200	13,500	2.8%	3.7%
Ontario County	54,300	53,600	1,500	1,900	2.7%	3.4%
Orleans County	16,600	16,300	600	700	3.2%	4.0%
Seneca County	14,100	13,700	400	500	2.8%	3.7%
Wayne County	42,300	41,600	1,200	1,600	2.7%	3.7%
Wyoming County	16,500	16,000	500	700	3.1%	4.2%
Yates County	11,300	11,100	300	400	2.4%	3.1%
Rochester Metro Area	507,900	501,600	14,600	19,200	2.8%	3.7%
Rochester City	85,800	84,800	3,600	4,700	4.0%	5.2%
New York State	9,302,400	9,283,100	347,900	379,300	3.6%	3.9%
United States	161,075,000	161,590,000	5,146,000	5,894,000	3.1%	3.5%

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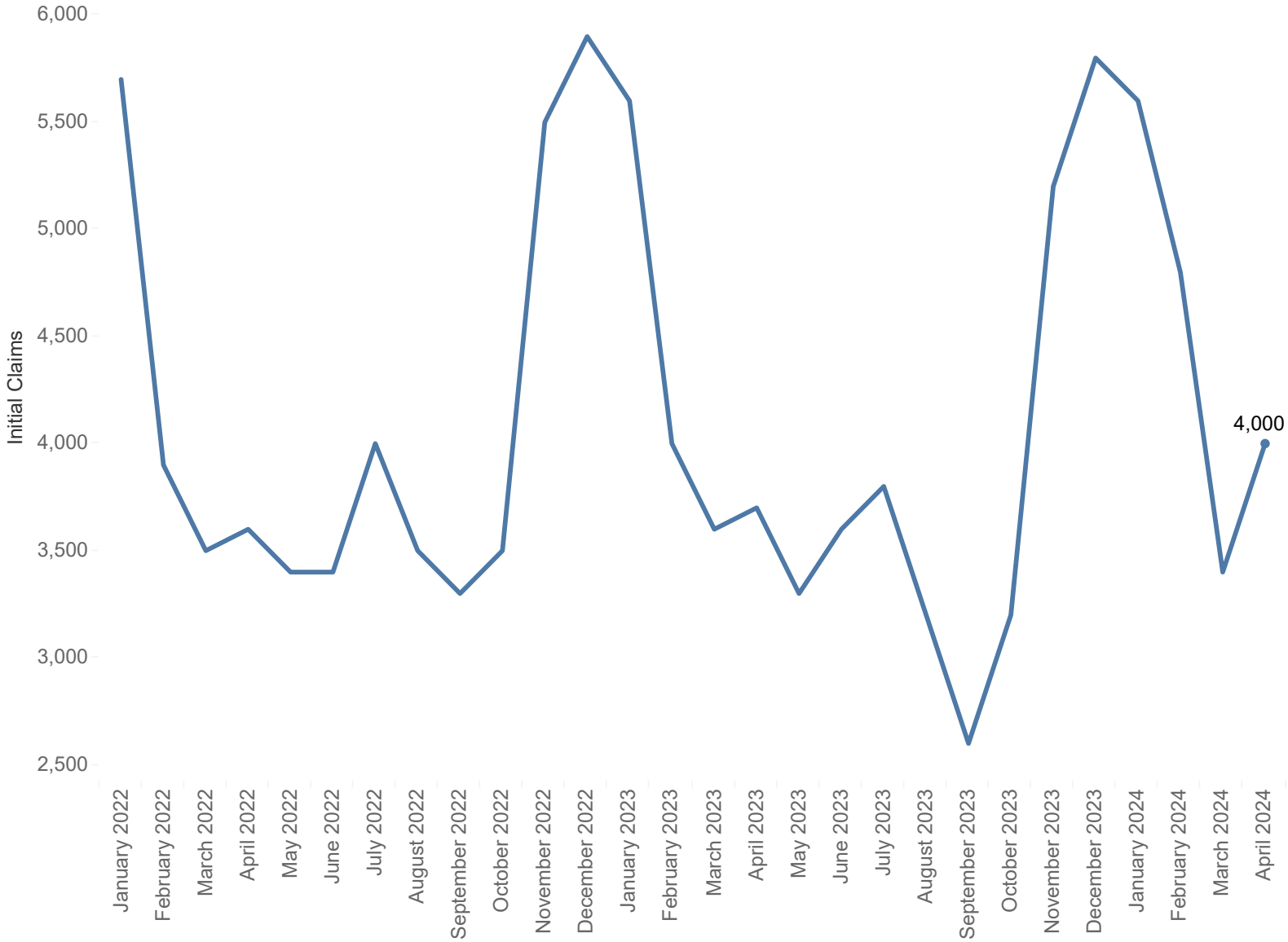
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April 2024

