

# LABOR MARKET BRIEFING FINGER LAKES

September 2024

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## Finger Lakes Jobs

➤ In September 2024, there were 493,300 private sector jobs and 584,400 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 67% of total nonfarm jobs:

Private Education & Health Services*	144,100
Trade, Transportation & Utilities	91,600
Government	91,100
Professional & Business Services	65,400

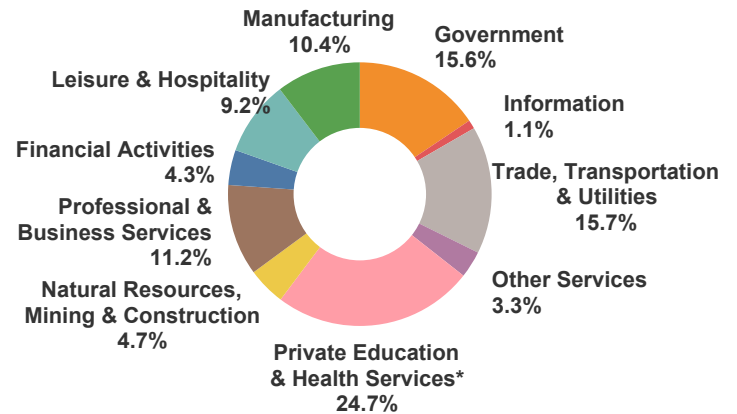
## Job Gains

➤ The region gained 12,300 nonfarm jobs over the past year, including 9,700 private sector jobs and 2,600 government jobs.

➤ 11,100 of the recent job gains occurred in Private Education and Health Services & Government.

## The region's most significant industry is Private Education & Health Services\*

Regional Industry Mix, September 2024



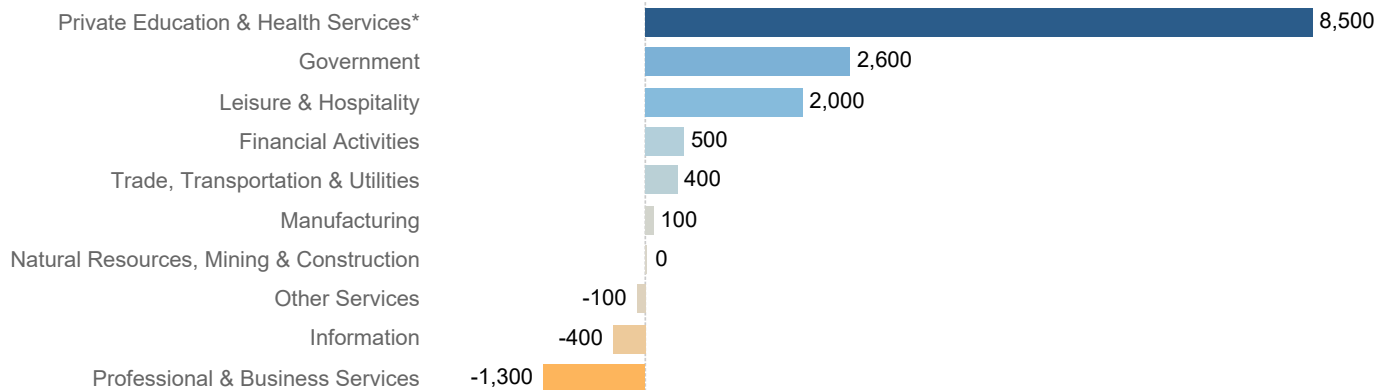
## Private sector employment increased by 2.0% over the past year

Over-the-Year Change in Jobs, September 2024

	September 2024	Net Change	% Change
Total Nonfarm	584,400	12,300	2.1%
Total Private	493,300	9,700	2.0%
Government	91,100	2,600	2.9%

## Most job gains have occurred in Private Education & Health Services\*

Over-the-Year Change in Jobs, September 2024



\*Private education & health services is in the private sector. Government includes public education and public health services.

