

# LABOR MARKET BRIEFING FINGER LAKES

October 2024

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## Finger Lakes Jobs

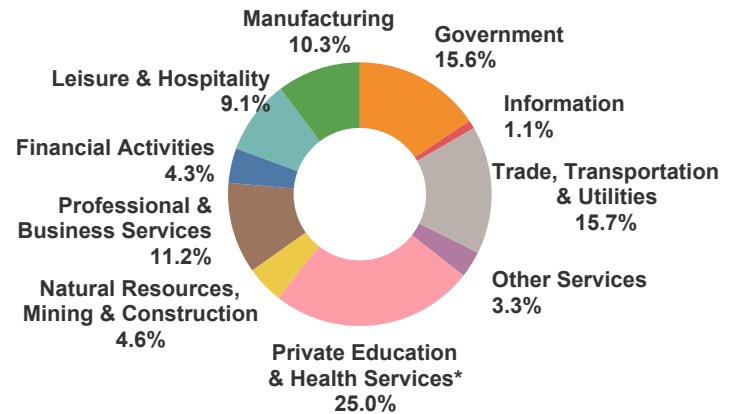
➤ In October 2024, there were 496,900 private sector jobs and 588,700 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 67% of total nonfarm jobs:

Private Education & Health Services*	147,100
Trade, Transportation & Utilities	92,500
Government	91,800
Professional & Business Services	65,700

## The region's most significant industry is Private Education & Health Services\*

Regional Industry Mix, October 2024



## Job Gains

➤ The region gained 9,300 nonfarm jobs over the past year, including 8,800 private sector jobs and 500 government jobs.

➤ 10,100 of the recent job gains occurred in Private Education and Health Services & Leisure and Hospitality.

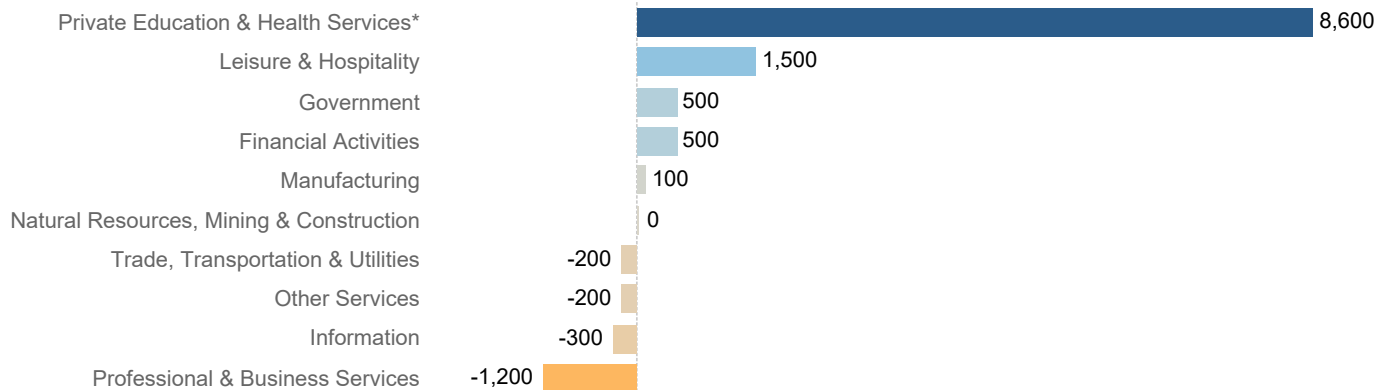
## Private sector employment increased by 1.8% over the past year

Over-the-Year Change in Jobs, October 2024

	October 2024	Net Change	% Change
Total Nonfarm	588,700	9,300	1.6%
Total Private	496,900	8,800	1.8%
Government	91,800	500	0.5%

## Most job gains have occurred in Private Education & Health Services\*

Over-the-Year Change in Jobs, October 2024



\*Private education & health services is in the private sector. Government includes public education and public health services.