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Initial claims increased in April 2024
Initial Claims for Regular UI, Finger Lakes Region



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April 2024

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Unemployment Insurance

Initial claims increased the most in Monroe County over the year

Initial Claims for Regular UI, Finger Lakes

County	April 2024	March 2024	April 2023	OTY Net Change	OTY % Change
Genesee	200	200	200	0	0.0%
Livingston	200	200	200	0	0.0%
Monroe	2,600	2,000	2,400	200	8.3%
Ontario	300	300	200	100	50.0%
Orleans	200	100	200	0	0.0%
Seneca	100	100	100	0	0.0%
Wayne	300	300	300	0	0.0%
Wyoming	100	200	100	0	0.0%
Yates	0	0	0	0	
Finger Lakes	4,000	3,400	3,700	300	8.1%
New York State	66,200	56,700	69,800	-3,600	-5.2%

Initial claims increased in information, manufacturing, and natural resources, mining, & construction over the year

Initial Claims for Regular UI, Finger Lakes

Industry	April 2024	March 2024	April 2023	OTY Net Change	OTY % Change
Financial Activities	100	100	100	0	0.0%
Government	100	100	100	0	0.0%
Information	100	0	0	100	
Leisure & Hospitality	300	400	300	0	0.0%
Manufacturing	500	400	400	100	25.0%
Natural Resources, Mining & Construction	600	800	500	100	20.0%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	400	300	400	0	0.0%
Professional & Business Services	600	500	600	0	0.0%
Trade, Transportation & Utilities	1,000	500	1,000	0	0.0%
Unclassified	200	200	300	-100	-33.3%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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FINGER LAKES

April 2024

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased the most in Monroe County over the year

UI Beneficiaries by County, Finger Lakes Region, All Programs*

County	April 2024	March 2024	April 2023	Net Change	% Change
Genesee	600	700	600	0	0.0%
Livingston	700	800	600	100	16.7%
Monroe	6,700	6,600	5,500	1,200	21.8%
Ontario	1,000	1,100	900	100	11.1%
Orleans	500	500	400	100	25.0%
Seneca	300	300	300	0	0.0%
Wayne	1,000	1,100	800	200	25.0%
Wyoming	500	600	500	0	0.0%
Yates	200	200	200	0	0.0%
Finger Lakes Region	11,400	11,900	9,900	1,500	15.2%
New York State	188,700	187,300	172,800	15,900	9.2%

*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)
Details may not add to total due to rounding

The number of unemployment insurance beneficiaries increased or remained constant in all industries over the year

UI Beneficiaries by Industry, Finger Lakes Region, All Programs*

Industry	April 2024	March 2024	April 2023	Net Change	% Change
Financial Activities	400	400	400	0	0.0%
Government	300	300	300	0	0.0%
Information	200	200	100	100	100.0%
Leisure & Hospitality	1,200	1,300	1,000	200	20.0%
Manufacturing	1,200	1,200	1,000	200	20.0%
Natural Resources, Mining & Construction	2,900	3,300	2,400	500	20.8%
Other Services	200	200	200	0	0.0%
Private Education & Health Services	800	800	700	100	14.3%
Professional & Business Services	2,300	2,400	2,100	200	9.5%
Trade, Transportation & Utilities	2,000	1,600	1,700	300	17.6%
Unclassified	100	100	100	0	0.0%
Finger Lakes Region	11,400	11,900	9,900	1,500	15.2%

*Data only include Regular Unemployment Insurance
Details may not add to total due to rounding

