

Employment in New York State



Department of Labor
Research and Statistics

At a Glance

New York State had 9,724,400 total nonfarm jobs in January 2019, including 8,236,700 private sector jobs, after seasonal adjustment. The state's seasonally adjusted private sector job count increased by 0.1% in December 2018-January 2019, while the nation's job count increased by 0.2% over this period. From January 2018 to January 2019, the number of private sector jobs increased by 1.3% in the state and by 2.1% in the nation (not seasonally adjusted).

In January 2019, New York State's seasonally adjusted unemployment rate was unchanged at 3.9%. The comparable rate for the nation in January 2019 was 4.0%.

New York State's seasonally adjusted labor force participation rate increased from 61.2% in December 2018 to 61.3% in January 2019.

Change in Nonfarm Jobs

January 2018 - January 2019

(Data not seasonally adjusted, net change in thousands)

	Net	%
Total Nonfarm Jobs	109.0	1.2%
Private Sector	103.9	1.3%
Goods-producing	16.5	2.0%
Nat. res. & mining	0.1	2.2%
Construction	13.9	3.8%
Manufacturing	2.5	0.6%
Durable gds.	0.9	0.4%
Nondurable gds.	1.6	0.9%
Service-providing	92.5	1.1%
Trade, trans. & util.	0.8	0.1%
Wholesale trade	-8.2	-2.5%
Retail trade	6.9	0.7%
Trans., wrhs. & util.	2.1	0.7%
Information	3.7	1.4%
Financial activities	1.3	0.2%
Prof. & bus. svcs.	7.5	0.6%
Educ. & health svcs.	63.2	3.1%
Leisure & hospitality	3.5	0.4%
Other services	7.4	1.8%
Government	5.1	0.3%

NYS reaches new annual jobs high and unemployment rate low...

New York State's Economic Expansion Continued in 2018

We released revised job and labor force data for 2017 and 2018 on March 7, 2019. Visit www.labor.ny.gov for details.

The New York State Department of Labor recently released revised jobs and labor force numbers for 2018 and earlier. These data are revised at the end of each year for each state and the nation as more complete information becomes available, using methods set by the U.S. Bureau of Labor Statistics. This federally mandated process is called benchmarking.

Expansion Continues

New York State's annual average private sector job count increased by 104,500, or 1.3%, to 8,181,000 in 2018, a new all-time high. See the table on page 3 for additional industry detail. This also marks the state's ninth consecutive year of job growth since 2009.

Statewide Analysis

Between 2017 and 2018, educational and health services (private) added 60,800 jobs, by far the most of any major industry sector in the state. Sector gains were centered in health care and social assistance (+56,300), especially ambulatory health care services (+32,000).

The professional and business services sector added 22,900 jobs in 2018. Sector job gains were greatest in administrative and support services (+19,900) and professional, scientific and technical services (+2,600).

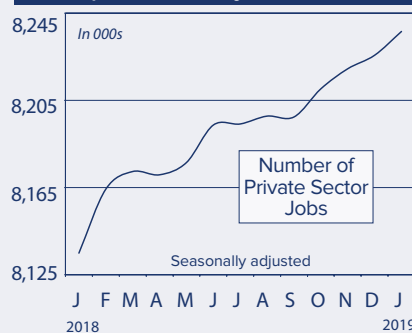
The construction sector added 10,600 jobs over the year. Job gains were focused in specialty trade contractors (+5,100) and construction of buildings (+3,600).

Trade, transportation and utilities (-5,400) lost the most jobs in 2018. Sector

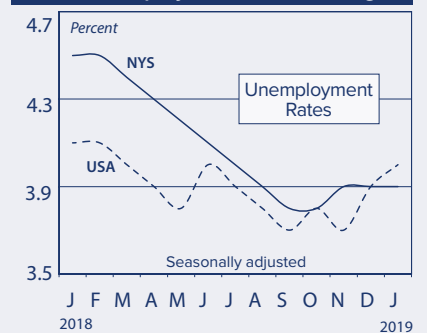
Continued on page 2

In January...