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## FINGER LAKES

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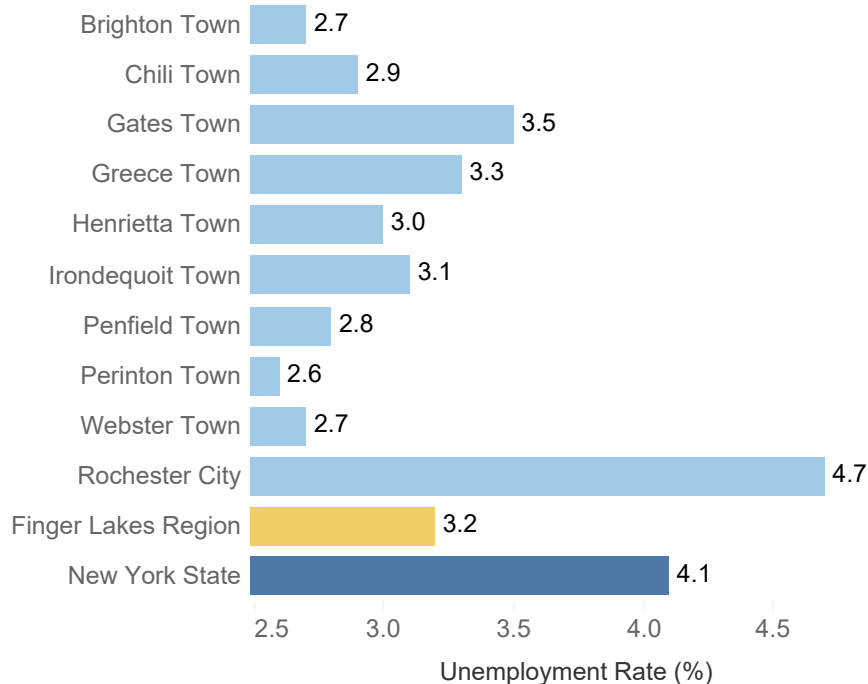
### Unemployment Rate

➤ All of the largest labor force areas in the Finger Lakes Region, except the city of Rochester, had unemployment rates below the State's unemployment rate in October 2024.

➤ The State's unemployment rate (4.1%) exceeds the region's unemployment rate (3.2%) by 0.9 percentage points.

### The unemployment rate in the Finger Lakes Region decreased over the past year

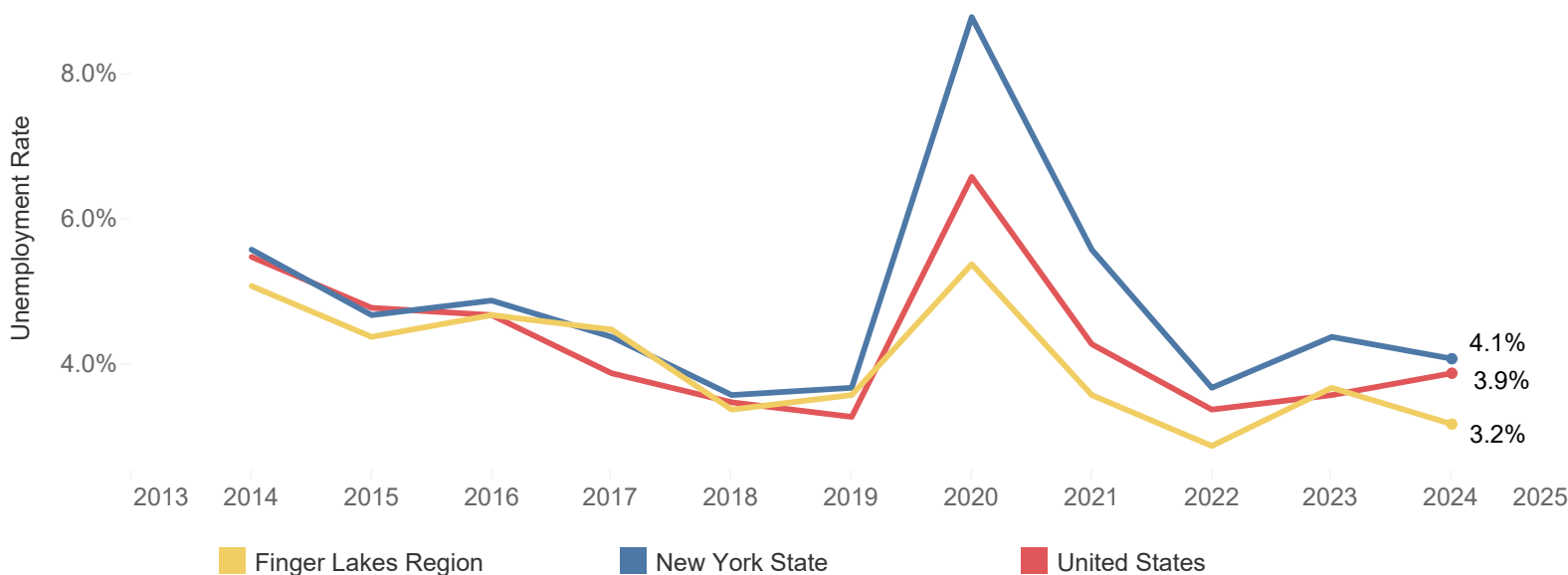
Unemployment Rate by Place, October 2024



### Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Finger Lakes, New York State, United States

### October Unemployment Rates, 2014 to 2024



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## FINGER LAKES

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## Employment

### Finger Lakes employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	October 2023	October 2024	October 2023	October 2024	October 2023	October 2024
Finger Lakes Region	567,600	566,600	21,700	18,700	3.7%	3.2%
Genesee County	29,000	29,100	900	800	3.2%	2.7%
Livingston County	29,400	29,600	1,000	900	3.4%	2.9%
Monroe County	353,800	352,100	14,400	12,400	3.9%	3.4%
Ontario County	54,400	54,400	1,800	1,500	3.2%	2.7%
Orleans County	16,600	16,700	600	600	3.7%	3.3%
Seneca County	14,100	14,100	500	400	3.4%	3.1%
Wayne County	42,200	42,400	1,400	1,300	3.2%	3.0%
Wyoming County	16,700	16,700	600	500	3.5%	2.9%
Yates County	11,400	11,600	400	300	3.0%	2.5%
Rochester Metro Area	507,800	506,800	19,700	16,900	3.7%	3.2%
Rochester City	85,700	85,300	5,200	4,200	5.7%	4.7%
New York State	9,310,000	9,282,000	427,000	397,900	4.4%	4.1%
United States	161,676,000	161,938,000	6,098,000	6,631,000	3.6%	3.9%

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October 2024

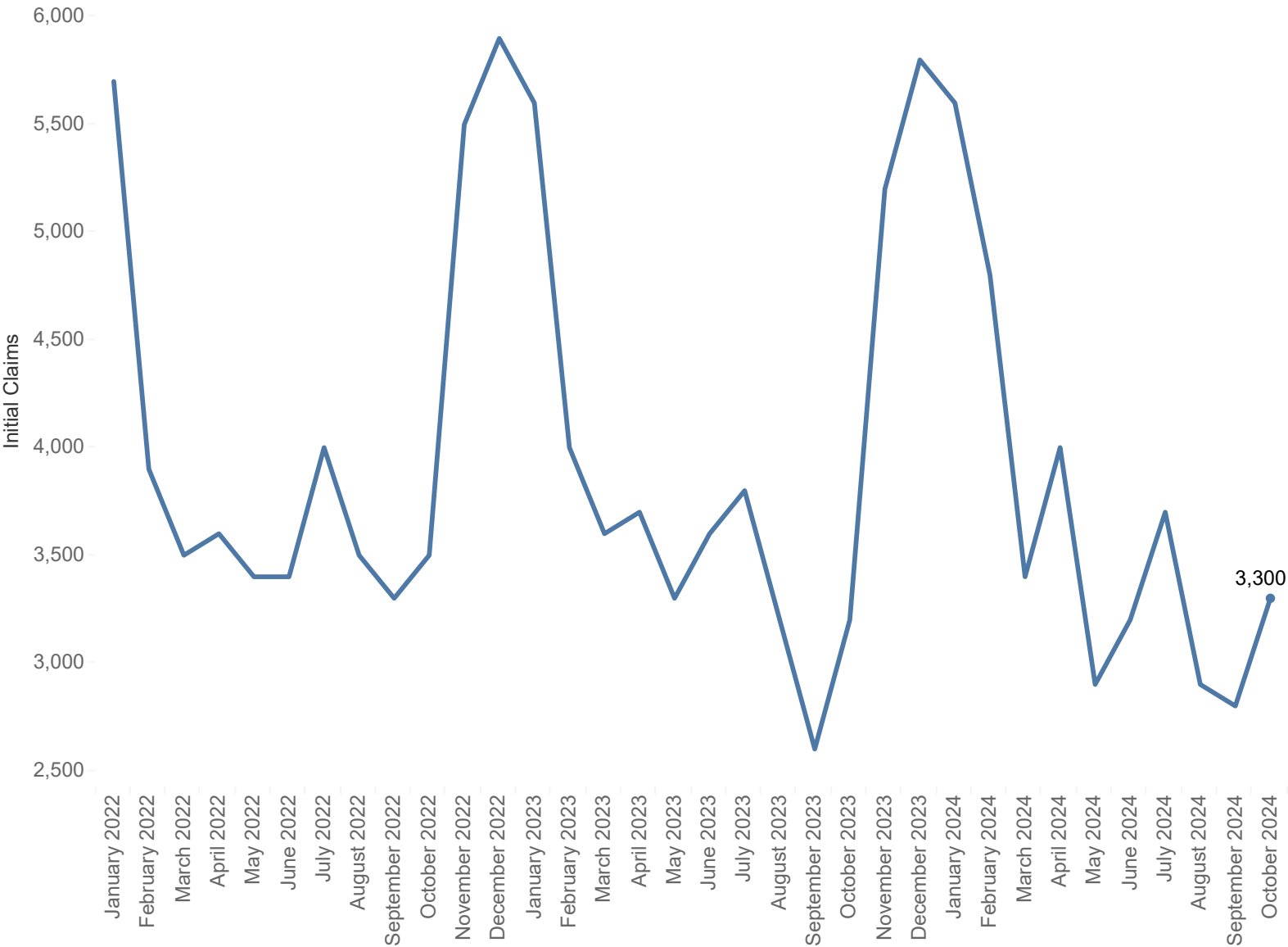
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### Initial claims increased in October 2024