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FINGER LAKES

April 2024



Unemployment Insurance

The number of unemployment insurance beneficiaries increased

UI Beneficiaries by Race/Ethnicity, Finger Lakes Region, All Programs

	April 2024	April 2023	April 2024					April 2023				
			White*	Black*	Asian*	Hispanic	Unknown	White*	Black*	Asian*	Hispanic	Unknown
Finger Lakes Region	11,400	9,900	65%	15%	2%	10%	9%	65%	15%	1%	11%	9%
Genesee	600	600	86%	3%		3%	8%	82%	5%		4%	9%
Livingston	700	600	75%	1%	1%	14%	7%	78%	2%		15%	5%
Monroe	6,700	5,500	51%	23%	2%	13%	10%	51%	24%	2%	13%	10%
Ontario	1,000	900	81%	4%	1%	7%	7%	76%	4%		13%	7%
Orleans	500	400	87%	4%		2%	6%	87%	2%		4%	7%
Seneca	300	300	83%	3%	3%	3%	7%	85%	4%		4%	7%
Wayne	1,000	800	83%	6%	1%	5%	5%	81%	6%	1%	6%	6%
Wyoming	500	500	94%			2%	4%	94%			2%	4%
Yates	200	200	89%				5%	5%	90%			5%

Note: Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Race/ethnicity is self-reported.

Unknown includes American Indian, Hawaiian Native and Unknown

*Refers to Non-Hispanic Population

Details may not add to total due to rounding

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FINGER LAKES

April 2024



Demographics

The Finger Lakes Region population is increasing and has become more diverse

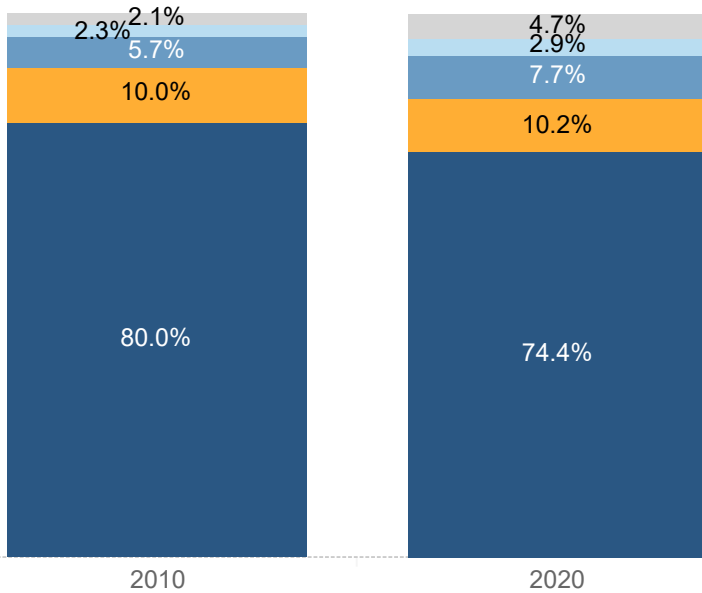
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Genesee	60,079	58,388	-1,691	-2.8%	91.5%	2.5%	0.6%	2.7%	87.3%	2.3%	0.7%	4.7%
Livingston	65,393	61,834	-3,559	-5.4%	92.2%	2.3%	1.2%	2.8%	88.3%	1.7%	1.1%	4.4%
Monroe	744,344	759,443	15,099	2.0%	72.8%	14.4%	3.2%	7.3%	66.6%	14.8%	4.3%	9.6%
Ontario	107,931	112,458	4,527	4.2%	91.8%	2.1%	1.0%	3.4%	86.6%	2.2%	1.2%	5.4%
Orleans	42,883	40,343	-2,540	-5.9%	87.8%	5.5%	0.4%	4.1%	84.4%	4.6%	0.4%	5.2%
Seneca	35,251	33,814	-1,437	-4.1%	90.8%	4.3%	0.7%	2.7%	86.6%	3.7%	0.8%	4.0%
Wayne	93,772	91,283	-2,489	-2.7%	91.0%	2.9%	0.5%	3.7%	86.8%	2.6%	0.5%	4.9%
Wyoming	42,155	40,531	-1,624	-3.9%	90.2%	5.3%	0.4%	3.0%	87.8%	4.6%	0.5%	3.7%
Yates	25,348	24,774	-574	-2.3%	96.1%	0.8%	0.4%	1.7%	93.0%	0.6%	0.4%	2.7%
Finger Lakes	1,217,156	1,222,868	5,712	0.5%	80.0%	10.0%	2.3%	5.7%	74.4%	10.2%	2.9%	7.7%