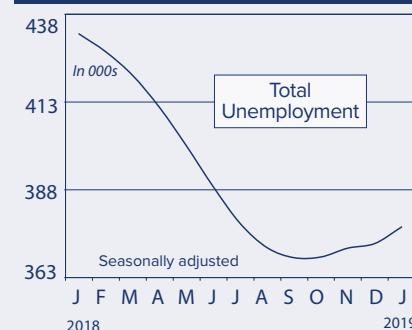
...NYS private sector jobs increased



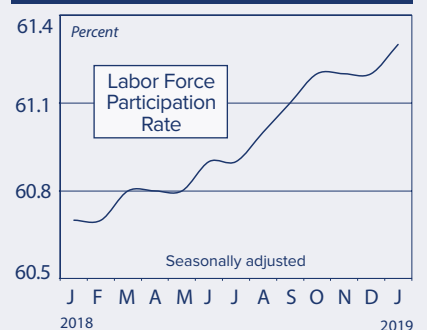
...NYS unemployment rate unchanged



...NYS unemployment increased



...NYS LF participation rate increased



Focus on the North Country

Craft Brewers Pouring into the North Country

by Anthony Hayden, Labor Market Analyst, North Country Region

“Craft. Beer. Seldom do two things go so well together.”

*Richard Schmidt, Analyst,
Harding Loevner*

The North Country Region, like the rest of the country, has experienced a surge in the number of craft breweries. Over the past decade, craft brewers’ share of the U.S. beer market more than tripled, growing from 3.8% in 2007 to 12.7% in 2017, per data from the Brewers Association. In the North Country, the number of craft breweries rose from four to 25 since 2011.

Some factors that help to explain this rapid growth are: rising consumer demand for full-flavored, artisanal beers; increased interest in locally produced food and drink products; the ease of small-scale brewing; creative tie-ins with popular culture to boost sales; and favorable regulatory changes, such as New York State’s “Farm Brewery” license and the elimination of annual labeling fees for small breweries.

Here, we look at three North Country craft brewers – Lake Placid Pub & Brewery, Skewed Brewing and Paradox Brewery – whose success is emblematic of the region’s growing craft beverage industry. We also note that craft brewers have become an integral part of the North Country’s vibrant tourism sector. The region hosted more than 12.4 million visitors who spent \$1.2 billion in 2017.

Lake Placid Pub & Brewery

Opened in Lake Placid back in 1996, the Lake Placid Pub & Brewery is widely regarded as a “pioneer of Upstate craft brewing.” According to an October 2018 blog posting

titled “12 of the Best Brewery Experiences in New York State,” the Lake Placid brewery ranked #4. Their flagship beer is called Ubu Ale, which is described as an English strong ale.

Lake Placid Pub & Brewery is a four-time winner of the Matthew Vassar Cup as the “Best Brewery in the Hudson Valley” (region ranging from Plattsburgh to New York City) at the annual TAP-NY Brewery Festival held at Hunter Mountain. Demand grew to the point where the craft brewer opened a second location in Lake Placid in 2016 – Big Slide Brewery & Public House.

Skewed Brewing

Skewed Brewing is unusual as it is located inside a shopping mall – the Salmon Run Mall in Watertown. This craft brewer ranked #10 in New York State, according to the blog posting mentioned above. Skewed’s flagship beer is an American Pale Ale simply called “The Juice.”

Unlike some other craft brewers, Skewed offers an extensive food menu, including 11 different types of poutine. This dish, which usually consists of French fries and cheese curds topped with gravy, has been called “Canada’s national dish” and has become increasingly popular in the Northeastern U.S. It is probably a good move to offer this meal option since the Canadian border is only about 30 miles away from Watertown.