Initial Claims for Regular UI, Finger Lakes Region



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## Unemployment Insurance

### Initial claims increased in Monroe County over the year

Initial Claims for Regular UI, Finger Lakes

County	October 2024	September 2024	October 2023	OTY Net Change	OTY % Change
Genesee	200	100	200	0	0.0%
Livingston	200	200	200	0	0.0%
Monroe	2,100	1,800	1,900	200	10.5%
Ontario	200	200	300	-100	-33.3%
Orleans	100	100	100	0	0.0%
Seneca	100	100	100	0	0.0%
Wayne	300	200	300	0	0.0%
Wyoming	100	100	100	0	0.0%
Yates	100	0	100	0	0.0%
Finger Lakes	3,300	2,800	3,200	100	3.1%
New York State	54,600	50,100	52,600	2,000	3.8%

### Initial claims increased the most in trade, transportation, and utilities over the year

Initial Claims for Regular UI, Finger Lakes

Industry	October 2024	September 2024	October 2023	OTY Net Change	OTY % Change
Financial Activities	100	100	100	0	0.0%
Government	100	100	100	0	0.0%
Information	100	0	0	100	
Leisure & Hospitality	400	200	300	100	33.3%
Manufacturing	300	300	400	-100	-25.0%
Natural Resources, Mining & Construction	700	500	700	0	0.0%
Other Services	100	0	100	0	0.0%
Private Education & Health Services	400	400	300	100	33.3%
Professional & Business Services	500	500	600	-100	-16.7%
Trade, Transportation & Utilities	600	400	400	200	50.0%
Unclassified	100	200	200	-100	-50.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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October 2024

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### Unemployment Insurance

#### The number of unemployment insurance beneficiaries increased in Wayne County over the year

UI Beneficiaries by County, Finger Lakes Region, All Programs\*

County	October 2024	September 2024	October 2023	Net Change	% Change
Genesee	300	300	400	-100	-25.0%
Livingston	300	300	300	0	0.0%
Monroe	4,600	5,300	4,900	-300	-6.1%
Ontario	500	500	600	-100	-16.7%
Orleans	200	300	200	0	0.0%
Seneca	100	100	100	0	0.0%
Wayne	500	500	400	100	25.0%
Wyoming	200	200	300	-100	-33.3%
Yates	100	100	100	0	0.0%
Finger Lakes Region	6,800	7,600	7,200	-400	-5.6%
New York State	143,000	164,400	155,600	-12,600	-8.1%

\*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)

Details may not add to total due to rounding

#### The number of unemployment insurance beneficiaries increased in government over the year

UI Beneficiaries by Industry, Finger Lakes Region, All Programs\*

Industry	October 2024	September 2024	October 2023	Net Change	% Change
Financial Activities	300	200	300	0	0.0%
Government	300	300	200	100	50.0%
Information	200	100	200	0	0.0%
Leisure & Hospitality	600	600	600	0	0.0%
Manufacturing	1,000	1,000	1,000	0	0.0%
Natural Resources, Mining & Construction	900	800	1,000	-100	-10.0%
Other Services	100	200	200	-100	-50.0%
Private Education & Health Services	900	1,000	900	0	0.0%
Professional & Business Services	1,400	1,400	1,600	-200	-12.5%
Trade, Transportation & Utilities	1,200	1,900	1,200	0	0.0%
Unclassified	100	100	100	0	0.0%
Finger Lakes Region	6,800	7,600	7,200	-400	-5.6%