*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories

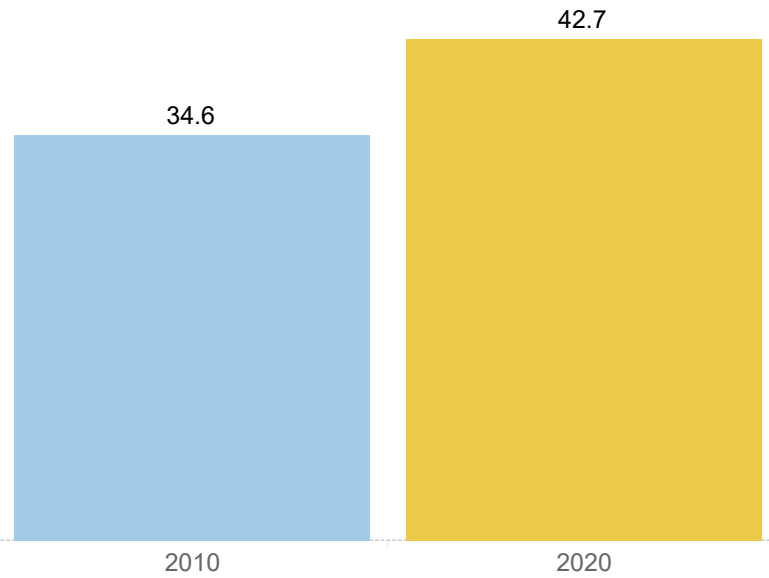
The Finger Lakes Region has become more diverse

Distribution of Finger Lakes Population by Race/Ethnicity, 2010 and 2020



Finger Lake's Diversity Index increased by 23% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



Race/Ethnicity
 Other/Unknown Hispanic White*
 Asian* Black*

*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories..

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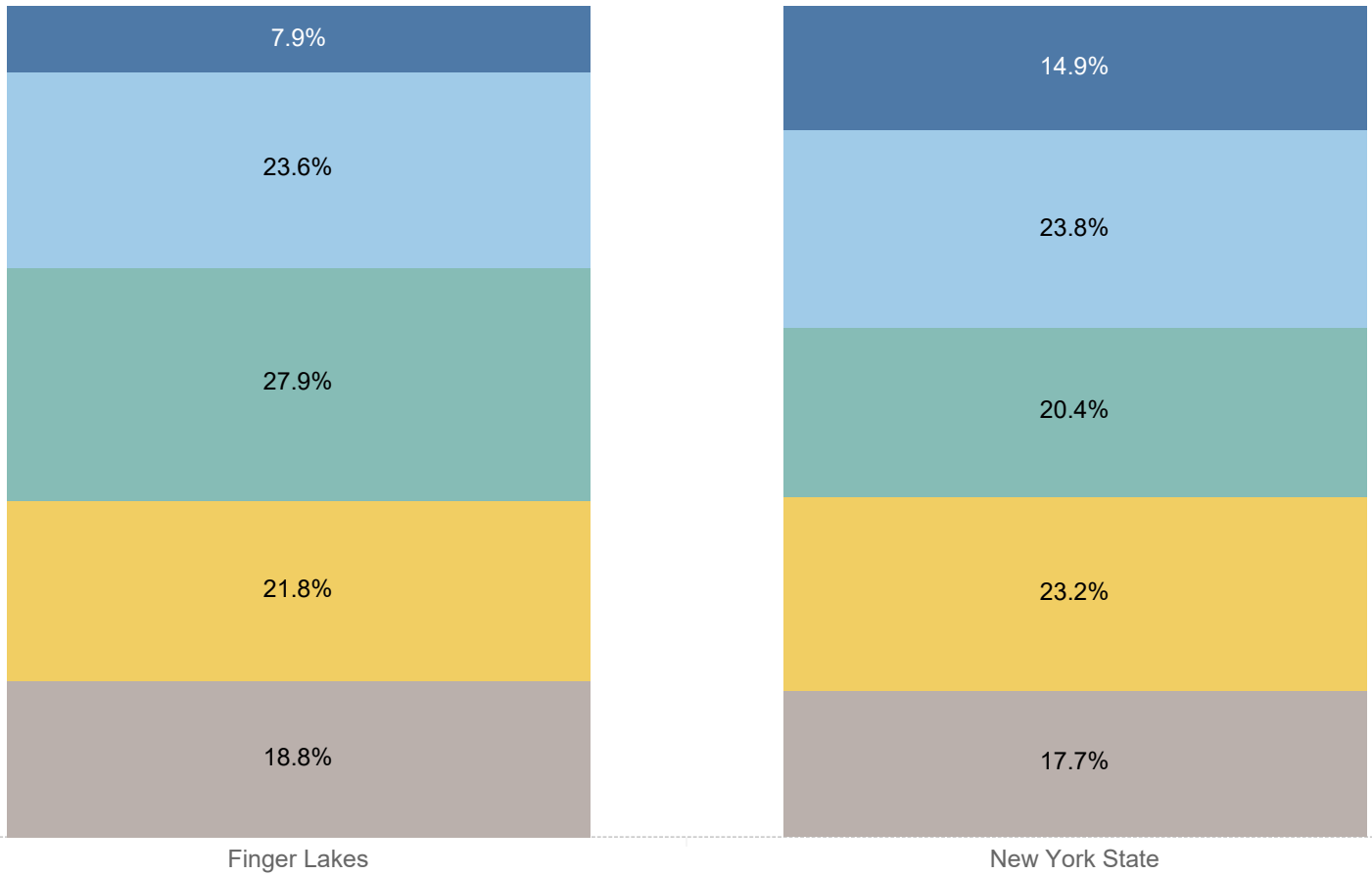
April 2024