Paradox Brewery

Craft brewers are indeed playing a greater role in regional tourism development. Nowhere is this trend better illustrated than by Paradox Brewery’s plan to become the centerpiece of a new tourism hub called



“The North Country region has experienced a surge in the number of craft breweries.”

“Gateway to the Adirondacks.” This complex will be built off Exit 29 of the Northway, on the site of the former Frontier Town amusement park in the Town of North Hudson (Essex County).

Plans call for a public/private investment of \$25 million to turn the vacant theme park into an event and visitor center. The new tourism hub will also include a campground with 91 sites operated by the state Department of Environmental Conservation. On March 1, the state started accepting campground bookings for 2019. Paradox, which opened in 2013, is expected to invest \$2.8 million in the new site and relocate about 10 miles from its current location in Schroon Lake.

Looking Ahead

Craft brewers in the U.S. have enjoyed a meteoric rise in recent years. However, they now face several headwinds. These include slowing sales growth, a saturated market as many new brewers have opened, and the acquisition of craft startups by large brewers (e.g., Anheuser-Busch InBev’s purchase of Long Island-based Blue Point Brewing Co. in 2014). In addition, many large brewers have started producing their own craft brands. For example, MillerCoors makes Blue Moon, while Anheuser-Busch InBev produces Shock Top. Stay tuned...

Economic Expansion... from page 1

employment losses were concentrated in retail trade (-6,000) and wholesale trade (-4,000).

Area Jobs Summary

Among the state’s 15 metro and labor market areas, New York City experienced the strongest private sector job growth in 2018, on both an absolute (+83,000) and percentage (+2.1%) basis. The major industry groups adding the most private sector jobs in the city between 2017 and 2018 were educational and health services (+44,300), professional and business services (+19,300) and financial activities (+7,200).

Among the state’s other areas, private sector job growth in 2018 was most rapid in:

- Kingston (+1.2%)
- Albany-Schenectady-Troy (+1.0%)
- Orange-Rockland-Westchester (+1.0%)
- Syracuse (+0.9%)
- Dutchess-Putnam (+0.7%)
- Ithaca (+0.7%)
- Rochester (+0.6%)

In the 24 counties located outside of metropolitan areas, the combined private sector job count increased by 0.5% in 2018. The five minor counties with the most rapid job growth in 2018 include: Sullivan (+7.7%), Schuyler (+2.6%), Greene (+1.9%), Clinton (+1.5%) and Steuben (+1.3%).

Labor Force Statistics

The newly revised labor force data show that New York State’s annual unemployment rate dipped from 4.7% in 2017 to 4.1% in 2018. This represented the state’s lowest annual unemployment rate on record (current records date back to 1976). New York State’s prior record low jobless rate was 4.3%, set in 1988.

Between 2017 and 2018, the unemployment rate decreased in New York City from 4.6% to 4.1%, the area’s lowest jobless rate on record.

The rate in the rest of the state also trended downward, from 4.7% to 4.1% in 2018. This was its lowest annual unemployment rate since 2001.