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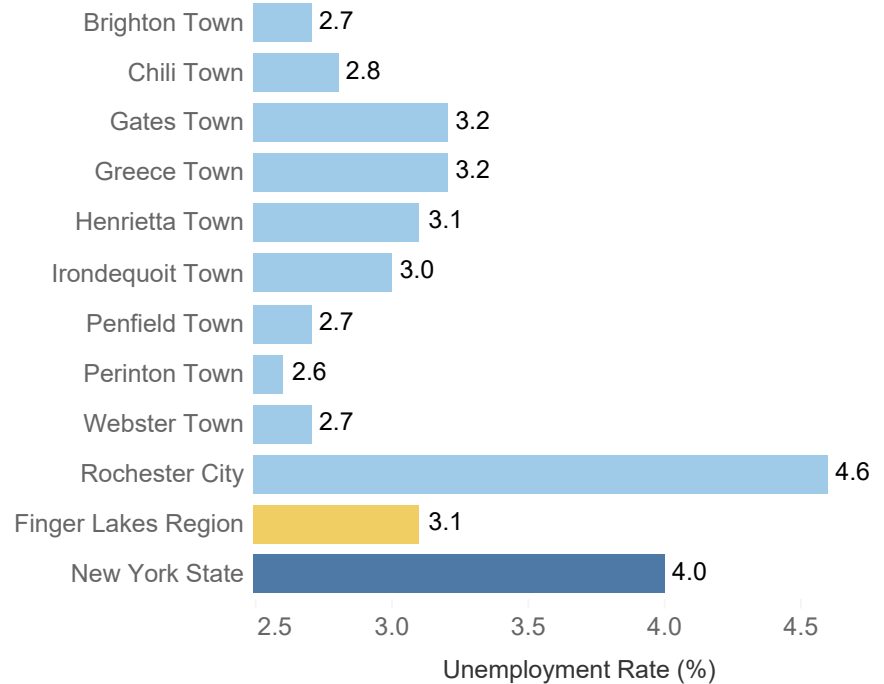
### Unemployment Rate

➤ All of the largest labor force areas in the Finger Lakes Region, except the city of Rochester, had unemployment rates below the State's unemployment rate in September 2024.

➤ The State's unemployment rate (4.0%) exceeds the region's unemployment rate (3.1%) by 0.9 percentage points.

### The unemployment rate in the Finger Lakes Region decreased over the past year

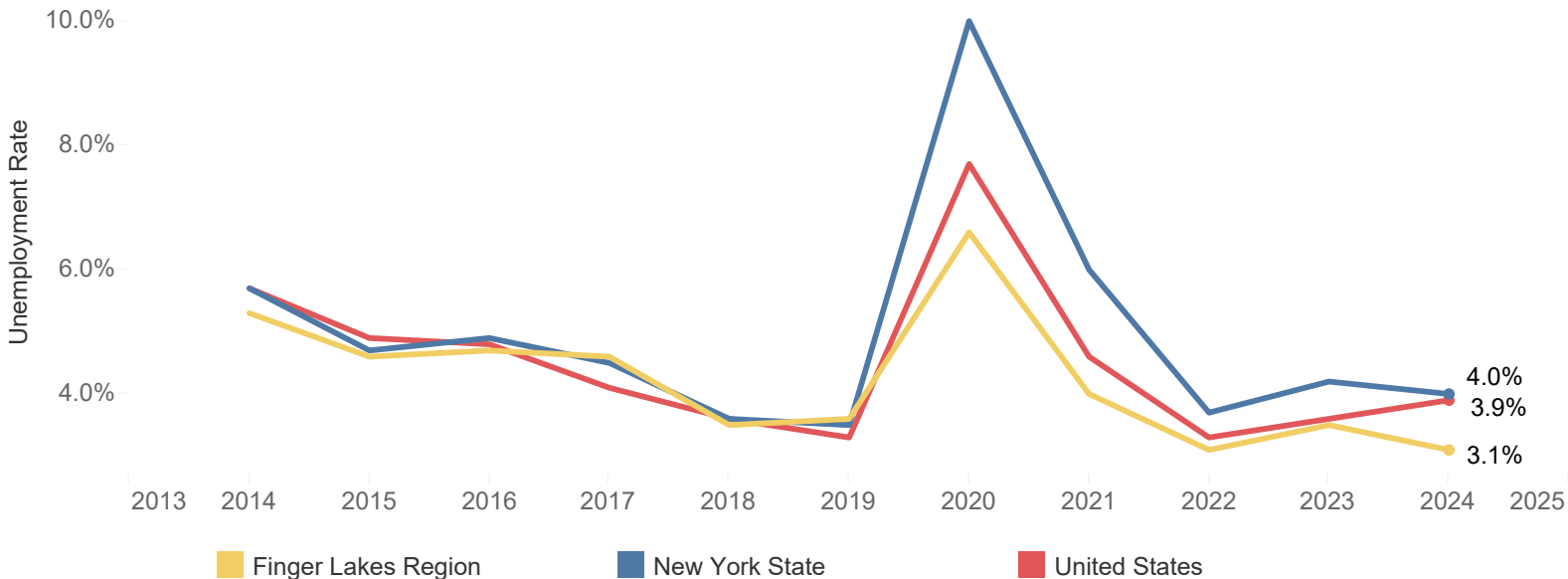
Unemployment Rate by Place, September 2024