\*Data only include Regular Unemployment Insurance

Details may not add to total due to rounding

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## FINGER LAKES

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### Demographics

#### The Finger Lakes Region population is increasing and has become more diverse

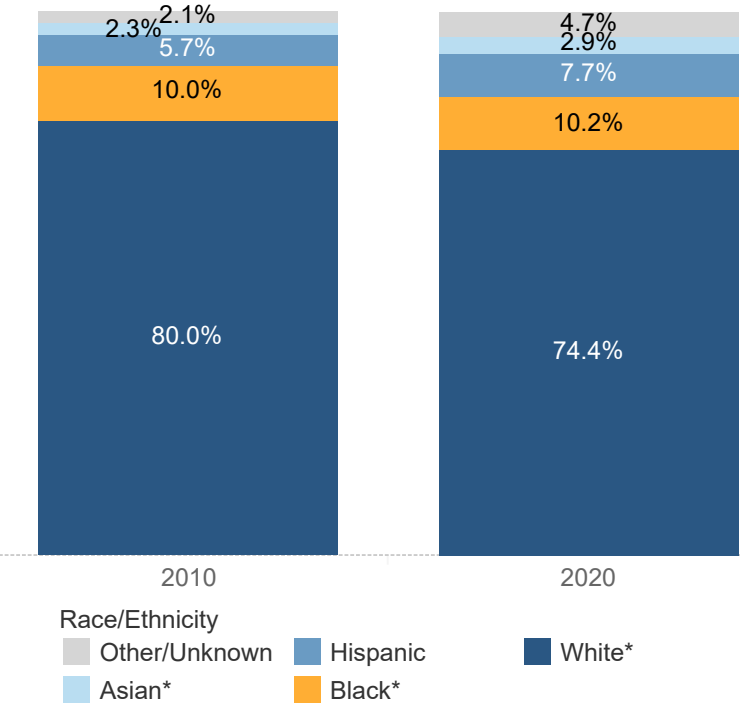
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Genesee	60,079	58,388	-1,691	-2.8%	91.5%	2.5%	0.6%	2.7%	87.3%	2.3%	0.7%	4.7%
Livingston	65,393	61,834	-3,559	-5.4%	92.2%	2.3%	1.2%	2.8%	88.3%	1.7%	1.1%	4.4%
Monroe	744,344	759,443	15,099	2.0%	72.8%	14.4%	3.2%	7.3%	66.6%	14.8%	4.3%	9.6%
Ontario	107,931	112,458	4,527	4.2%	91.8%	2.1%	1.0%	3.4%	86.6%	2.2%	1.2%	5.4%
Orleans	42,883	40,343	-2,540	-5.9%	87.8%	5.5%	0.4%	4.1%	84.4%	4.6%	0.4%	5.2%
Seneca	35,251	33,814	-1,437	-4.1%	90.8%	4.3%	0.7%	2.7%	86.6%	3.7%	0.8%	4.0%
Wayne	93,772	91,283	-2,489	-2.7%	91.0%	2.9%	0.5%	3.7%	86.8%	2.6%	0.5%	4.9%
Wyoming	42,155	40,531	-1,624	-3.9%	90.2%	5.3%	0.4%	3.0%	87.8%	4.6%	0.5%	3.7%
Yates	25,348	24,774	-574	-2.3%	96.1%	0.8%	0.4%	1.7%	93.0%	0.6%	0.4%	2.7%
Finger Lakes	1,217,156	1,222,868	5,712	0.5%	80.0%	10.0%	2.3%	5.7%	74.4%	10.2%	2.9%	7.7%