Unemployment Rates in New York State

Data Not Seasonally Adjusted

	JAN '18	JAN '19		JAN '18	JAN '19		JAN '18	JAN '19
New York State	5.0	4.6	Hudson Valley	4.8	3.9	Finger Lakes	5.5	4.5
Capital	5.0	4.1	Dutchess	4.6	3.8	Genesee	6.1	5.0
Albany	4.6	3.8	Orange	4.9	3.9	Livingston	6.0	4.9
Columbia	4.6	3.7	Putnam	4.6	3.8	Monroe	5.3	4.4
Greene	6.1	4.7	Rockland	4.6	3.7	Ontario	5.4	4.5
Rensselaer	5.1	4.2	Sullivan	5.7	4.4	Orleans	7.0	5.3
Saratoga	4.6	3.8	Ulster	5.2	4.1	Seneca	5.4	4.6
Schenectady	5.0	4.1	Westchester	4.7	3.9	Wayne	5.7	4.6
Warren	7.1	5.8	Mohawk Valley	6.4	5.3	Wyoming	7.4	5.9
Washington	6.1	4.9	Fulton	7.2	5.8	Yates	5.4	4.3
Central New York	5.9	4.9	Herkimer	7.1	5.8	Western New York	6.3	5.1
Cayuga	6.1	5.1	Montgomery	7.3	5.9	Allegany	8.2	6.7
Cortland	7.6	6.2	Oneida	5.8	4.9	Cattaraugus	7.5	6.0
Madison	6.8	5.5	Otsego	6.3	5.4	Chautauqua	6.9	5.5
Onondaga	5.1	4.2	Schoharie	7.5	6.2	Erie	5.7	4.8
Oswego	7.9	6.5	North Country	7.5	6.1	Niagara	7.4	5.9
Southern Tier	6.3	5.0	Clinton	6.0	5.0	Long Island	4.7	3.9
Broome	6.6	5.5	Essex	6.9	5.9	Nassau	4.4	3.6
Chemung	6.0	4.5	Franklin	7.2	5.8	Suffolk	5.1	4.2
Chenango	6.9	5.5	Hamilton	11.3	8.3	New York City	4.6	4.9
Delaware	7.0	5.6	Jefferson	8.3	6.7	Bronx	6.4	6.7
Schuyler	8.0	6.2	Lewis	8.6	7.0	Kings	4.7	5.0
Steuben	7.0	5.5	St. Lawrence	7.8	6.4	New York	4.1	4.4
Tioga	6.4	4.7				Queens	4.1	4.3
Tompkins	4.6	3.8				Richmond	4.6	4.8

Economic Expansion... from page 2

Change in Annual Average Jobs by Industry: New York State, 2017-2018

	Annual Average Jobs		Net Change	% Change
	2017	2018		
Total Nonfarm	9,560,100	9,669,900	+109,800	+1.1%
Private Sector	8,076,500	8,181,000	+104,500	+1.3%
Natural Resources & Mining	5,000	5,400	+400	+8.0%
Construction	387,800	398,400	+10,600	+2.7%
Manufacturing	445,300	443,100	-2,200	-0.5%
Durable Goods	257,100	256,400	-700	-0.3%
Non-durable Goods	188,200	186,800	-1,400	-0.7%
Trade, Trans. & Utilities	1,568,400	1,563,000	-5,400	-0.3%
Wholesale Trade	333,500	329,500	-4,000	-1.2%
Retail Trade	940,300	934,300	-6,000	-0.6%
Trans., Warehousing & Utilities	294,600	299,200	+4,600	+1.6%
Information	272,700	275,200	+2,500	+0.9%
Financial Activities	714,500	719,100	+4,600	+0.6%
Professional & Business Services	1,317,800	1,340,700	+22,900	+1.7%
Educational & Health Services	2,003,800	2,064,600	+60,800	+3.0%
Educational Services	495,600	500,000	+4,400	+0.9%
Health Care & Social Assistance	1,508,300	1,564,600	+56,300	+3.7%
Leisure & Hospitality	950,300	957,800	+7,500	+0.8%
Other Services	411,000	413,600	+2,600	+0.6%
Government	1,483,600	1,488,900	+5,300	+0.4%
Federal	116,200	114,700	-1,500	-1.3%
State	257,100	257,800	+700	+0.3%
Local	1,110,300	1,116,400	+6,100	+0.5%

Source: U.S. Bureau of Labor Statistics

The number of unemployed residents in the state dropped over the year. This drop occurred in both New York City (-20,200) and the rest of the state (-33,900).