### Unemployment Rates (Not Seasonally Adjusted), 2014-2024

Finger Lakes, New York State, United States

### September Unemployment Rates, 2014 to 2024



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### Employment

#### Finger Lakes employment decreased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	September 2023	September 2024	September 2023	September 2024	September 2023	September 2024
Finger Lakes Region	570,700	568,600	21,000	18,100	3.5%	3.1%
Genesee County	29,400	29,300	900	800	3.0%	2.6%
Livingston County	29,500	29,700	1,000	900	3.2%	2.9%
Monroe County	355,500	353,200	13,900	12,000	3.8%	3.3%
Ontario County	54,600	54,600	1,800	1,500	3.2%	2.6%
Orleans County	16,700	16,800	600	600	3.6%	3.2%
Seneca County	14,300	14,100	500	400	3.3%	2.9%
Wayne County	42,400	42,600	1,400	1,200	3.1%	2.8%
Wyoming County	16,900	16,800	600	500	3.3%	2.8%
Yates County	11,400	11,700	300	300	2.9%	2.5%
Rochester Metro Area	510,200	508,400	19,000	16,500	3.6%	3.1%
Rochester City	86,100	85,600	5,000	4,100	5.5%	4.6%
New York State	9,334,800	9,299,900	406,100	390,500	4.2%	4.0%
United States	161,669,000	162,046,000	6,049,000	6,524,000	3.6%	3.9%

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## FINGER LAKES

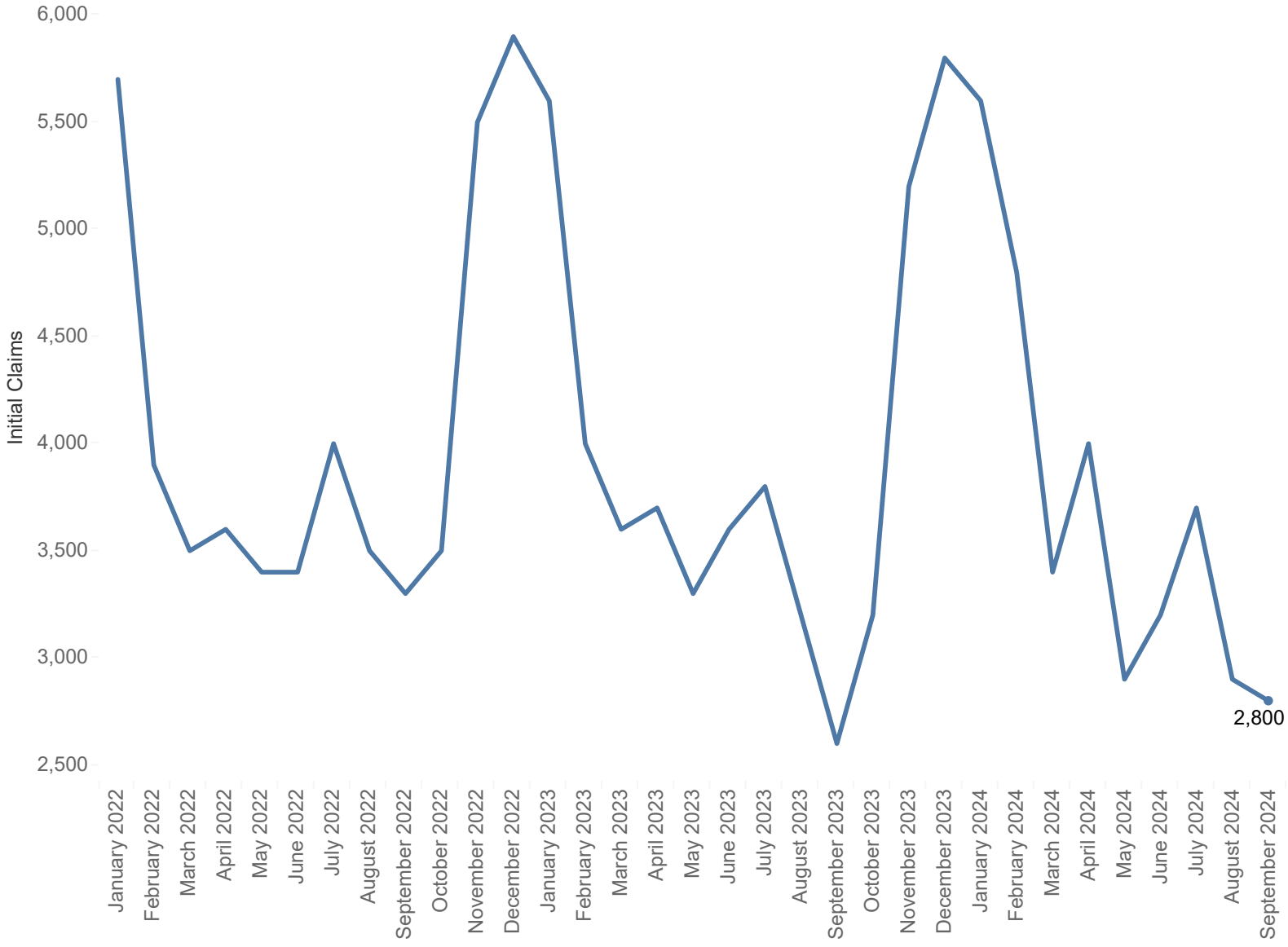
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### Initial claims decreased in September 2024