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On average, educational attainment in the Finger Lakes is similar to New York State

Distribution of Population 25 years and over by Educational Attainment, 2022



Source: American Community Survey 2022 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's

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FINGER LAKES

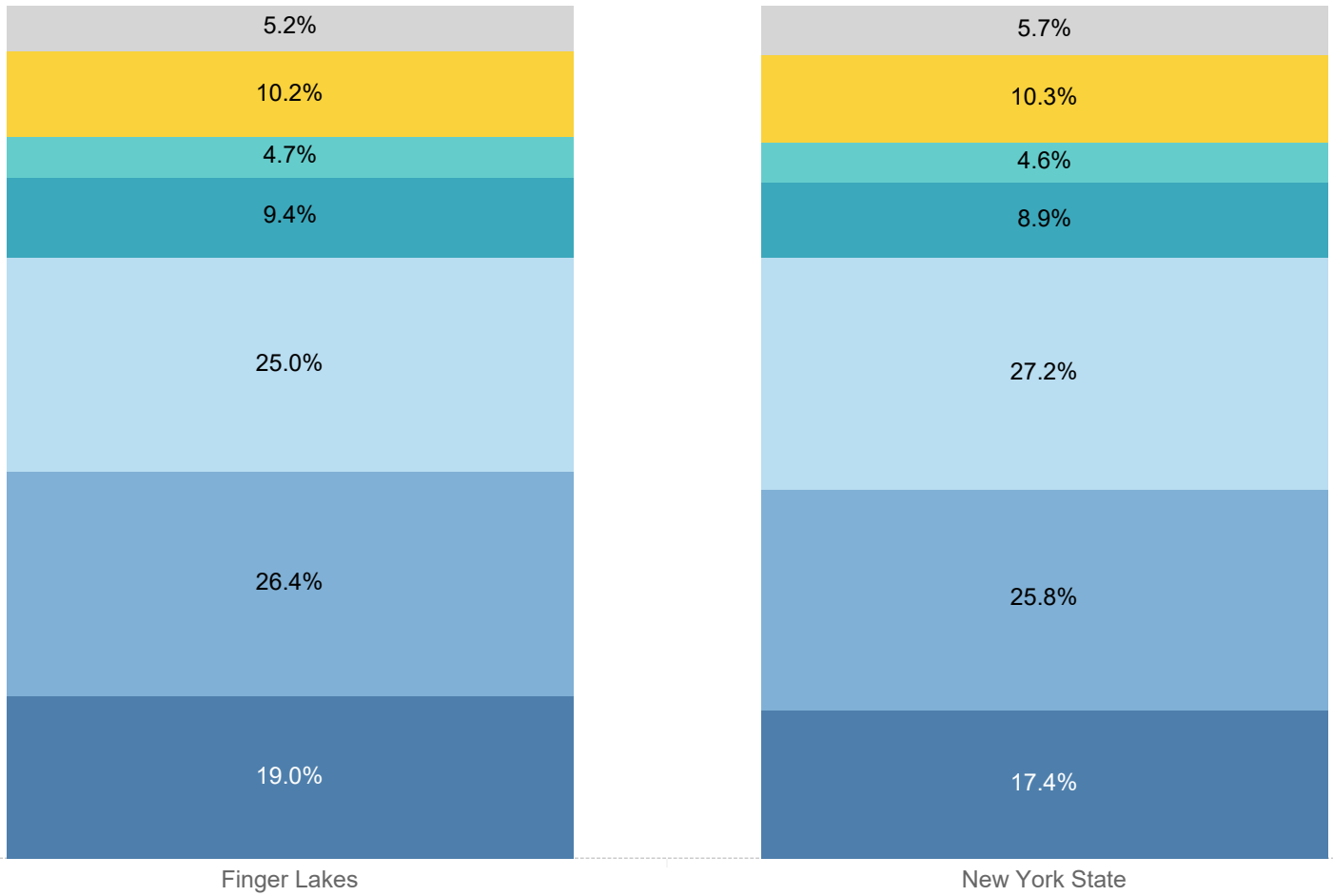
April 2024

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Finger Lakes is slightly older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020



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April 2024



More than half of businesses in the Finger Lakes have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2018	2023	2018	2023	2018	2023	2018	2023
1-4*	11,040	11,550	50.9%	52.0%	21,830	22,550	4.6%	4.9%
5-9	4,130	4,310	19.0%	19.4%	27,340	28,530	5.7%	6.1%
10-19	2,830	2,770	13.0%	12.5%	38,700	37,630	8.1%	8.1%
20-49	2,180	2,130	10.1%	9.6%	66,120	64,320	13.8%	13.9%
50-99	770	760	3.6%	3.4%	52,880	52,370	11.0%	11.3%
100-249	500	460	2.3%	2.1%	75,850	69,340	15.8%	14.9%
250-499	130	140	0.6%	0.6%	45,790	49,010	9.6%	10.6%
500-999	70	60	0.3%	0.3%	45,420	38,240	9.5%	8.2%
1000+	40	30	0.2%	0.1%	105,510	101,980	22.0%	22.0%

Source: Quarterly Census of Employment and Wages, 2018 Q3 and 2023 Q3
 *Size class 1-4 includes firms that have average employment that is >0 but <1

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April 2024

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Regional Labor Market Developments

Good news

A major \$50 million renovation project for the historic Genesee Brewery in Rochester (Monroe County) will transform the 146-year-old facility into a world-class packaging plant, increasing manufacturing capacity and efficiency, while creating up to 57 new jobs over the next two years and retaining over 500 existing workers. A key aspect of the project involves establishing the first U.S. production line for Labatt Blue and Labatt Blue Light beers to supplement Canadian production. New York State is supporting the modernization upgrades with a \$7 million capital grant to the brewery's parent company, FIFCO USA. (governor.ny.gov)