\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

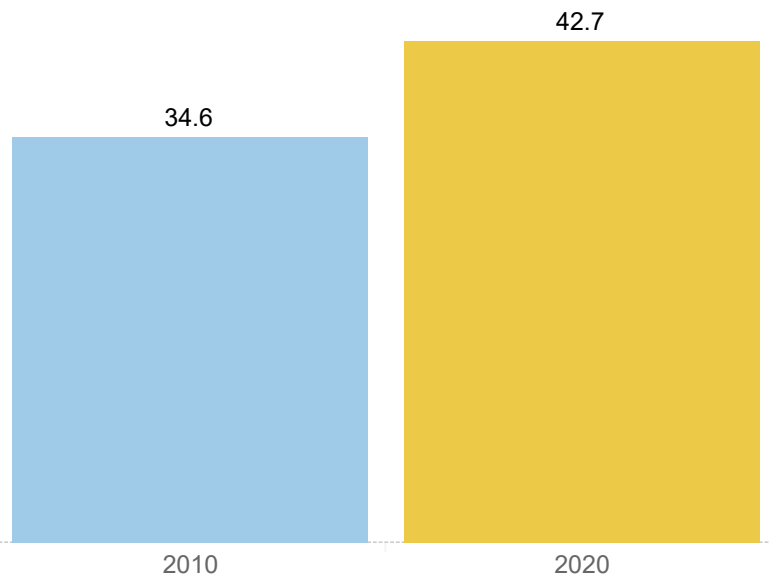
#### The Finger Lakes Region has become more diverse

Distribution of Finger Lakes Population by Race/Ethnicity, 2010 and 2020



#### Finger Lake's Diversity Index increased by 23% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



\*Refers to Non-Hispanic Population  
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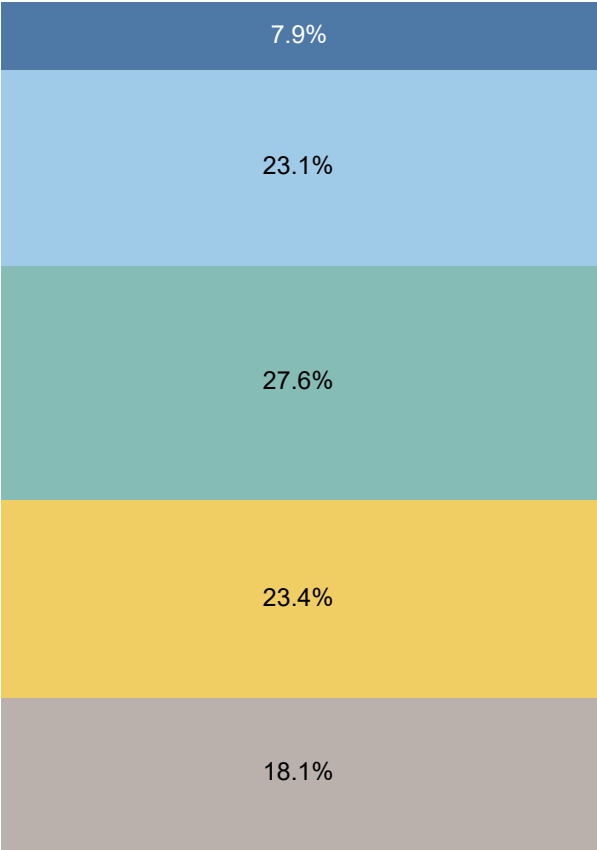
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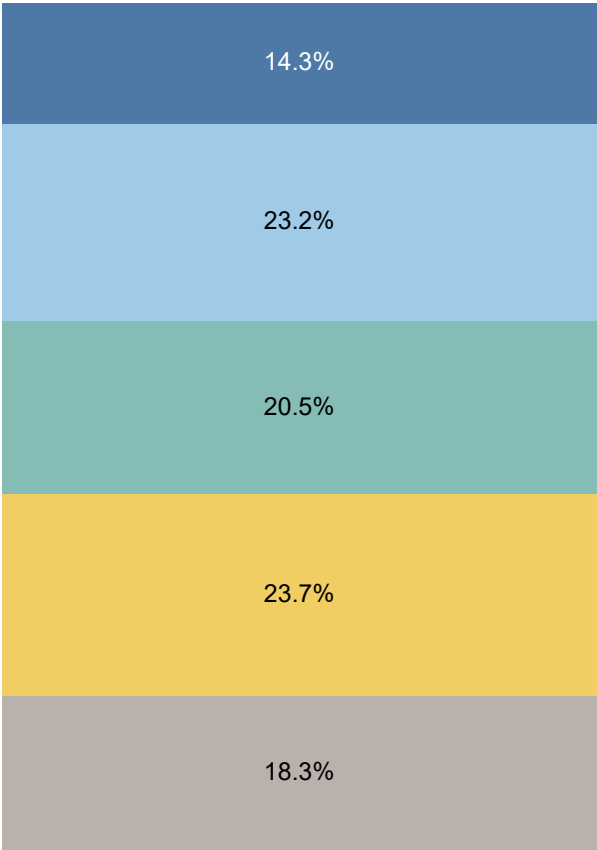