Initial Claims for Regular UI, Finger Lakes Region



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### Unemployment Insurance

#### Initial claims increased in Livingston County over the year

Initial Claims for Regular UI, Finger Lakes

County	September 2024	August 2024	September 2023	OTY Net Change	OTY % Change
Genesee	100	100	100	0	0.0%
Livingston	200	100	100	100	100.0%
Monroe	1,800	1,900	1,800	0	0.0%
Ontario	200	200	200	0	0.0%
Orleans	100	100	100	0	0.0%
Seneca	100	100	100	0	0.0%
Wayne	200	200	200	0	0.0%
Wyoming	100	100	100	0	0.0%
Yates	0	0	0	0	
<b>Finger Lakes</b>	<b>2,800</b>	<b>2,900</b>	<b>2,600</b>	<b>200</b>	<b>7.7%</b>
<b>New York State</b>	<b>50,100</b>	<b>56,900</b>	<b>46,000</b>	<b>4,100</b>	<b>8.9%</b>

#### Initial claims decreased in other services over the year

Initial Claims for Regular UI, Finger Lakes

Industry	September 2024	August 2024	September 2023	OTY Net Change	OTY % Change
Financial Activities	100	100	100	0	0.0%
Government	100	100	100	0	0.0%
Information	0	100	0	0	
Leisure & Hospitality	200	200	200	0	0.0%
Manufacturing	300	300	300	0	0.0%
Natural Resources, Mining & Construction	500	400	400	100	25.0%
Other Services	0	100	100	-100	-100.0%
Private Education & Health Services	400	500	400	0	0.0%
Professional & Business Services	500	400	500	0	0.0%
Trade, Transportation & Utilities	400	500	300	100	33.3%
Unclassified	200	200	200	0	0.0%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

# LABOR MARKET BRIEFING

## FINGER LAKES

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### Unemployment Insurance

**The number of unemployment insurance beneficiaries remained the same in all counties over the year**

UI Beneficiaries by County, Finger Lakes Region, All Programs\*

County	September 2024	August 2024	September 2023	Net Change	% Change
Genesee	300	300	300	0	0.0%
Livingston	300	300	300	0	0.0%
Monroe	5,300	5,400	5,300	0	0.0%
Ontario	500	500	500	0	0.0%
Orleans	300	300	300	0	0.0%
Seneca	100	200	100	0	0.0%
Wayne	500	600	500	0	0.0%
Wyoming	200	200	200	0	0.0%
Yates	100	100	100	0	0.0%
<b>Finger Lakes Region</b>	<b>7,600</b>	<b>7,900</b>	<b>7,600</b>	<b>0</b>	<b>0.0%</b>
<b>New York State</b>	<b>164,400</b>	<b>166,600</b>	<b>172,700</b>	<b>-8,300</b>	<b>-4.8%</b>

\*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)  
 Details may not add to total due to rounding

**The number of unemployment insurance beneficiaries decreased in information and professional & business services over the year**