A groundbreaking ceremony for a new Fairlife production facility in Webster (Monroe County) was held in April. Once operational, the \$650 million investment by the dairy company will create over 250 new jobs in the region. The facility, which will span a massive 745,000 square feet and require 500 construction workers to complete, is expected to be operational sometime in 2025. Fairlife, a subsidiary of Coca-Cola, is known for its ultra-filtered milk and other dairy products. (rochesterfirst.com)

Catholic Charities Family and Community Services has received a grant for \$5.4 million over five years to bolster its Refugee Employment Services Program in Rochester (Monroe County). The funding from New York State's Office of Temporary and Disability Assistance will allow the organization to ramp up job preparation and placement services for newly arriving refugees. The program has successfully placed over 370 refugees in local jobs since 2019, with many achieving self-sufficiency within 90 days of employment. (rbj.net)

Nearly \$1.56 million in federal funding has been allocated to support workforce training programs and infrastructure upgrades in the Rochester (Monroe County) area. The appropriations include \$800,000 for the Ibero-American Action League to provide paid healthcare apprenticeships to underrepresented communities, \$259,000 for Monroe Community College to establish a new semiconductor technician training initiative and \$500,000 for SUNY Geneseo (Livingston County) to enhance its technology, safety and power infrastructure. (rbj.net)

Bad news

Xerox Corporation has announced plans to discontinue certain manufacturing activities at its Webster (Monroe County) facility. There are currently nearly 1,500 people employed at the Xerox Webster campus, though there's no indication what this latest announcement may do in terms of reducing that number. The workforce reduction in Webster relates to Xerox's January announcement that it would be targeting an overall 15% reduction in its global workforce. The change aligns with Xerox's strategy to streamline operations amid evolving industry conditions. (wxnews.org)

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FINGER LAKES

April 2024

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Finger Lakes Region

Includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties

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