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**On average, educational attainment in the Finger Lakes is higher than New York State**  
Distribution of Population 25 years and over by Educational Attainment, 2023



Finger Lakes



New York State

Source: American Community Survey 2023 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's

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## FINGER LAKES

October 2024

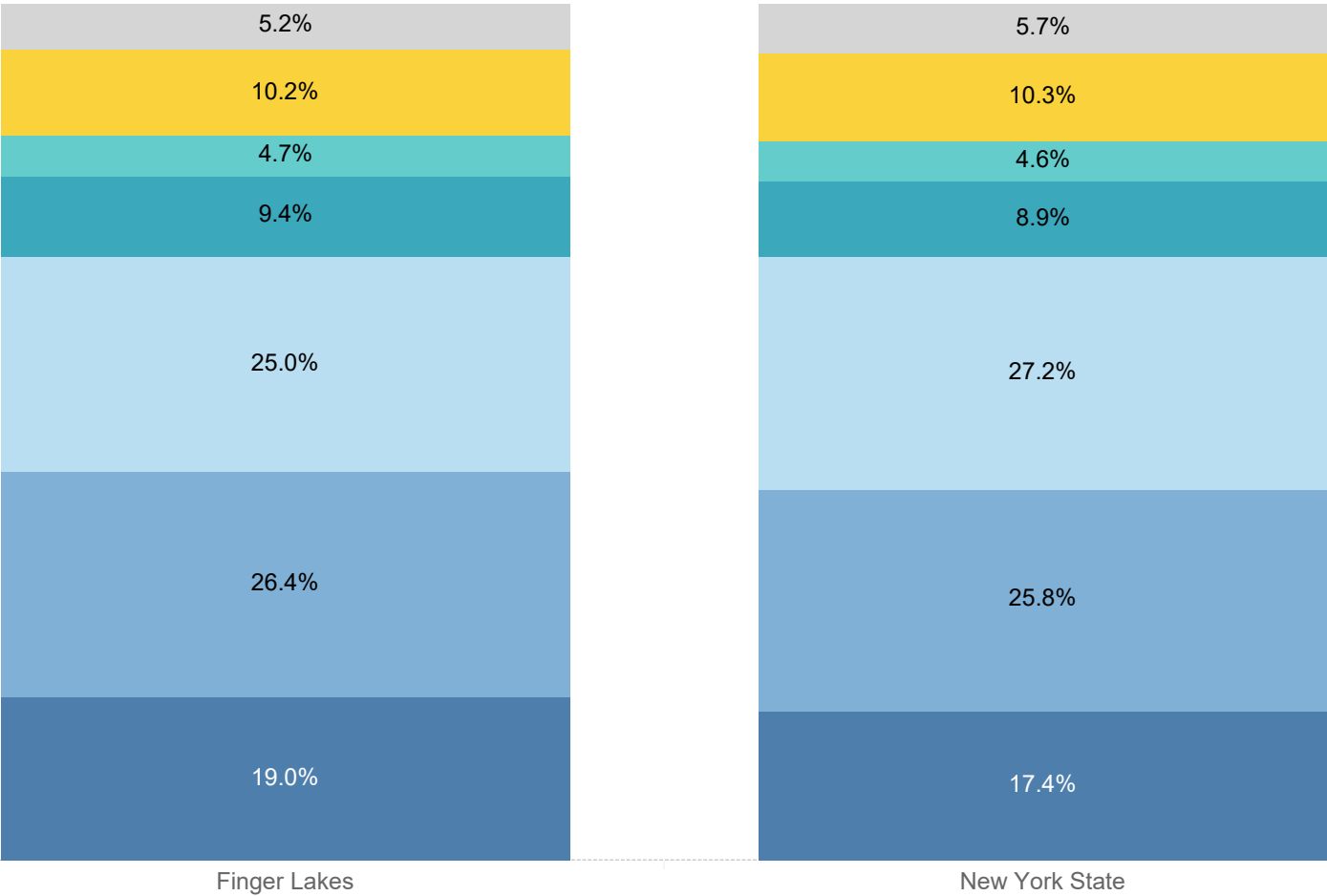
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### Finger Lakes is slightly older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