UI Beneficiaries by Industry, Finger Lakes Region, All Programs\*

Industry	September 2024	August 2024	September 2023	Net Change	% Change
Financial Activities	200	200	200	0	0.0%
Government	300	300	300	0	0.0%
Information	100	200	200	-100	-50.0%
Leisure & Hospitality	600	800	600	0	0.0%
Manufacturing	1,000	1,000	900	100	11.1%
Natural Resources, Mining & Construction	800	800	800	0	0.0%
Other Services	200	200	200	0	0.0%
Private Education & Health Services	1,000	1,100	900	100	11.1%
Professional & Business Services	1,400	1,400	1,500	-100	-6.7%
Trade, Transportation & Utilities	1,900	1,900	1,800	100	5.6%
Unclassified	100	100	100	0	0.0%
<b>Finger Lakes Region</b>	<b>7,600</b>	<b>7,900</b>	<b>7,600</b>	<b>0</b>	<b>0.0%</b>

\*Data only include Regular Unemployment Insurance  
 Details may not add to total due to rounding

# LABOR MARKET BRIEFING

## FINGER LAKES

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### Demographics

#### The Finger Lakes Region population is increasing and has become more diverse

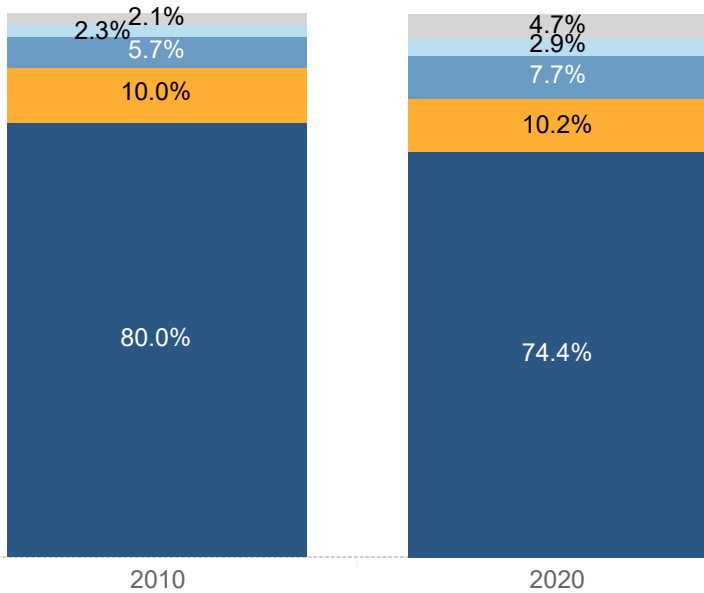
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Genesee	60,079	58,388	-1,691	-2.8%	91.5%	2.5%	0.6%	2.7%	87.3%	2.3%	0.7%	4.7%
Livingston	65,393	61,834	-3,559	-5.4%	92.2%	2.3%	1.2%	2.8%	88.3%	1.7%	1.1%	4.4%
Monroe	744,344	759,443	15,099	2.0%	72.8%	14.4%	3.2%	7.3%	66.6%	14.8%	4.3%	9.6%
Ontario	107,931	112,458	4,527	4.2%	91.8%	2.1%	1.0%	3.4%	86.6%	2.2%	1.2%	5.4%
Orleans	42,883	40,343	-2,540	-5.9%	87.8%	5.5%	0.4%	4.1%	84.4%	4.6%	0.4%	5.2%
Seneca	35,251	33,814	-1,437	-4.1%	90.8%	4.3%	0.7%	2.7%	86.6%	3.7%	0.8%	4.0%
Wayne	93,772	91,283	-2,489	-2.7%	91.0%	2.9%	0.5%	3.7%	86.8%	2.6%	0.5%	4.9%
Wyoming	42,155	40,531	-1,624	-3.9%	90.2%	5.3%	0.4%	3.0%	87.8%	4.6%	0.5%	3.7%
Yates	25,348	24,774	-574	-2.3%	96.1%	0.8%	0.4%	1.7%	93.0%	0.6%	0.4%	2.7%
Finger Lakes	1,217,156	1,222,868	5,712	0.5%	80.0%	10.0%	2.3%	5.7%	74.4%	10.2%	2.9%	7.7%