Summary

The newly benchmarked jobs and labor force data show that New York State's economic expansion continued last year. Moreover, this represented the state's ninth consecutive year of private sector job growth. Since 2009, the state's economy added more than 1.16 million private sector jobs.

by Kayla Castrello and Kylee Teague

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Regional Analysts' Corner

CAPITAL

Kevin Alexander — 518-242-8245

For the 12-month period ending January 2019, the private sector job count in the Capital Region rose by 11,000, or 2.6 percent, to 437,400. The greatest gains were in leisure and hospitality (+5,400), educational and health services (+2,100), professional and business services (+1,400) and trade, transportation and utilities (+1,300). Losses occurred in information (-300) and financial activities (-200).

CENTRAL NY

Karen Knapik-Scalzo — 315-479-3391

Private sector jobs in the Syracuse metro area rose over the year by 6,100, or 2.4 percent, to 260,100 in January 2019. Employment growth was greatest in educational and health services (+1,700), trade, transportation and utilities (+1,500), professional and business services (+1,000), leisure and hospitality (+900) and manufacturing (+700).

FINGER LAKES

Tammy Marino — 585-258-8870

For the year ending January 2019, private sector jobs in the Rochester metro area rose by 900, or 0.2 percent, to 447,400. Job gains were largest in educational and health services (+2,000), natural resources, mining and construction (+1,600) and manufacturing (+500). Losses were greatest in leisure and hospitality (-1,400), trade, transportation and utilities (-1,100) and financial activities (-1,000).

HUDSON VALLEY

John Nelson — 914-997-8798

For the year ending January 2019, private sector jobs in the Hudson Valley increased by 8,300, or 11 percent, to 789,100. Gains were largest in professional and business services (+3,900), educational and health services (+3,800), natural resources, mining and construction (+3,000) and leisure and hospitality (+900). Losses were greatest in trade, transportation and utilities (-3,300).

LONG ISLAND

Shital Patel — 516-934-8533

The number of private sector jobs on Long Island rose over the year by 6,000, or 0.5 percent, to 1,117,600 in January 2019. Job growth was centered in educational and health services (+9,300), natural resources, mining and construction (+5,900) and leisure and hospitality (+4,500). Losses were greatest in professional and business services (-9,100), trade, transportation and utilities (-2,200) and financial activities (-2,000).

MOHAWK VALLEY

Brian Acton — 315-793-2282

For the 12-month period ending January 2019, the private sector job count in the Mohawk Valley rose by 1,000, or 0.7 percent, to 144,000. Job gains in the region were largest in leisure and hospitality (+400), manufacturing (+200) and trade, transportation and utilities (+200).

NEW YORK CITY

Elena Volovelsky — 718-613-3971

Private sector jobs in New York City rose over the year by 86,400, or 2.2 percent, to 3,950,300 in January 2019. Gains were greatest in educational and health services (+53,900), professional and business services (+10,100), information (+7,000), natural resources, mining and construction (+6,600), trade, transportation and utilities (+6,000), financial activities (+4,700), and other services (+4,700). Losses were centered in leisure and hospitality (-4,700).

NORTH COUNTRY

Anthony Hayden — 518-523-7157

Over the past year, the private sector job count in the North Country rose by 300, or 0.3 percent, to 105,500 in January 2019. The greatest gains were in leisure and hospitality (+400) and educational and health services (+200). Losses occurred in trade, transportation and utilities (-400) and professional and business services (-200).

SOUTHERN TIER

Christian Harris — 607-741-4480

For the 12-month period ending January 2019, the private sector job count in the Southern Tier rose by 1,700, or 0.8 percent, to 220,200. Job gains were largest in professional and business services (+900), leisure and hospitality (+700) and manufacturing (+200). Losses were focused in natural resources, mining and construction (-200).

WESTERN NY

Timothy Glass — 716-851-2742

Private sector jobs in the Buffalo-Niagara Falls metro area rose over the year by 1,900, or 0.4 percent, to 462,700 in January 2019. Job gains were largest in educational and health services (+1,300), other services (+900), natural resources, mining and construction (+700) and manufacturing (+500). Losses were focused in professional and business services (-1,300) and leisure and hospitality (-700).