- Under 5 Years
- 5 to 13 Years
- 14 to 17 Years
- 18 to 24 Years
- 25 to 44 Years
- 45 to 64 Years
- 65 Years and Over

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## FINGER LAKES

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### More than half of businesses in the Finger Lakes have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2019	2024	2019	2024	2019	2024	2019	2024
1-4	11,040	11,340	52.3%	53.1%	21,500	22,060	4.6%	4.9%
5-9	3,950	4,020	18.7%	18.8%	26,040	26,410	5.6%	5.9%
10-19	2,670	2,650	12.7%	12.4%	36,160	35,750	7.8%	7.9%
20-49	2,010	2,000	9.5%	9.4%	60,770	60,390	13.1%	13.4%
50-99	730	690	3.5%	3.2%	50,760	47,790	11.0%	10.6%
100-249	460	450	2.2%	2.1%	69,750	66,880	15.1%	14.9%
250-499	130	140	0.6%	0.7%	44,980	47,800	9.7%	10.6%
500-999	70	50	0.3%	0.2%	46,640	35,680	10.1%	7.9%
1000+	40	30	0.2%	0.1%	106,700	107,370	23.0%	23.9%

Source: Quarterly Census of Employment and Wages, 2019 Q1 and 2024 Q1

\*Size class 1-4 includes firms that have average employment that is >0 but <1

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October 2024

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## Regional Labor Market Developments

### *Good news*

Monroe County's Roc Your Job after-school employment program has received a \$3.9 million boost from New York State, allowing it to expand its reach through the current school year. The initiative, which aims to break cycles of poverty and crime, connects youth from underserved areas with meaningful employment opportunities. Initially designed to serve 260 residents aged 14-20, the program exceeded expectations by hiring 311 students. With the additional funding, it will now provide jobs for 340 young people from low-income households in high-crime areas. (rbj.net)

Edwards Vacuum is set to receive \$18 million in federal funding from the CHIPS and Science Act for its groundbreaking more than \$300 million dry pump manufacturing facility in Genesee County. This first-of-its-kind facility in the U.S. will produce semiconductor-grade dry vacuum pumps, a critical component in the semiconductor supply chain. The project, which broke ground earlier this year at the Science, Technology & Advanced Manufacturing Park, is expected to create nearly 300 jobs. (rbj.net)

Travertine Technologies Inc. and Sabin Metal Corp. have joined forces to construct a \$10.7 million demonstration plant near Rochester in Scottsville (Monroe County), showcasing innovative green recycling technology. This carbon-negative operation aims to supply sustainable, fossil-free sulfuric acid for Sabin Metal's recycling and refining business, potentially meeting 50% of their annual needs. The project, supported by \$3.2 million from the New York State Energy Research and Development Authority (NYSERDA) and \$7.5 million in venture debt from Builders Vision, is expected to be commissioned by mid-2025. (rbj.net)

BayTowne Plaza, a mixed-use shopping center between Webster and Penfield (both in Monroe County), is set to welcome five new businesses, showcasing the plaza's ongoing revitalization efforts. Incoming businesses include Old Pueblo Cantina, Spitale Laser Salon and Spa, Jackson's Golf (a golf simulator venue), GameTopia and Empire Sportsplex, a sports training facility. (rochesterfirst.com)

### *Bad news*

Walgreens is set to close three additional pharmacies in the Rochester (Monroe County) area in November 2024, bringing the total to five closures. The affected locations include two stores on Monroe Avenue and one in Pittsford, with closing dates ranging from November 6 to November 19. Walgreens cited rising costs and regulatory pressures as reasons for these closures, emphasizing their commitment to redeploying affected employees to other locations. (whcc.com)

### *Other news*

The City of Rochester's Emergency Communications Department is grappling with a nationwide 911 staffing shortage, leading to dispatchers working double shifts to maintain service. To address the shortage, the city has implemented several strategies, including streamlining the hiring process, applying for state programs that allow hiring without civil service tests and offering competitive salaries and benefits. Starting salaries for telecommunicators and dispatchers now range from \$47,000 to \$52,000, with additional health care and pension benefits. (whcc.com)

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## FINGER LAKES

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## Finger Lakes Region

*Includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties*

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