\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories

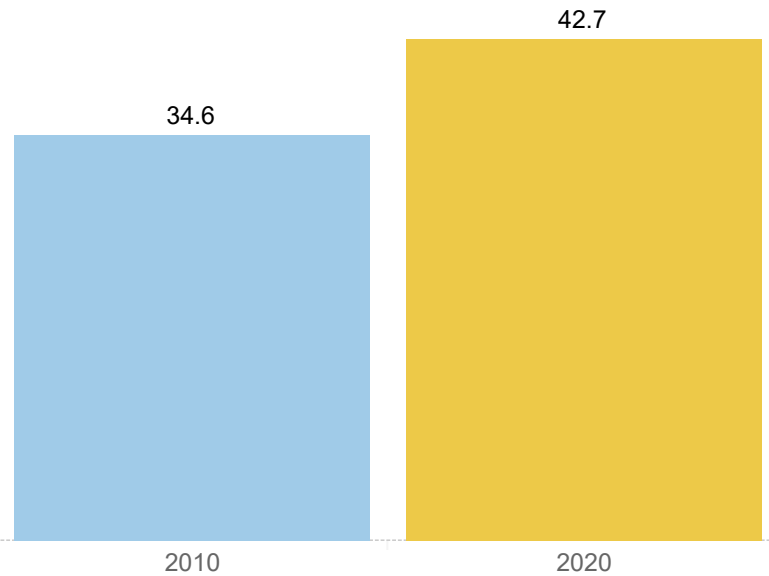
#### The Finger Lakes Region has become more diverse

Distribution of Finger Lakes Population by Race/Ethnicity, 2010 and 2020



#### Finger Lake's Diversity Index increased by 23% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



\*Refers to Non-Hispanic Population  
Does not include all racial/ethnic categories..

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## FINGER LAKES

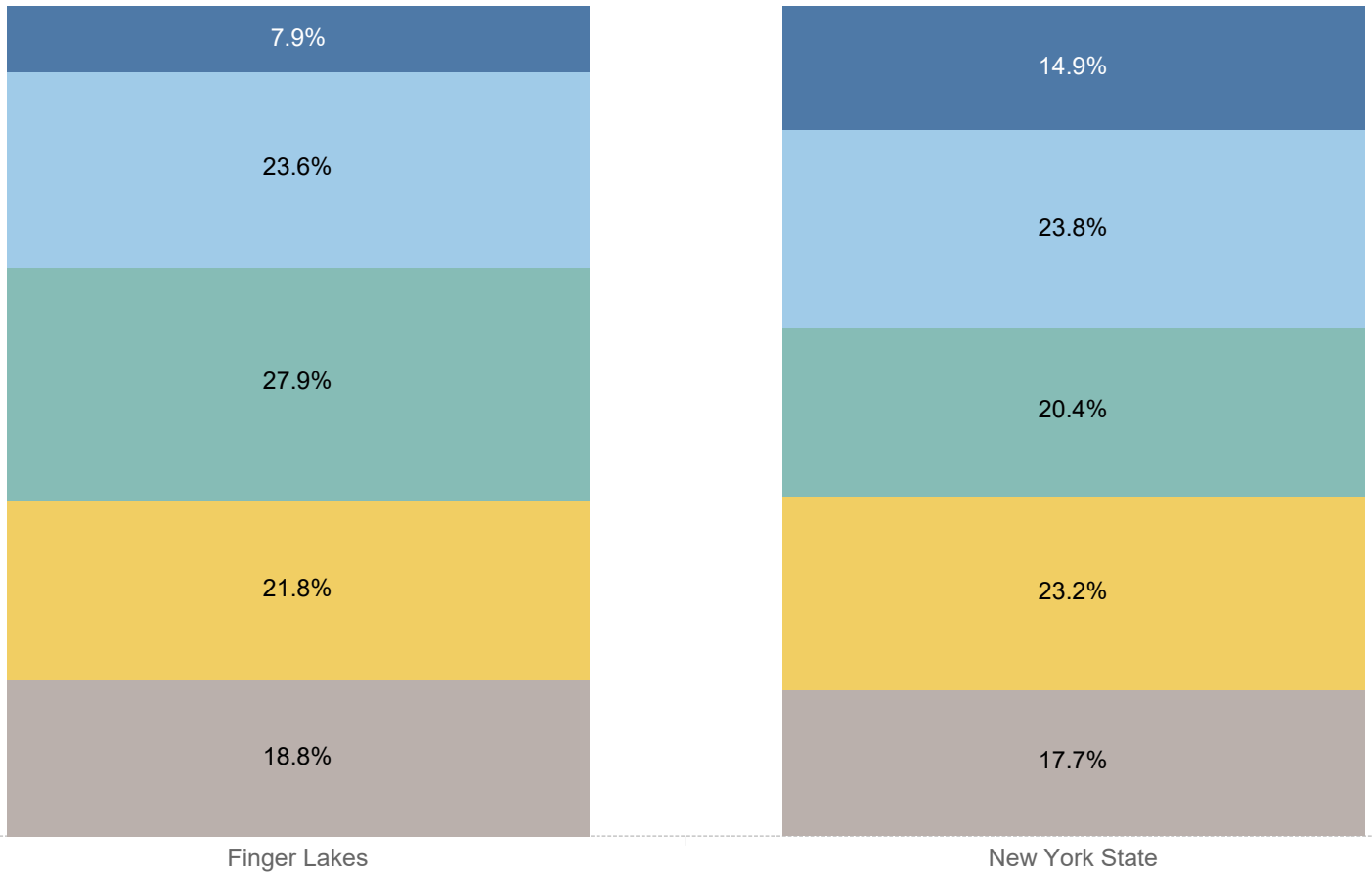
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### On average, educational attainment in the Finger Lakes is similar to New York State

Distribution of Population 25 years and over by Educational Attainment, 2022



Source: American Community Survey 2022 One-Year Estimates, Table B15002

- Less Than High School
- High School Diploma
- Some College/Associate's
- Bachelor's Degree
- Higher Than Bachelor's



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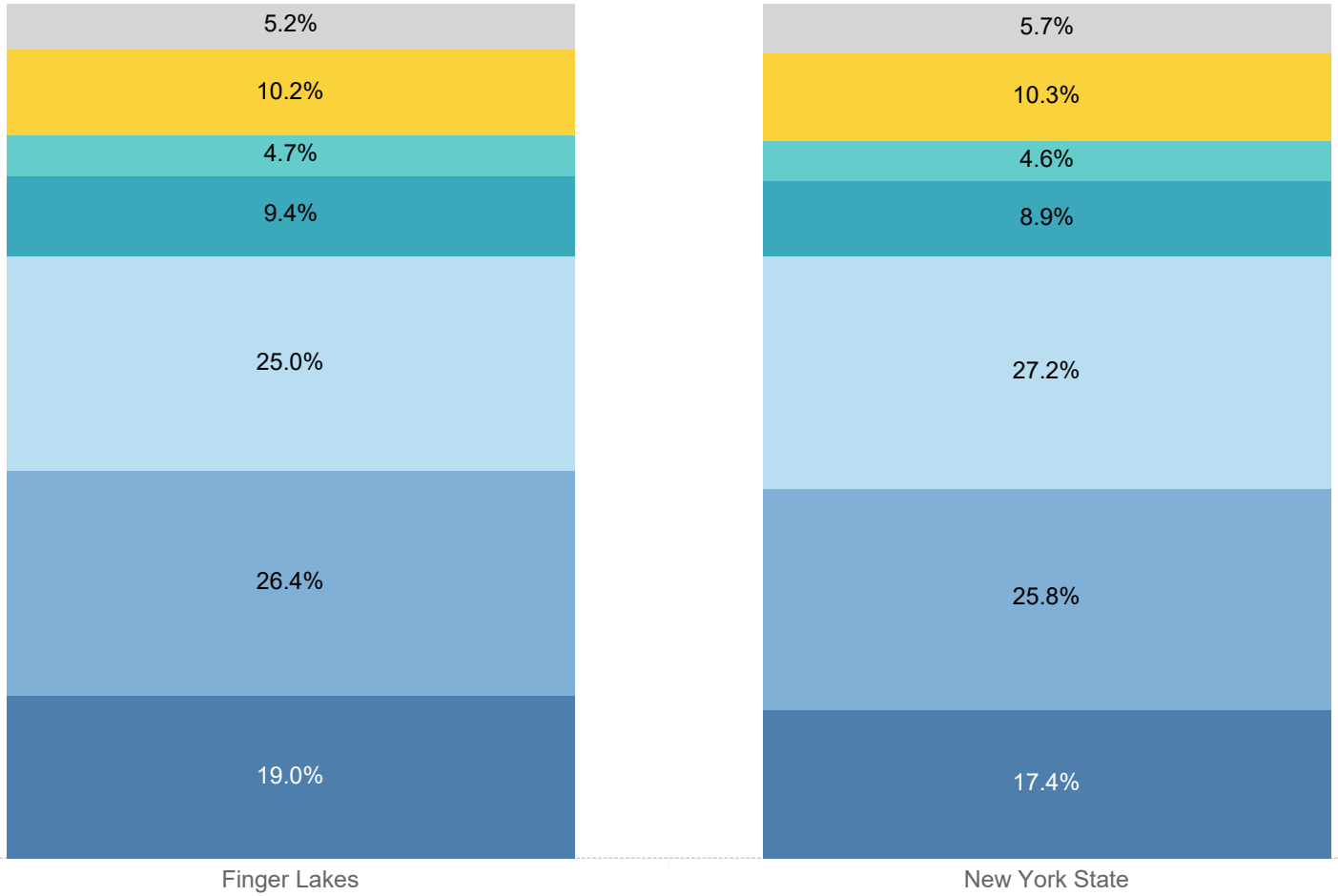
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### Finger Lakes is slightly older than New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020

- Under 5 Years
- 5 to 13 Years
- 14 to 17 Years
- 18 to 24 Years
- 25 to 44 Years
- 45 to 64 Years
- 65 Years and Over

# LABOR MARKET BRIEFING

## FINGER LAKES

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### More than half of businesses in the Finger Lakes have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2019	2024	2019	2024	2019	2024	2019	2024
1-4	11,040	11,340	52.3%	53.1%	21,500	22,060	4.6%	4.9%
5-9	3,950	4,020	18.7%	18.8%	26,040	26,410	5.6%	5.9%
10-19	2,670	2,650	12.7%	12.4%	36,160	35,750	7.8%	7.9%
20-49	2,010	2,000	9.5%	9.4%	60,770	60,390	13.1%	13.4%
50-99	730	690	3.5%	3.2%	50,760	47,790	11.0%	10.6%
100-249	460	450	2.2%	2.1%	69,750	66,880	15.1%	14.9%
250-499	130	140	0.6%	0.7%	44,980	47,800	9.7%	10.6%
500-999	70	50	0.3%	0.2%	46,640	35,680	10.1%	7.9%
1000+	40	30	0.2%	0.1%	106,700	107,370	23.0%	23.9%

Source: Quarterly Census of Employment and Wages, 2019 Q1 and 2024 Q1  
 \*Size class 1-4 includes firms that have average employment that is >0 but <1

# LABOR MARKET BRIEFING

## FINGER LAKES

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## Regional Labor Market Developments

### *Good news*

Oxbo International, a Netherlands-based agricultural machinery manufacturer, has begun construction on a new 195,000-square-foot facility in Bergen (Genesee County). The project, set to be completed by October 2025, will replace the company's existing plant in Byron (Genesee County) and is expected to employ 200 workers once fully operational. Located on a 50-acre site at the Apple Tree Acres Business Park, the new facility represents Oxbo's commitment to maintaining its local presence while expanding its global reach. (rbj.net)

Rochester Institute of Technology (Monroe County) has been awarded nearly \$1.5 million in federal funding to enhance microelectronics education and workforce development. The funding will be used to create an innovative online certificate program aimed at training 555 students across various microelectronics-related educational tracks at both the bachelor's and master's degree levels. This initiative, known as BRIDGE (Broadening Research and Inter-Disciplinary Graduate Education for Microelectronics), aims to address workforce shortages in the microelectronics sector by focusing on education, industry collaboration and student support. The program places particular emphasis on creating opportunities for disadvantaged and underrepresented workers to access new jobs emerging from recent semiconductor industry investments. (rbj.net)

The GLOW With Your Hands: Manufacturing event recently brought together over 1,000 students from 30 school districts across the GLOW region (Genesee, Livingston, Orleans and Wyoming counties) at the Genesee County Fairgrounds. This hands-on workforce event provided students with the opportunity to explore various career paths in advanced manufacturing, agriculture, food production and skilled trades. More than 70 businesses participated, offering interactive activities and simulations to showcase potential career opportunities. (rbj.net)

### *Bad news*

R.P. Fedder Industrial LLC, a Rochester-based (Monroe County) manufacturer of air filtration solutions, has announced plans to lay off half of its local workforce. The company, which was acquired by Chicago-based Rensa Filtration in 2023, will reduce staff at its Driving Park Avenue location by up to 25 employees between December 6 and 20, 2024. This restructuring comes as part of the company's integration with its parent company, Rensa Filtration, and marks a significant change for the 65-year-old business that has long served major local corporations like Eastman Kodak and Xerox. (rbj.net)

### *Other news*

Anthony Jordan Health Corp. has successfully negotiated a new three-year contract with 1199SEIU United Healthcare Workers East, which represents about 20% of its workforce. The agreement includes a 12% wage increase phased over three years, enhanced vacation and sick leave and fully covered healthcare benefits. Over 40 clinic-based healthcare workers from various Jordan Health facilities ratified the contract, which aims to improve recruitment and retention in Rochester's underserved communities. (rbj.net)

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## Finger Lakes Region

*Includes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties*

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